

USE FEES FOR IMAGES

Use fees are in addition to Reproduction fees

INDIVIDUAL OR STUDENT FOR PRIVATE OR EDUCATIONAL USES	
Personal or Educational Reference, School Paper or Presentation (PowerPoint)	\$0
School multimedia video project	\$10.00
Personal, Residential Display	\$10.00

PRINT	Print Run Under 1,000	Print Run Under 5,000	Print Run 5,000 and Over	Print Run over 50,000
Book, One Country or Language	\$10.00	\$40.00	\$70.00	\$100.00
Book, Multiple Countries and/or Languages	\$40.00	\$100.00	\$160.00	\$220.00
Cover Image as Main Illustration	2 X Fee	2 X Fee	2 X Fee	2 X Fee
Cover Image as Secondary Illustration	1.5 X Fee	1.5 X Fee	1.5 X Fee	1.5 X Fee
Periodical / Journal	\$10.00	\$40.00	\$70.00	\$100.00
Newspaper	\$10.00	\$10.00	\$15.00	\$25.00

BROADCAST	Non-Profit / Educational / Local	PBS / Commercial / North American	Commercial / Worldwide
Internet / TV (incl. News)	\$10.00	\$100.00	\$150.00
Home Video, Podcast, DVD	\$10.00	\$150.00	\$200.00

DOCUMENTARY	Small Market/Audience / Educational	Film Festivals	PBS / Commercial / North American
Image(s)	\$10.00	\$25.00	\$150

FEATURE FILM	Commercial, North American Distribution	Commercial, Worldwide Distribution
Image(s)	\$150.00	\$200.00

EXHIBIT	Temporary (12 months or less)	Travelling	Permanent
Display or Video Kiosk	\$40.00	\$70.00	\$100.00
Wall Décor for a Business			\$80.00

ELECTRONIC / INTERNET / WWW	
Website (Non-Profit / Educational / Personal, 72 dpi only)	\$20.00
Website (Commercial / Corporate, 72 dpi only)	\$30.00
Online News Outlets / Websites	\$15.00
E-Book (plus PRINT fee from above)	\$20.00
Mobile App	\$50.00

Other uses will be priced by the Archivist on a case-by-case basis

***NOTE:** Because of the delicate nature of older formats, Curatorial fees may be applied to order. All audiovisual assets used must be accompanied by the credit line: *Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University*, unless otherwise noted in license agreement.