The Mark Adams Radio Program (Scripts) Collection was presented to the Walter P. Reuther Library of Labor and urban Affairs in 1971. The collection consists of seven manuscript boxes of radio scripts and 2 file folders of correspondence and advertising. The radio scripts are from a program entitled "Mark Adams Reporting" which ran on station WWJ in Detroit from September 28, 1948 to July 26, 1951. The program was aired from 7:30 to 8:00 Tuesday evenings. The "Mark Adams" series is the result of research and study by Chester M. Culver, General Manager of the Detroit Employers Association and his assistant, Wayne Stettbacher, working in cooperation with agency executives. The program was sponsored by the Detroit Employers Association and produced by Wolfe-Jickling-Conkey, Inc., a Detroit Advertising Agency.

According to at least one newspaper account, the program was designed in the interest of public service; to dramatize human interest stories with the indirect aim of expounding the blessings of the American free enterprise system. By presenting ordinary people in realist Detroit dramatic situations.
Contents

7 manuscript boxes

Series I, General Stories, Boxes 1-3:

Correspondence, newspaper clippings, advertisements, and eighteen radio scripts pertaining to fictionalized stories.

Series II, People in Detroit, Boxes 3-7:

Eighty-seven radio scripts surrounding people within the Detroit business community.

Inventors' of correspondence from Detroit businessman.
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1-1. Radio Broadcast Program; Comments, Newspaper Clippings, 27 Sep 1948 - 12 Jan 1949
1-3. Radio Script; "Two-Way Street," 28 Sep 1948
1-4. Radio Script; "Incident at 671 Sutter," 5 Oct 1948
1-5. Radio Script; "Reverse Play by Conway," 12 Oct 1948
1-6. Radio Script; "If You Behave," 19 Oct 1948
1-7. Radio Script; "X," 26 Oct 1948
1-8. Radio Script; "The Other Cheek," 2 Nov 1948
1-9. Radio Script; "Mousetrap and Orchids," 9 Nov 1948
1-10. Radio Script; "Double Exposure," 16 Nov 1948
1-12. Radio Script; "Successful Cow," 29 Nov 1948
1-13. Radio Script; "Option on the Wind," 7 Dec 1948
1-18. Radio Script; "One Way Only," 11 Jan 1949
Radio Script; "The Great Reform," 15 Feb 1949
Radio Script; "The Trophy," 22 Feb 1949
Radio Script; "The Senator's Son," 1 Mar 1949
Radio Script; "Abretha and the Horsewhip," 8 Mar 1949
Radio Script; "Justice Burple's Jug," 15 Mar 1949
Radio Script; "Boston Revisited," 22 Mar 1949
Radio Script; "The Wonder Man," 29 Mar 1949
Radio Script; "Too Clever to Live," 5 Apr 1949
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Radio Script; "The Pink Ballon," 19 Apr 1949
Radio Script; "Always a Better Dream," 26 Apr 1949
Radio Script; "Russian Holiday," 3 May 1949
Radio Script; "The Pedestal," 10 May 1949
Radio Script; "Street of Shadows," 17 May 1949
Radio Script; "The Merry-Go-Round," 24 May 1949
Radio Script; "The Long Trail," 31 May 1949
Radio Script; "The Merry Holspfiegels," 14 Jun 1949
Radio Script; "Millie's Miracle," 21 Jun 1949
Radio Script; "The Bent Twig," 7 Jun 1949
Radio Script; "Highway Expres," 28 Jun 1949

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Radio Script; "The Lost and Lonely," 19 Jul 1949
Radio Script; "Security Island," 26 Jul 1949
Radio Script; "Stony Point," 2 Aug 1949
Radio Script; "Duke," 9 Aug 1949
Radio Script; "Duke," 9 Aug 1949, (Corrected)
Radio Script; "Cream at the Top," 23 Aug 1949
Radio Script; "Rosa," 30 Aug 1949
Radio Script; "Rosa," 30 Aug 1949, (Corrected)
Radio Script; "The Birth of a Salesman," 6 Sep 1949
Radio Script; "Moment of Trail," 13 Sep 1949
Radio Script; "My Cousin Bert," 20 Sep 1949
Mark Adams Program (Scripts) Collection

Series II
People in Detroit
boxes 3–7

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3-16. Radio Script; "Michigan Steel Casting, Co.," 4 Oct 1949

Box 4

4-1. Radio Script; "Detroit," 8 Nov 1949
4-2. Radio Script; "The Loading Dock," 15 Nov 1949
4-3. Radio Script; "Heavy Weight Champ," 22 Nov 1949
4-4. Radio Script; "Outdoor Drama," 29 Nov 1949
4-5. Radio Script; "Leo Metty," 6 Dec 1949
4-6. Radio Script; "Vaughn Reid," 13 Dec 1949
4-7. Radio Script; "Ray Brickley," 20 Dec 1949
4-8. Radio Script; "Fred Sawyer," 3 Jan 1950
4-9. Radio Script; "Jimmy Gencur & Glendon Roberts," 10 Jan 1950
4-10. Radio Script; "Andy de Carlo," 17 Jan 1950
4-11. Radio Script; "Matty," 24 Jan 1950
4-12. Radio Script; "The Hoogstras," 31 Jan 1950
4-13. Radio Script; "Mary Vander Pyl," 7 Feb 1950
4-14. Radio Script; "Roy Wolfe," 14 Feb 1950
4-15. Radio Script; "Larry Hills & N.M. Purple," 21 Feb 1950
4-16. Radio Script; "Art Malone & James Webber, Jr.," 28 Feb 1950
4-18. Radio Script; "Larry Graham," 14 Mar 1950
4-19. Radio Script; "William Braden & Thomas P. Henry, Jr.," 21 Mar 1950
4-20. Radio Script; "Walter Keller & Franklin G. Treat," 28 Mar 1950
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5-1. Radio Script; "Johnny Poljanac," 11 Apr 1950
5-5. Radio Script; "Red McDonald & F.W. Magin," 2 May 1950
5-7. Radio Script; "General Chennault's Flying Tigers," 16 May 1950
5-8. Radio Script; "Pete Phelps & Clark T. Morse," 23 May 1950
5-10. Radio Script; "Doris Thompson and the Ajax Company," 6 Jun 1950
5-12. Radio Script; "Frank Presley," 20 Jun 1950
5-18. Radio Script; "Don Cargill," 1 Aug 1950
5-23. Radio Script; "Johnny Paterson," 5 Sep 1950

