COLLEGE OF EDUCATION AUDIO-VISUAL CONSULTATION BUREAU COLLECTION

Papers, 1944-1960 (Predominantly, 1948-1959)

12 linear feet

Accession # 206 OCLC# DALNET #

The records of the Audio-Visual Consultation Bureau were placed in the Archives by Henry Leung of the Center for Instructional Technology in September of 1970. These records were not created by the Center for Instructional Technology or its predecessor organizations. These are the records of the College of Education's Audio-Visual Consultation Bureau, directed by Arthur Stenius.

In March of 1945 President David Henry appointed a Committee on Audio-Visual Aids to examine existing facilities, to suggest improvements and expansion of audio-visual teaching aids service, and to recommend organizational and administrative needs. The Committee recommended in June of 1946 that a division of audio-visual education be created with the director reporting to the President. In April of 1948, Clarence Hilberry, Dean of Administration, outlined the principles for the division of responsibilities between the colleges and the University

Audio-Visual Centers. From 1948 to 1958, the University experienced growth in audio-visual programs and services. During the years the names and functions of the audio-visual units of the University have changed. President William R. Keast established the Center for Instructional Technology in April of 1967 to encompass the Audio-Visual Production and the Audio-Visual Utilization Centers, formerly the Visual-Auditory Center, and the Mass Communications Division.

The College of Education had two audio-visual units separate from the University. The Department of Audio-Visual Education provided prospective teachers, in-service teachers and educational administrators with professional training in the use of visual and auditory teaching aids. The Audio-Visual Consultation Bureau was established for the primary purpose of counseling with school superintendents and state and national educational organizations regarding their needs for improved audio-visual methods and materials. The Bureau assisted non-profit organizations and commercial producers and sponsors to provide instructional materials intended for school and college use. Just prior to 1958 the Bureau became a production and distribution agency for film strips, recordings, motion picture films and similar material.

In June of 1958, the College of Education merged the Audio-Visual Consultation Bureau with the Audio-Visual Education Department. The responsibilities of the new department included producing some materials for use in its classrooms and instructional laboratories in addition to producing motion pictures about schools, school systems, or some facet of community life that related directly to the schools. The department was also to produce training films and make full use of the University's Auditory-Visual Production Center to create its productions.

Arthur Stenius was Director of the Audio-Visual Consultation Bureau until his death in May of 1955. In 1939, Stenius studied radio and visual education in ten European countries. He combined practical experience in directing the utilization and service of audio-visual materials with his research. He was appointed directing administrator of the audio-visual program of the

Detroit Public Schools in 1943. It was through the initiative of Arthur Stenius that a group of educators met in Detroit in 1946 to draw up a statement of policy for school use of sponsored materials. In addition, he prepared film strips, motion pictures and record albums which were widely used by schools and firms. Among these were current events which he prepared for the Detroit Times and The New York Journal American.

The collection documents the Bureau's production of educational movies and slide strips and accompanying printed material on a variety of subjects. It also reflects the use of visual material in classrooms as well as developments in teaching methodology in the 1950s.

Important subjects and correspondence in the collection:

American Telephone and Telegraph
Detroit History
Educational Use of Visual Aids
Industry
School Plant Studies
Steel Industry

James Kantor
Robert Lusk
Shelby Z. Newhouse
Arthur Stenius

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NON-MANUSCRIPT MATERIAL

Six and one third storage boxes of photographs, negatives, proof sheets, prints, and one phonograph record from this collection have been transferred to the Archives Audio Visual Collection. Over the years the following items have been received from the Center for Instructional Technology by the University Archives and transferred to the Audio Visual Collection: 28 storage boxes of negatives and photographs whose subjects include buildings by street and the University Theater; 13 16mm films whose subjects include band, nursing, Presidents Keast and Hilberry, dedication of Shapiro Hall, and Monteith College; 16 audio tapes whose subjects include inaugurations and/or speeches of Presidents Henry, Gullen, and Bonner; 550 slides; and 1 bonze plaque in memory of David Mackenzie.

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   27.
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50.
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51.
             ; Calvin Company
52.
             ; CBS
53.
             ; Chicago Schools Journal
54.
             ; Contemporary Affairs
             ; Current Affairs
55.
             ; Educational Film Guide
56.
             ; Educational Film Library Association
57.
             ; Educational Screen
58.
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59.
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61.
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76.
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77.
78.
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79.
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80.
             ; Palette Patter
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- 7. Film Evaluations by Students, 1952
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 - 15. History of Communications, 1956
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 - 19. "Our Mr. Sun"; Instructors guide, 1956
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- 9-10. "The Strange Case of the Cosmic Ray", 1957
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    4. Calvin Company; General, 1956-58
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    7. Couillard, Jarvis, 1955-57
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    9. Dairy Council of Detroit, 1958
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