Wayne State University
Office of the Vice President for University Relations
George E. Gullen Records
6 linear feet (6 SB)

Finding aid written by Meghan McGowan on November 18, 2014.

Accession Number: WSR000232

Creator: George E. Gullen

Acquisition: Donated to Reuther Library by George E. Gullen on August 24, 1972.

Language: Material entirely in English.

Access: Collection is open for research.

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Notes: Citation style: “Wayne State University, Office of the Vice President for University Relations, George E. Gullen, Box [#], Folder [#], University Archives, Wayne State University.”
Abstract
George E. Gullen, an alumnus of Wayne State University, served for ten years as the Vice President of American Motors Corporation. Gullen rejoined Wayne State University in 1966 when he was appointed Vice President of University Relations, during which William R. Keast was the president of the university. Gullen later served as the acting president of the university, and he was officially appointed president in 1972, a title he kept until 1978.

Both Keast and Gullen served on the administration of the university during a particularly turbulent time period in Detroit history, including the civil unrest of 1967 and the early stages of a quick economic decline in the city. This collection consists primarily of correspondence within the university about university policies and general administrative duties, as well as meeting minutes and administrative reports. This collection also notably contains information about students of color, primarily African American students, at Wayne State University during that time period, including publications, statistics, and general data about students and faculty.

Additionally, this collection includes some correspondence about the War Crimes Trial conducted by students in response to the Vietnam War. Many community members spoke out against President Keast and Vice President Gullen for allowing the students to conduct their mock trial on campus. The correspondence contains some of the letters from community members and protest materials both for and against the trial, as well as the letters crafted in response to people by Vice President Gullen.

This collection also covers the outcry against the South End student newspaper in the late 1960s. Some community members and other publications began to speak out against the publication because they felt that the newspaper was breaching its intended scope and becoming radicalized because the reporters were covering events outside of Wayne State University. The folders contain some of the letters and articles speaking out against the South End, as well as Vice President Gullen’s initial response to the issue.

Important Subjects:
African American college students
School newspapers
Student organizations
Vietnam War, 1961-1975 – Protest movements – United States

Important Names:
Detroit – Mich
Gullen, George E., 1915-1982
Keast, William R.
The South End
Wayne State University
Arrangement
Materials in the collection are grouped by subject and arranged chronologically thereunder.

Box 1
4. David R. Baldwin, Vice President of Finance, 1969-1971
6. University Budget Committee minutes, 1968-1970
7. Bohm, Henry V., 1970
12. Faculty Club, 1965-1970
15. Constitution Week, 1967
16. Correspondence, 1966-1967
17. Correspondence, 1968
18. Correspondence, 1968-1969
19. Correspondence, 1968-1969
20. Correspondence, 1970-1971
21. Inner City Projects, Manlove, Benson, and Rogin, Joan 1969
22. President Keast’s Lecture at the Economic Club of Detroit, Monday, October 23, 1967
23. Commencement Committee, 1967
24. Commencement, 1967
25. Commencement, December 1968
26. Commencement, June 1968
27. Commencement, December 1969
28. Commencement, June 1970
29. Commencement, June 1971
31. Commencement Advisory Committee, 1969
32. Scott Hall Planning Committee, 1971
33. Detroit Science Fair Corporation, Dr. J.D. Marsh, 1969
34. Administrative Conference Minutes, 1967-1969
35. Attorney House Counselor Interviews, 1966

Box 2
1. Educational Writers Association, 1969
2. Staff, non-academic, 1968
3. Staff, non-academic, 1967
4. Information services, Paul J. Pentecost, 1970
5. Information services, Paul J. Pentecost, 1967-1972
6. Press release, Detroit General Hospital, 1968
10. People’s Park, Norm Schlafmann, 1969
15. Tot lot, 1969
16. Mrs. Virginia Conlin; A. Jefferson Sharp; Dean J. W. Menge; Mr. Gullen, 1968
17. Hayes Foundation Luncheon, 1969
19. Capital gifts campaign, 1969
22. Hilberry Lounge, 1968
27. Mike Sible, Information Services, 1970
30. Cooperative Housing, 1969
31. Housing, Reverend Nicholas Hood, 1968
32. Education; (Higher) in Michigan, 1969
33. Wayne State University Student Housing, Common Council, 1967
34. Fair Housing Ordinance Committee Meeting, 1968
35. Black enrollment, 1968
36. Detroit Medical Center, 1969
37. Business Administration and Engineering, 1969
38. Summer Institute for M.B.A. Candidates, 1968
39. Keep to Success in Business Symposium, 1970
40. William H. Reynolds, 1970
44. Statue of Anthony Wayne, 1967
46. Gift receiving, 1969
Box 3

1. Monteith College, correspondence, 1970-1971
2. Tenth Anniversary Celebration, Monteith College, 1969
3. Monteith Ethnic Project, 1971
4. Termination of Stodgill and Syckes, correspondence, 1967
5. Enrollment, 1969-1970
7. Admissions records and registration, correspondence and statistics, 1968-1971
8. University Center for Adult Education, 1967
13. Old Main architectural proposals, 1967
15. Wayne State University signs for Matthaei Building, Law School, 1969
18. Capital Outlay, correspondence and five year plan, 1970-1974
20. Glenn Manor to be named in honor of Dean Katherine Faville, 1968
21. Proposed international education consortium of area colleges and universities, 1967
22. Correspondence from the WSU Alumni to the WSU Alumni Legislative Committee, 1967
23. Architect, correspondence, 1971
27. Student Housing, 1966-1971
28. Campus disorders, 1970
29. Staff meeting minutes, 1969
30. Student War Crimes Trial Hearing, 1967
32. Computer Policy Committee, 1969
34. Center for teaching about peace and war, 1970
35. Wayne Observed: student participation of the university environment, 1968
37. Michigan State University, 1971-1972
38. Equal Quality Plan, quality educational program plan, 1969
40. Race rioting, 1967
41. Tuition and fees, 1969-1971
42. Copying machines, 1968-1969
43. Legislative Committee, correspondence and agendas, 1967
44. Public safety, 1967
45. Schultz, Charles G, 1969
47. Joint office project, 1966-1967
48. Disabled student program, 1969
49. Central Intelligence Agency, 1967