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6-1. Radio Script; "Duncan Bruce & George Holley, Jr.," 12 Sep 1950
6-2. Radio Script; "Curt Metcalf & Neville E. Loomis," 19 Sep 1950
6-3. Radio Script; "Orlin Johnson," 26 Sep 1950
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6-5. Radio Script; "Norma Hackett," 12 Oct 1950
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6-21. Radio Script; "The Merry Spenders," 1 Feb 1951
6-22. Radio Script; "Founding of Detroit," 1 Feb 1951
6-23. Radio Script; "The Great Ventriloquist," 8 Feb 1951

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7-12. Radio Script; "Detroit's Fighting Mayor of the Nineties: Hazen Pingree," 24 May 1951
7-17. Radio Script; "The Fortunes of Florabelle, Story of Florabelle Hope Willows, 28 Jun 1951
7-19. Radio Script; "Father Daniel A. Lord, Selden Bennett Daume and George W. Stark, 12 Jul 1951
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27 Sep 1948: A.V. Cauhorn to Employers's Association of Detroit, Chester M. Culver.
27 Sep 1948: The Fabricator.
27 Sep 1948: Riley Stoker Corporation, F.G. Treat, Manager, to Mark Adams Reporting.
29 Sep 1948: Cadillac Motor Car Division, John A. Dunn, Service Promotion Manager to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.
30 Sep 1948: General Motors Corporation, Harry B. Coen, Vice-President to Ralph L. Wolfe, Wolfe-Jickling-Dow & Conkey.
5 Oct 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Charles B. Johnson, President, Penberthy Injector Company.
4 Oct 1948: The Employer's Association of Detroit, Board Members Comments on "Two-Way Street" (Mr. Flintermann, Mr. Jeffrey, Mr. Kalb, Mr. Langan, Mr. Roberts, Mr. Treat, Mr. Turner, Mr. Waldron and Mr. Woodall).
6 Oct 1948: Detroit Lubricator Company, George E. Gullen, Jr., Assistant Secretary and Director of Labor Relations, to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.
6 Oct 1948: The Advertisers Bureau, Ed. Haeslip, to Leslie C. Allman, Vice-President, Fruehauf Trailer Co.'
6 Oct 1948: The J.L. Hudson Company, Oscar Webber, Display Director, to Leslie C. Allman, Vice-President, Fruehauf Trailer Co.


11 Oct 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Leslie C. Allman, Vice-President, Fruehauf Trailer Co.


26 Oct 1948: Leslie C. Allman, Vice-President, Fruehauf Trailer Co., to Dean W.C. Polley, School of Business Administration, Wayne State University.

28 Oct 1948: Dean W.C. Polley, School of Business Administration, Wayne State University to Chester M. Culver, General Manager, The Employer's Association of Detroit.

9 Nov 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Robert Conder, Chrysler Corporation.


10 Nov 1948: Inter-Company Correspondence to R.W. Conder and John M. Amiss, Director of Industrial Education, Dodge Main - Plant #4 from Industrial Education, Dodge Main - Plant #4 "Reactions to Radio Program, Mark Adams Reporting, November 9, 1948. (Donald Schaeer, Ernest Knirk, Herbert Glenn, Paul Auble, Carl Shumway, Mr. Paterson, Mr. Fleming, Mr. Bleicher, Mr. Purdy, Mr. Weckler.)

15 Nov 1948: Aminco Refrigeration Products Co., Edward Kellie, President to The Employer's Association of Detroit, Chester M. Culver, General Manager.


18 Oct 1948: Aminco Refrigeration Products Co., Edward Kellie, President to The Employer's Association of Detroit.

15 Nov 1948: Eaton Chemical and Dyestuff Company, Berrien Eaton to The Employer's Association of Detroit.


23 Nov 1948: Chrysler Corporation, Robert W. Conder, Director of Labor Relations to Chester M. Culver, The Employer's Association of Detroit.

29 Nov 1948: Nash - Kelvinator Corporation, Don C. Rulo, Director of Industrial Relations Division to Wayne Stettbacher, Secretary, The Employer's Association of Detroit.

8 Nov 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to C.W. Perelle, President, Gar - Wood Industries, Incorporated.

2 Dec 1948: C.W. Perelle, President, Gar - Wood Industries to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey


29 Dec 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Colonel Allan C. Prince, President, United Forge Company.


6 Jan 1949: Chester M. Culver, General Manager, The Employer's Association of Detroit to E.D. Flintermann, Michigan Steel Casting Co.


7 Jan 1949: W.E. Byrne, District Manager, Simonds Abrasive Company to Chester M. Culver, General Manager, The Employer's Association of Detroit.


27 Jan 1949: W.E. Byrne, District Manager, Simonds Abrasive Company to Chester M. Culver, The Employer's Association of Detroit.

"Assorted Clippings."