

Guide to the Sonny Eliot Papers UP002542

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English

Describing Archives: A Content Standard

Walter P. Reuther Library

5401 Cass Avenue Detroit, MI 48202

URL: https://reuther.wayne.edu

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Summary Information

Repository: Walter P. Reuther Library

Title: Sonny Eliot Papers

ID: UP002542

Date [inclusive]: 1939-2012

Date [bulk]: 1955-1980

Physical Description: 11.25 Linear Feet (10 SB, 1 OS, 1 MB)

Language of the

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Material:

Language of the

Material:

Material entirely in English.

Abstract: Sonny Eliot, husband of Annette Gaertner, was a beloved

weathercaster in Metro Detroit from the late 1940s to 2010. Eliot worked for Channel 4 (then WWJ-TV), Channel 2, Channel 50, and WWJ AM radio. Eliot also wrote children's books and he hosted a slew of game shows, in addition to hosting "At the Zoo" for the Detroit Zoo for 17 years. During his career, Sonny Eliot was inducted into both the Michigan Broadcasters Hall of Fame and the Michigan Aviation Hall of Fame. Moreover, Eliot was the master of ceremonies for the Thanksgiving Day Parade for numerous years. Prior to his career in weathercasting and media, Sonny Eliot (born Marvin Schlossberg) was a B-24 pilot in World War II. During a mission in Germany, Schlossberg was bombed down and held as a POW at Stalagluft I, a

prison camp near Barth, for 18 months.

Citation Style

"Sonny Eliot Papers, Box [#], Folder [#], Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University"

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History

Sonny Eliot, husband of Annette Gaertner, was a beloved weathercaster in Metro Detroit from the late 1940s to 2010. Eliot worked for Channel 4 (then WWJ-TV), Channel 2, Channel 50, and WWJ AM radio. Eliot also wrote children's books and he hosted a slew of game shows, in addition to hosting "At the Zoo" for the Detroit Zoo for 17 years. During his career, Sonny Eliot was inducted into both the Michigan Broadcasters Hall of Fame and the Michigan Aviation Hall of Fame. Moreover, Eliot was the master of ceremonies for the Thanksgiving Day Parade for numerous years.

Prior to his career in weathercasting and media, Sonny Eliot (born Marvin Schlossberg) was a B-24 pilot in World War II. During a mission in Germany, Schlossberg was bombed down and held as a POW at Stalagluft I, a prison camp near Barth, for 18 months.

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Scope and Content

This collection holds correspondence, newspaper clippings, and website print outs about his time as a prisoner of war. Notably, this collection also contains a digital copy of the journal he kept during his imprisonment at Stalagluft I. Largely, this collection includes scripts, correspondence, newspaper clippings, and photographs created and taken throughout his long career.

Series Description: Series 1: Scripts, circa 1954-2007; Series 2: Correspondence, newspaper clippings, and photographs, 1939-2010; Series 3: Audiovisual materials, 1944-2007

Important Subjects: Detroit (Mich.) Detroit news Detroit Zoo Prisoners of war Weather forecasting World War, 1939-1945 WWJ-TV (Television station: Detroit, Mich.)

Important Names: Eliot, Annette, 1916-2014 Eliot, Sonny, 1920-2012 J.L. Hudson's Thanksgiving Day Parade

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Arrangement of the Collection

The collection is arranged into three series- Series 1 (Boxes 1-4), Series 2 (Boxes 4-11), and Series 3 (Box 12). Folders in each series are simply listed by their location within each box. They are not arranged, so any given subject may be dispersed throughout several boxes within each series.

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Administrative Information

Publication Statement

Walter P. Reuther Library

5401 Cass Avenue Detroit, MI 48202

URL: https://reuther.wayne.edu

Acquisition

This collection was donated by Sara Pendleton and Robert Weitz in 2014.

Processing History

Processed and finding aid written by Meghan McGowan on June 15, 2015.

Use

Refer to the Walter P. Reuther Library "Rules for Use of Archival Materials."

