

USE FEES FOR MOVING IMAGES

Use fees are in addition to Reproduction fees

INDIVIDUAL OR STUDENT FOR PRIVATE OR EDUCATIONAL USES	
Personal reference, Private Study, Educational Presentation (PowerPoint)	\$0
School multimedia video project	\$10.00
Personal website (non-commercial)	\$10.00

BROADCAST	Non-Profit / Educational / Local	PBS / Commercial / North American	Commercial / Worldwide
Radio / Internet / TV (incl. News)	\$5 per second	\$20 per second	\$40 per second
Home Audio/Video, Podcast, DVD	\$10 per second	\$40 per second	\$50 per second

DOCUMENTARY	Small Market or Audience / Educational	Film Festivals	Commercial / North American
Video Clips (with or without audio)	\$5 per second	\$10 per second	\$20 per second

FEATURE FILM	Commercial, North American Distribution	Commercial, Worldwide Distribution
Video Clips (with or without audio)	\$20 per second	\$50 per second

EXHIBIT	Temporary (12 months or less)	Travelling	Permanent
Video Kiosk	\$40.00	\$70.00	\$100.00

ELECTRONIC / INTERNET / WWW	
Website (Non-Profit / Educational)	\$5.00 per second
Website (Commercial / Corporate)	\$50.00 per second
Mobile App	\$20.00 per second

Other uses will be priced by the Archivist on a case-by-case basis

***NOTE:** Because of the delicate nature of older formats, Curatorial fees may be applied to order. All audiovisual assets used must be accompanied by the credit line: *Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University*, unless otherwise noted in license agreement.