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Summary Information

Repository: Walter P. Reuther Library

Creator: United Farm Workers. Toronto Boycott Office

Title: UFW Canadian Boycott: Toronto Office Audio-Visual Collection

ID: LAV002473

Date [inclusive]: 1973-1978

Physical Description: 1 Linear Feet (1 OS)

Physical Location: 3W-D-8(2)

Language of the Material: English

Language of the Material: Material entirely in English.

Abstract: One of the largest boycott offices in Canada was located in Toronto. Coordinated by Bill Masterson, Jessica Govea, Marshall Ganz and others, the Toronto boycott staff and volunteers, including church and student groups, led a successful campaign against the sale and shipment of non-union grapes in Canada.

Citation Style

"UFW Canadian Boycott: Toronto Office Audio-Visual Collection, Box [#], Folder [#], Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University"

History

The UFW Canadian Boycott was part of a series of U.S. nation-wide boycotts that the United Farm Workers spearheaded during the mid 1960s and 1970s. These boycotts alerted the national consumer of the grape and lettuce strikes that had erupted in California, Texas, Arizona and other states. The main duties of the Toronto Boycott office were to enlist support for the striking farm workers by soliciting donations, spreading information and organizing marches and rallies. Boycott activities were focused
mainly in the Toronto area, however there were coordinated activities in cities in other Canadian provinces.

Scope and Content

The audio-visual collection consists of a number of posters, bumper stickers, audio tapes and a few photographs that document UFW activities in Toronto during the time of the UFW Grape Boycott in the 1970s.

Arrangement

Folders are grouped by format.

Administrative Information

Publication Statement

Walter P. Reuther Library

5401 Cass Avenue
Detroit, MI 48202
URL: http://reuther.wayne.edu

Acquisition

The audio-visual collection was placed in the Archives of Labor and Urban Affairs in 1977.

Processing History

Processed and finding aid written by Kathy Schmeling on July 1, 2016.
Access

Collection is open for research. Patrons must make an appointment with the AV Department prior to visiting.

Use

Refer to the Walter P. Reuther Library "Rules for Use of Archival Materials." For audio or image reproduction, contact the Audio Visual Department.

Related Materials

UFW Canadian Boycott: Toronto Office Records, UFW Canadian Boycott: Montreal Office Records, UFW Canadian Boycott: Winnipeg Office Records

Controlled Access Headings

- Agricultural laborers
- Migrant agricultural laborers
- Boycotts
- United Farm Workers. Toronto Boycott Office
Box 1

1. "We are Silent That We May be Heard" rally, Color Photos (3), 1976
2. Grapes, Lakeshore and Cawthra Dominion, Black and White Photos (3), Dec 1974
3. Boycott Grapes and Gallo, Mechanization, Bumper stickers, c. 1970s
4. "Celebrate & Donate with the Farm Workers," Hand-made Poster, 18 Dec
5. "Don't Destroy Farmworkers' Jobs and their Dignity" Teamster Farmworkers, Black and White Poster, undated
6. "Fighting For Our Lives" Maine Film Premiere, Poster, 06 July
7. "The UFW Has a Few Empty Beds to Fill…With Early Risers," Black and White Poster, undated
9. Rally at City Hall Square, Queen's Park, Color Slides, Sep 1974
10. Store checks for grapes, Color Slides, August 1974
12. Safeway Boycott Rally at City Hall Square, Queen's Park, Color Slides, 1974
13. Cesar Chavez speaking; picket lines, Color Slides, 1974
14. Demonstrations and Marchers; Street Scenes, Color Slides, 1974
15. Chavez speaking at rally, Dominion headquarters, Color Slides, 1974
17. Information on Hazards of Pesticides, Color Slides, 1974
18. Dominion stores, false advertising, Color Slides, 1974
19. Fred Ross Training, Toronto, 15 Cassette Tapes, 1974
20. Training Sessions with Ned, Mike and Roberta, Cassette Tape, 1976-1977
21. "Education: Talks from Farm Workers..." Cassette Tape, undated
22. "UFW Slide Show, Cassette tape, 1974
23. Cesar's speeches in Buffalo, Dominion, Fighting For Our Lives premier, Cassette Tape, undated
24. Debate between Josephine Garcia and Jessica Govea, Cassette Tape, 1974
25. Migrant history, Cassette Tape, undated
26. Josephine Garcia and Cesar Chavez, Cassette Tapes, undated (2)
27. Staff meeting in Aurora, Cassette Tapes, Feb 1975 (5)