Access

Collection is open for research.

Related Materials

Related Material

Harry W. Flannery Papers, Everett R. Phelps Papers, Tony Spina Collection, Toni Swanger Papers, WDIV Transcripts

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Transfers

Box 12 including negatives and slides, three DVDs, five vinyl records, 1 VHS, and 5 CDs of photographs, including Eliot's journal while a prisoner of war, were transferred to the Reuther's audiovisual department.

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Controlled Access Headings

- Detroit news
- Weather forecasting
- World War, 1939-1945
- WWJ-TV (Television station : Detroit, Mich.)

Collection Inventory

| Title/Description | Instances | |
|--|-----------|-----------|
| Thanksgiving Day Parade Notes, 1961-1963 | Box 1 | folder 1 |
| Thanksgiving Day Parade Notes, 1964-1966 | Box 1 | folder 2 |
| Thanksgiving Day Parade Notes, 1967 | Box 1 | folder 3 |
| Thanksgiving Day Parade Notes,1968-1969 | Box 1 | folder 4 |
| Thanksgiving Day Parade Notes, 1970 | Box 1 | folder 5 |
| Thanksgiving Day Parade Notes, 1971 | Box 1 | folder 6 |
| Thanksgiving Day Parade Notes, 1972 | Box 1 | folder 7 |
| Thanksgiving Day Parade Notes, 1973 | Box 1 | folder 8 |
| Thanksgiving Day Parade Notes, 1974 | Box 1 | folder 9 |
| Thanksgiving Day Parade Notes, 1975 | Box 1 | folder 10 |
| Thanksgiving Day Parade Notes, 1976 | Box 1 | folder 11 |
| Thanksgiving Day Parade Notes, 1977 | Box 1 | folder 12 |
| Thanksgiving Day Parade Notes, 1977-1979 | Box 1 | folder 13 |
| Thanksgiving Day Parade Notes, 1978 | Box 1 | folder 14 |
| Thanksgiving Day Parade Notes, 1979 | Box 1 | folder 15 |

| Publishing contract for Eliot's Ark, 1972 | Box 1 | folder 16 |
|--|-------|-----------|
| Eliot's Ark, stories, undated | Box 1 | folder 17 |
| Eliot's Ark, stories, undated | Box 1 | folder 18 |
| Eliot's Ark, stories, undated | Box 1 | folder 19 |
| Eliot's Ark, stories and illustrations, undated | Box 1 | folder 20 |
| Eliot's Ark, a proposal for cable television series, undated | Box 1 | folder 21 |
| Broadcast notes, jokes and sets, undated | Box 1 | folder 22 |
| Broadcast notes, jokes and sets, undated | Box 1 | folder 23 |
| Broadcast notes, jokes and sets, undated | Box 1 | folder 24 |
| Broadcast notes, jokes and sets, undated | Box 1 | folder 25 |
| Broadcast notes, jokes and sets, undated | Box 1 | folder 26 |
| Essays and scripts, 1965 | Box 2 | folder 1 |
| Ask Sonny, undated | Box 2 | folder 2 |
| Ask Sonny, undated | Box 2 | folder 3 |
| Ask Sonny, undated | Box 2 | folder 4 |
| Zoo School and WWJ Zoo Report scripts, undated | Box 2 | folder 5 |
| Recipes, undated | Box 2 | folder 6 |
| Roasts, undated | Box 2 | folder 7 |
| Roasts, undated | Box 2 | folder 8 |
| WWJ-TV notes, 1962-1979 | Box 2 | folder 9 |
| WWJ-TV scripts, circa 1956-1963 | Box 2 | folder 10 |
| WWJ-TV news releases, 1963-1975 | Box 2 | folder 11 |
| WWJ-TV scripts, undated | Box 2 | folder 12 |
| WWJ-TV scripts, undated | Box 2 | folder 13 |
| WWJ-TV scripts, undated | Box 2 | folder 14 |
| WWJ-TV scripts, undated | Box 2 | folder 15 |
| WWJ-TV scripts, undated | Box 2 | folder 16 |
| WWJ-TV scripts, undated | Box 2 | folder 17 |
| WWJ-TV scripts, 1953 | Box 2 | folder 18 |
| WWJ-TV scripts, 1973-1977 | Box 2 | folder 19 |
| WWJ-TV scripts, 1973-1977 | Box 3 | folder 1 |
| WWJ-TV scripts, 1973-1977 | Box 3 | folder 2 |
| | | |