Box 4
1. Long range campus development plan, 1970
2. Campus, 1967
3. Campus development, 1971
5. Campus development correspondence, 1970-1971
7. University Press, minutes, 1969
11. Awards and recognitions, 1968
12. Invitations to legislature to attend football and basketball games, 1968-1969
15. PA 317, conflict of interest, 1967
17. Instructional technology, 1969
18. Statistical Trend Profile, 1969
19. Correspondence, 1969
20. Correspondence, 1968
21. Correspondence, 1968
22. Correspondence, 1969
23. Correspondence, 1969
24. Correspondence, 1970
25. Correspondence, 1971
27. Summer theatre program, 1969
32. Library personnel, position classification plan and correspondence, 1968
34. Chatsworth Apartments, 1968
36. Mass Communication, correspondence, 1967
37. Institute of Labor and Industrial Relations, correspondence, 1966-1969
38. Selective Service policy at WSU, 1968
39. Ohanian, Garbis, 1966
41. Negotiations, 1969-1971

Box 5

1. Administrative Reference Center, 1967-1971
2. Buildings of Wayne, 1971
7. Student employment, 1969
8. Department of Public Safety, Wayne State University, 1967-1970
10. Centrex, 1968
13. Student organizations, Wayne State University, circa 1969
15. Scholarships, 1969-1971
17. Scholarship programs, 1969
20. South End, meeting with President Keast, 1969
21. South End, 1969
24. South End, 1967
28. Student Faculty Council, minutes, bylaws, correspondence, 1970-1971
29. Leadership Training Project, 1968
30. Federal Student Financial Aid Programs, 1969
32. University Committee on Student Conduct, 1968
34. Budget, 1970-1971
35. Tuition and fees, 1968-1969
36. Tuition and fees, tax credits, 1967
37. Graduate comment, 1969-1970
38. University Bookstore Building Program, draft, 1967
39. Wayne State University Press, minutes, bylaws, correspondence, reports, 1969-1971
41. Division of Health and Physical Education, 1968-1969
42. Urban Planning, G. J. Honzatko (Chairman), 1969
44. Signs on Matthaei Building, 1967
46. Preview of Wayne State University Athletic Facilities, 1967
47. Hoxie tennis courts, 1966-1968
48. Intramural activities, 1968
50. Medical Center Legislative Committee, Representing President Keast, 1968
51. Job Fair and Clinic for high school graduates, 1968
52. Acknowledgement of a receipt of “A Place of Light” 1968
53. Applied Management and Technology Center renovations, 1968
54. Institutions attended predominately by negroes, 1968
55. Lake Orion property, Dr. Sidney Cadwell, 1967
56. Frank Joyce, WSU Centennial Symposium, New Perspective on Race and the City, correspondence, 1967

Box 6

1. WSU Fund, meeting with Mr. Robert C. Wingertner, 1967
2. Wayne State Fund Century Club members, 1967
3. Wayne State Fund, minutes, bylaws, and correspondence, 1966-1969
4. Wayne State Fund, minutes, bylaws, and correspondence, 1970-1971
5. Wayne and the Inner City, publication, 1968
7. Wayne and the Inner City, 1968
8. Wayne and the Inner City, 1968
9. Wayne and the Inner City, biographies, 1968
10. Wayne and the Negro, script, 1968
11. Wayne and the Negro, correspondence, 1968
12. Wayne and the Negro, correspondence, 1968
14. Liberal Arts, 1968
16. Pharmacy, 1968
17. Engineering, 1968
18. School of Medicine, 1968
19. Law, 1968
20. Monteith, 1969
22. Nursing, 1968
23. School of Business Administration, 1968
26. Institute of Labor and Industrial Relations, 1968
27. Applied Management and Technology Center, 1968
28. Teacher Corps, 1968
29. Upward Bound, 1968
30. Non-academic policies and procedures, 1963-1968
31. Non-academic policies and procedures, 1963-1968
32. Summer 1968 Recreation, Matthaei Building, 1968
33. Mass media coverage of the School of Medicine, Meeting with Dean Gardner, 1967
34. Black MBA Institute, 1970
35. O.L. Anderson Co., Murray Willson, Dean Reynolds, Jeff Sharp, George E. Gullen, Jr., 1970
36. Archaeological excavation of the Etruscan Foundation near Siena, Italy, 1969
37. Luncheon meeting regarding Detroit Community Music School, circa 1969
38. Torch Fund Drive, 1969
40. Faculty payroll, 1967-1968
41. Payroll system, 1968
42. Housing and recreational needs of the School of Medicine, 1967
43. Alumni Court, 1967-1969
44. Wayne State University Band Needs, Harold Arnoldi, 1967-1970
45. Public Act 315, tax off-set giving $100,000 outstate campaign, 1968-1971