

THE UAW PUBLIC RELATIONS DEPARTMENT:

SIMON ALPERT COLLECTION

Papers, 1970-1980

5.75 linear feet

Accession Number 1083  
L. C. Number MS

Mr. Simon Alpert donated his papers to the Archives of Labor and Urban Affairs in April of 1982. The collection was opened for research in April of 1993.

Simon Alpert was born in Peabody, Massachusetts on April 4, 1920. He received his B.A. in journalism at City College of New York in 1941, where he had served as editor of the campus student newspaper. He subsequently worked as a journalist at the Washington D.C. Daily News, the Owosso, Michigan Angus Press and the Toledo Blade. From 1967 to 1982, he worked for the UAW as a journalist for Solidarity and the Public Relations Department. During this period, Mr. Alpert served as chairman of the UAW unit of the Detroit Newspaper Guild and was active in the OPEIU. He edited the UAW Credit Union quarterly newsletter Dough Notes, prepared several UAW pamphlets and frequently wrote articles for Solidarity.

The collection consists of Mr. Alpert's reference subject files used mainly for writing articles and preparing press releases.

Important subjects covered in the collection are:

Community Action Program, 1970-80      Working Conditions, c.1970-80  
Unemployment, 1970-79

Contents

11 1/2 manuscript boxes

Series I, Subject Files, 1970-1980, Boxes 1-12:

Newspaper clippings, press releases, pamphlets, some correspondence relating to issues covered in Solidarity.

Non-manuscript Material:

Approximately 70 photographs relating to Solidarity articles, including 3 of UAW strikes in the 1930's. Numerous magazines and newsletters received with this collection are available in the Archives library. Most subject files contain some non-manuscript material that reflects how the files were used.

Series I  
Subject Files, 1970-1980  
Boxes 1-12

Newspaper clippings from various newspapers nationwide, press releases, pamphlets, some correspondence. Most of the materials are concerned with national issues that affected members of the UAW - unemployment, job safety, consumer issues, political and economic programs. Files are arranged alphabetically by subject.

## Box 1

1. Archives: Dedication, 1975
2. Archives, 1976-80
- 3-4. Black Lake and Satsuma, 1970-77
- 5-10. Chrysler, c.1957-79
11. Chrysler: 1937 strike, 1967
- 12-13. Collective Bargaining Convention, 1976-80
14. Community Action Program (CAP): Broadcast Industry, 1979
15. CAP: Consumer Affairs, 1974-79

## Box 2

1. CAP: Consumer Affairs, 1977-78
2. " " " : brochures, c.1970-76
- 3-4. CAP: Election, 1972
5. " " , 1976
6. " " , 1977
7. " " , 1978
8. " " , 1980
- 9-10. CAP: General, 1972-79
11. CAP: Reports, c.1969-70

## Box 3

- 1-3. Community Services, 1970, 1976-80
4. Constitutional Convention (UAW), 1970-77
- 5-10. Correspondence, 1970-74, 1979
11. Cost-of-Living-Adjustment, 1968, 1974-80
12. Democracy in the UAW: television interviews, 1977, 1978
13. Drug Abuse, c.1970-1980
14. Ecology, 1971-74

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- 1-4. Ecology: Energy, 1973-78
- 5-6. Economic policy, 1975-80
- 7-10. Education, 1972-77
11. Education: World Education Fellowship, 1978
12. Election Results, 1976
- 13-16. Fair Practices: Discrimination, c.1960, 1961, 1974-77

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- 1-4. Finances, 1966-80
5. Ford, 1941, 1967
- 6-9. Ford: Negotiations, Jan-Oct 1979
- 10-11. General Motors: Negotiations, 1978-79
- 12-14. Handicapped workers, 1972, 1976-78
15. Health Care, 1970

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- 1-6. Health Care, 1971-79
7. Health: National Health Insurance Plan, 1979-80
8. Independents, Parts and Suppliers Dept., 1979, 1980
- 9-10. Insurance, 1970-78
11. International Executive Board, 1969, 1972-79
- 12-14. International Relations, 1968-73, 1977-78

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- 1-2. International Relations, 1979-80
- 3-5. Labor Law Reform, 1975-78
- 6-7. Legal Dept., 1977-79
8. Legal Dept.: Consumer Issues, 1974-79
9. Local 683: History, 1980
10. Locals: Michigan publications, 1971
11. Locals: U.S. publications, 1973-74
12. Mass Transit legislation, Apr 1972
13. Mobile Homeowners Assoc, 1973, 1977-78
14. National Economic Planning, 1975-76
15. Organizing Dept.: Publications, 1970-77

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- 1-2. Organizing Dept.: Reports, 1978-80
3. Organizing Dept.: Southern strategy, 1977
- 4-6. Past Assignments, 1971-76
- 7-9. Pension Plans, 1955, 1965, 1972-80
10. Photographers, 1975
- 11-12. Political Action: Progressive Alliance, 1978-79
13. Professional Journalist associations, 1962, 1975
14. Public utilities: rate regulation, 1972-77
15. Reference, 1971-76
16. Research Library (UAW), 1971-74

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- 1-3. Retirement, 1970-79
- 4-6. Reuther, Walter P.: Death, 10-11 May 1970, Jul 1971
7. Right to Work, 1977-78
- 8-9. Safety: OSHA, 1968-80
- 10-11. Samples, 1970-80
12. Skilled Trades Dept., 1975, 1978, 1980
13. Social Security, 1976-79
14. Social, Technical Education Program (STEP), 1974-76
- 15-16. Strikes, 1967, 1972-73

Box 10

- 1-3. Strikes, c.1974-80
4. Strikes: Office & Professional Employees International Union (OPEIU), 1971
5. Strikes: Monroe Auto Equipment Local 1427, 1975-78
6. Strikes: NCR Local 1616, 1977
7. Studebaker Corp., 1972,1973
- 8-9. Technical Office & Professional Employees (TOP), 1972-77
10. TOP: Convention, 1978
11. U.S.: Tax Reform, 1975-76
- 12-16. Unemployment, 1971-80
17. Unemployment: Layoffs, 1976

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1. Unemployment: Layoffs, 1977, 1979-80
- 2-3. " Plant Closings, 1973-78
- 4-5. " Supplemental Unemployment Benefits (SUB), 1974-75, 1980
6. Unemployment Compensation, 1976-80
7. United National Caucus: Detroit Convention, Mar 1973
- 8-10. Volkswagen, 1978-80
- 11-13. Welfare, 1970-73, 1976-77
14. Welfare: Food Stamps, 1976-77
15. Women, 1970-79

Box 12

1. Working Conditions: Overtime, 1973
- 2-3. " " Quality of Worklife, c.1970-77
- 4-5. " " Shorten Work Week (SWW), 1976-79
6. Workmens Compensation, Oct 1975
7. World News Summaries, 1968, 1972
8. Youth, 1969-76