| Scripts, 1954-1987 | Box 3 | folder 3 |
|---|-------|-----------|
| Scripts, 1976-1987 | Box 3 | folder 4 |
| Scripts and notes, undated | Box 3 | folder 5 |
| Scripts, undated | Box 3 | folder 6 |
| Scripts, undated | Box 3 | folder 7 |
| Scripts, undated | Box 3 | folder 8 |
| Scripts, undated | Box 3 | folder 9 |
| Scripts, undated | Box 3 | folder 10 |
| Scripts, undated | Box 3 | folder 11 |
| Unused scripts, circa 1954-1958 | Box 3 | folder 12 |
| Sonny's Similes by Sonny Eliot, undated | Box 3 | folder 13 |
| WWJ's Zoo Report, 1989 | Box 3 | folder 14 |
| Eliot's Almanac, undated | Box 3 | folder 15 |
| Stargazing with Sonny, undated | Box 3 | folder 16 |
| At the Zoo, 1973 | Box 3 | folder 17 |
| Michigan Winter and Woe is Me, undated | Box 3 | folder 18 |
| Scripts for hockey and some commercials, undated | Box 3 | folder 19 |
| Speeches, undated | Box 3 | folder 20 |
| De Bones of Mr. Tambo, undated | Box 3 | folder 21 |
| At the Fair scripts, undated, 1961-1964 | Box 3 | folder 22 |
| Sonny Sez! story originals, undated | Box 4 | folder 1 |
| Sonny Sez! story originals, undated | Box 4 | folder 2 |
| Sonny Sez! story originals, undated | Box 4 | folder 3 |
| Sonny Sez! Publisher's press, 2007 | Box 4 | folder 4 |
| Program schedules, circa 1975 | Box 4 | folder 5 |
| Eliot Whiting Productions, 1989-1992 | Box 4 | folder 6 |
| Retirement newsletters, 1992-2002 | Box 4 | folder 7 |
| Comedy newsletters, 1959-1966 | Box 4 | folder 8 |
| Comedy newsletters, 1975-1982 | Box 4 | folder 9 |
| Contemporary Comedy, 1980-1998 | Box 4 | folder 10 |
| The Weenie, undated | Box 4 | folder 11 |
| Traffic Study Association of Detroit Bulletin, 1960 | Box 4 | folder 12 |
| | | |

