

DETROIT NEWSPAPER GUILD, Part 1
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DETROIT NEWSPAPER GUILD

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The Guild Memo, 1943-1959, 3 Vols.
Detroit Reporter, 1955-1956, 1 Vol.
Guild Reporter, 1934-1960, 19 Vols.

Newspaper Guild Local 22: Detroit Records, Part 2

32.25 linear feet (32 SB, .5 MB)

1947-2007, bulk 1960s-1980s

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Related Material: Newspaper Guild Records

Photograph negatives, video cassette tapes and audio cassette tape (Box 79) have been transferred to the Archives Audiovisual Department.

PLEASE NOTE: Material in this collection has been arranged by series ONLY. Folders are not arranged within each series – we have provided an inventory based on their original order. Subjects may be dispersed throughout several boxes within any given series.

Abstract

The Newspaper Guild, a national organization, initially began with the intent to be a professional organization more than a union. As such, the 1933 founders chose to call the group a “guild.” The Newspaper Guild Local 22 was an early local, established in 1934. Organizers were successful in establishing this local in Detroit by using sit-down strikes across the entire state. The Detroit Times and the Detroit Free Press were first to win bargaining recognition: The Times was first certified 1938 and the Free Press in 1939. Some members from the Detroit News enlisted but the News largely avoided organization by matching fringe and pay gains as the Times and Free Press won them through negotiations. When the Guild affiliated with the CIO in 1937, many members dropped out of the guild because they did not want to be part of a union. In the next thirty years the local saw its membership fluctuate. UAW and Michigan Catholic publishing employees swelled the ranks in the 1940s, but later the guild lost 400 members when the News bought the Times in 1959. Employees from the Pontiac Press, Royal Oak Daily Tribune, and Macomb Daily joined the guild in the 1960s and 1970s, but simultaneously Oakland Press and Mellus members left after lengthy strikes in the 1970s. The local also dealt with upheaval in the newspaper business during a downturn in the late 1980s. Most significantly, the News and Free Press filed a joint operations agreement, sharing space and equipment to ease some of the financial burden.

The Detroit Newspaper Guild records consist of materials related to the organization and activities of the local in Detroit. The bulk of the collection consists of papers from the daily operation of the guild, including board and general meetings, contracts, elections, bargaining and negotiations, Page One events, and locally held national conventions. Other widely covered topics include strikes and lockouts and the Joint Operations Agreement. Strike and lockout materials begin with the strike and lockout in 1962 and ending with the 1995 Detroit Newspapers strike. Joint Operations materials cover all facets of the agreement between the Detroit News and Free Press from the late 1980s.

Important Subjects:

- Council of Unions*
- Detroit Free Press
- Detroit News
- Detroit News Association*
- Evening News Association*
- Gannett Company
- Joint Operations Agreement*
- Knight-Ridder (Firm)
- Michigan Catholic
- Mellus Newspaper*
- NLRB Professional Association
- Newspaper Guild -- Conventions
- Newspaper Guild of Detroit
- Newspaper Strike, Detroit, Mich.
- Newspapers -- Detroit, Mich.
- Oakland Press*
- Pontiac Press*

Strikes and lockouts -- Newspapers
UAW Local Union Press Association (LUPA)*

Important Names:

Alvah H. Chapman Jr.
Peter Clark
Dorn K. Dean
Robert J. Hall
Irvin Kreisman
Donald C. Kummer
Dave Lawrence
Robert G. McGruder
Sam McKnight
Edwin Meese
W. H. Mills
Lou Mieczko
Morton Needelman
James N. Rosse
Neal Shine
Warren Stromberg
Coleman A Young

Arrangement

Part 2 of the Detroit Newspaper Guild Records is arranged into four series.

Folders in each series are simply listed by their location within each box. They are not arranged, so any given subject may be dispersed throughout several boxes within each series.

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Series IV: Administrative Files, 1947-2007 (Box 54-73)

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14. ENA – Gannet clippings, 1985
15. Guild bargaining and clippings, 1984
16. ENA stock dispute, 1985
17. Times "THE" materials
18. "THE" 1983-85
19. News/Free Press protests, 1988
20. Sexual Harassment case FEDER, 1982
21. Bargaining, organizing efforts, 1989
22. News bargaining, 1988
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- 24-25. Bargaining, 1988
26. Michigan Catholic health benefits
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32. Local Org Committee, 1989
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35. Gannet and Knight-Ridder SWAT
36. Nader suit, TRO
37. TRO – Green decision
38. News, interview notes
39. DNA severance, 1988
40. DNA management script, hiring and separations, 1988
41. Free Press agreement, layoffs, severance, etc.
42. Tacoma severance, 1987
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44. DNA structure and facilities
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1. Guild in Detroit, 1985-87
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7. DNA documents, Nov. 1989
8. San Antonio Guild literature, 1988
9. Management, anti-union companies
10. Clippings, 1988
11. DNA brief, re: TRO, Oct 1988
12. Organizing/Inside lists
13. San Bernardino
14. Guild Reporter and newsletters, 1988
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17. Evening News, NLRB
18. Marketing Services Letters, 1990
19. Free Press questionnaire, 1989
20. Letters to part time employees
21. Letters to News employees, 1990
22. Update letters 1990
23. For your comparison, 1990
24. DNA operations, 1990
25. DNA advertising and circulations, 1990
26. Business/Publishing systems, 1989
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28. News/Free Press classifies ad rates 1991
29. Free Press Bargaining history, 1986
30. Notes for meeting, 1987
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33. DNA benefits and procedures, 1990
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- 39-46. NLRB proceedings, Jan 1990

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- 11. NLRB stipulations, 1990
- 12. NLRB decision, Aug. 1990
- 13. NLRB, maintenance, 1990
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- 15. Executive Board meetings, 1959
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- 17. Meeting minutes, 1979
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- 1-2. NLRB 1997
- 3. Affidavit of Lou Mleczko, 1997
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- 8-10. Articles and Clippings, 2000
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- 12. Detroit Newspapers Strike reality check, 1996
- 13. Strike articles 1995-96
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- 16-17. Council of Unions, 1996-97
- 18. Lou Mleczko affidavit, 1995
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- 28. Strike Calendar, 1996
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- 4-9. Detroit Newspaper Strike, 1995
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11. Free Press strike benefit report, 1980
12. Mellus unemployment and bargaining, downriver report, 1978-81
13. Mellus failure to bargain, NLRB case # 7-CA-16125
14. Mellus, NLRB case # 7-RD-1600
15. Mellus, NLRB case # CA-15826
16. Picketing, Mellus - NLRB cases
17. Mellus NLRB cases, 7-CA-16624, 7-UC-177
- 18-19. Mellus NLRB – unfair labor practices
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- 21-22. Strike unemployment claim, Royal Oak, 1979-81
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13. WXYZ editorials, 1968
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16. Strike/lockout clippings
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18. Strike/lockout correspondence from publishers
19. Scope magazine clippings, 1968
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21. Loan forms, Guild copy
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23. News income tax case, 1973
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28. Detroit Daily Press and Detroit Emergency Press 1964
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10. Video Cassette- incident evidence
11. Video Cassette- Michael Joseph Show, Lou Mleczko, 10-98
12. Video Cassette- CWA: Detroit Striker Rally, 6/11/96
13. Video Cassette- Chuck Signorello; 3/5/96
14. Video Cassette- Channel 50 coverage; Chuck and John's video; Highlights of town meeting
15. Video Cassette- Detroit Newspapers "Let us Talk to you" 10/4/95
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