| Pilot Log Books, 1970-1975 | Box 4 | folder 13 |
|--|-------|-----------|
| Tornado Central USA, 1972 | Box 4 | folder 14 |
| Ordination Papers, 1970 | Box 4 | folder 15 |
| Entry for the National Safety Council Public Services Awards for Distinguished Service to Safety, 1964 | Box 4 | folder 16 |
| Biographical information, undated | Box 4 | folder 17 |
| Biographical information, 1962-2002 | Box 4 | folder 18 |
| Detroit Zoo publications, undated | Box 4 | folder 19 |
| Weather newsletters, 1950-1970 | Box 4 | folder 20 |
| JoJo Shutty MacGregor, photocopies of newspaper clippings, 2007 | Box 4 | folder 21 |
| Sonny Eliot: An International Salute, event cards, 2003 | Box 4 | folder 22 |
| Public Relations Director, 1972 | Box 4 | folder 23 |
| Public Relations Society of America, 1975 | Box 4 | folder 24 |
| Just for Fun by Berl Falbaum, undated | Box 4 | folder 25 |
| Crafty Cats and Cranky Crocodiles by Sonny Eliot, 1993 | Box 4 | folder 26 |
| Promotion stunts and programming ideas, Show Biz Comedy, undated | Box 4 | folder 27 |
| Detroit News, meeting materials, 1984-1985 | Box 4 | folder 28 |
| A Sad But True Story by Roger Wilco, comic about Stalag Luft, undated | Box 5 | folder 1 |
| Interview about experiences in World War II, undated | Box 5 | folder 2 |
| Sonny's War by Jack Lessenberry, 1998 | Box 5 | folder 3 |
| Clouds of War by Jack Lessenberry, 2005 | Box 5 | folder 4 |
| Stalag Luft 1, website about prisoners of war, 2005 | Box 5 | folder 5 |
| Prisoner of war and related correspondence 1944-1945 | Box 5 | folder 6 |
| American Federation of Television and Radio Artists, 1949-1959 | Box 5 | folder 7 |
| American Federation of Television and Radio Artists, 1961-1974 | Box 5 | folder 8 |
| Celebrity scrapbook, undated | Box 5 | folder 9 |
| Celebrity scrapbook, undated | Box 5 | folder 10 |
| Celebrity scrapbook, undated | Box 5 | folder 11 |
| Celebrity scrapbook, undated | Box 5 | folder 12 |
| Celebrity scrapbook, undated | Box 5 | folder 13 |
| Celebrity scrapbook, undated | Box 5 | folder 14 |
| | | |

| Celebrity scrapbook, undated | Box 5 | folder 15 |
|---|-------|-----------|
| Celebrity scrapbook, undated | Box 5 | folder 16 |
| Notes, undated | Box 6 | folder 1 |
| Correspondence, 1968-2010 | Box 6 | folder 2 |
| Essays, 1963-1989 | Box 6 | folder 3 |
| Event flyers and news releases, 1965-1996 | Box 6 | folder 4 |
| Awards and certificates, 1988-2002 | Box 6 | folder 5 |
| Funeral information, 2012 | Box 6 | folder 6 |
| Scrapbook of newspaper clippings, event flyers and photographs, 1958-1962 | Box 6 | folder 7 |
| Scrapbook of newspaper clippings, photographs, and news releases, 1952-1967 | Box 6 | folder 8 |
| Scrapbook of newspaper clippings, event flyers, and certificates, 1965-1976 | Box 6 | folder 9 |
| Scrapbook of newspaper clippings, photographs, and news releases, 1965-1967 | Box 6 | folder 10 |
| Scrapbook of newspaper clippings, photographs, and event flyers, 1967-1969 | Box 7 | folder 1 |
| Scrapbook of newspaper clippings, 1969-1971 | Box 7 | folder 2 |
| Scrapbook of newspaper clippings, event flyers, and photographs, 1970-1972 | Box 7 | folder 3 |
| Scrapbook of newspaper clippings and photographs, 1971-1973 | Box 7 | folder 4 |
| Scrapbook of newspaper clippings and photographs, 1971-1982 | Box 7 | folder 5 |
| Scrapbook of newspaper clippings, 1976-1979 | Box 7 | folder 6 |
| Sonny Eliot in Lafayette Apartments, photographs, 1959 | Box 8 | folder 1 |
| City of Detroit awards, 1974-2008 | Box 8 | folder 2 |
| Scrapbook of newspaper clippings, 1978-1980 | Box 8 | folder 3 |
| Scrapbook of newspaper clippings, 1980-1982 | Box 8 | folder 4 |
| Scrapbook of photographs, undated | Box 8 | folder 5 |
| Newspaper clippings and magazines, 1959-2007 | Box 9 | folder 1 |
| Newspaper clippings and articles by Eliot, 1967-1972 | Box 9 | folder 2 |
| Photocopies of articles about Eliot, 1986-2006 | Box 9 | folder 3 |
| Newspaper and magazine clippings featuring Sonny Eliot, 1953-2005 | Box 9 | folder 4 |
| Feature Gallery from Detroit Tigers Yearbook, 1986 | Box 9 | folder 5 |
| | | |

| Central High School yearbook, 1939 | Box 9 | folder 6 |
|---|--------|-----------|
| Echoes of Detroit by Irwin Cohen, 2003 | Box 9 | folder 7 |
| The Anchor, Leo, and Friends by Berl Falbaum, 1978 | Box 9 | folder 8 |
| Detroit's Sports Broadcasters on the Air, 2003 | Box 9 | folder 9 |
| Aviation Weather, 1975 | Box 9 | folder 10 |
| Adcrafter Roster Issue, 1977 | Box 9 | folder 11 |
| Dennis Morse, family photograph, 2009 | Box 9 | folder 12 |
| Sonny Eliot with ape make up, 1970 | Box 9 | folder 13 |
| Cut outs for masks, undated | Box 9 | folder 14 |
| Figure skaters, photographs, undated | Box 9 | folder 15 |
| Sonny Eliot doing the weather, photographs, undated | Box 9 | folder 16 |
| Sonny Eliot with monkeys, photographs, undated | Box 9 | folder 17 |
| Military photographs, undated | Box 9 | folder 18 |
| Annette Eliot and family photographs, undated | Box 9 | folder 19 |
| Sonny Eliot: An International Salute, photographs, 2003 | Box 9 | folder 20 |
| Headshots and professional photographs, undated | Box 9 | folder 21 |
| Photographs, undated | Box 9 | folder 22 |
| Photographs, undated | Box 9 | folder 23 |
| Photographs, undated | Box 9 | folder 24 |
| Scrapbook, photographs, undated | Box 10 | folder 1 |
| Photographs, undated | Box 10 | folder 2 |
| Photographs, undated | Box 10 | folder 3 |
| Photographs, undated | Box 10 | folder 4 |
| Photographs, undated | Box 10 | folder 5 |
| Photographs, undated | Box 10 | folder 6 |
| Photographs, undated | Box 10 | folder 7 |
| Photographs, undated | Box 10 | folder 8 |
| Photographs, undated | Box 10 | folder 9 |
| Photographs, undated | Box 10 | folder 10 |
| Photographs, undated | Box 10 | folder 11 |
| Photographs, undated | Box 10 | folder 12 |
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⁴ portraits of Sonny Eliot

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| | Box 11 | folder unfoldered |
|--|---------------------------|----------------------|
| Negatives and slides, undated | Box 12 | Folder 1 |
| 3 DVDs of Eliot's work, 1 VHS, 5 CDs of photographs, including Eliot's journal while a prisoner of war, 1944-2007 [see Digital Repository] | Box 12 | folder 2 |
| 5 vinyl records of Eliot's work, 1954-1959 | Box 12 | folder 3 |
| A Wartime Log: A remembrance from home through the American YMCA (Photographs of scrapbook), circa 1944, UP002542_CD01-04_TIFFs | Box Digital Repository | Item 1 |
| Scrapbook belonging to M.E. Schlossberg at Stalag Luft 1 (photographed), 1944, UP002542_CD01-04_TIFFs | Box Digital Repository | Item 2-4 |
| Scope and Contents | | |
| Sonny's scrapbook while he was a Prisoner of War in Germany | | |
| Vendo Company video ad for Coca Cola machines, circa 1950s, UP002542_CD05 | Box Digital Repository | Item 5 |
| 70's Groovin in Detroit, circa 1979, UP002542_CD06 | Box Digital | Item 6 |
| Scope and Contents | Repository | |
| 70s Groovin in Detroit wsa an hour long special on NBC reflecting back on important people and moments in Southeast Michigan during the 1970s. | | |
| Video interview with Sonny Eliot, UP002542_CD07 | Box Digital | Item 7 |
| Scope and Contents | Repository | |
| Biographic information | | |
| Recognition letters, awards, certificates (photographed), UP002542_CD08 | Box Digital Repository | Item 8 |