

Alumni Relations: Alumni Giving Council

**Papers 1955-1978
(Predominately 1973-77)**

**5 linear feet
5 storage boxes**

Accession #369
OCLC #
DALNET #

This collection mainly deals with fundraising, designation of funds, and the roles of the Wayne State Fund, Alumni Giving Council, alumni clubs, especially the School of Social Work in obtaining and use of monies, and campus beautification.

The Alumni Giving Council (c 1970s) was a unit of the Wayne State Fund consisting of select members of the Fund's Board of Trustees. The Alumni Giving Council's function was to directly oversee the telefund drives, fund raising campaign budgeting, scholarships, memorial funds, honor donation clubs, dedications, and various special projects. This part of the collection consists of correspondence, minutes from committee meetings, statistics of donor totals, plans for solicitation of potential donors, honor club lists, and interactions with matching gift companies.

The Wayne State Fund was responsible for overseeing the Alumni Giving Council, campus beautification, the Anthony Wayne Society, designation of monies to various scholarships and memorial funds, etc. It determined fund allocations and transfers for departmental needs, special projects, telephone drives, awards, and scholarships. The papers in this section of the collection cover various interactions between the Wayne State Fund and the organizations it was a parent to: campus beautification, the Alumni Giving Council, the alumni associations, funding issues for individual departments, and the Anthony Wayne Society. The records show how monies were allocated to various smaller fundraising committees, scholarships, and departments within Wayne State University. In addition to fund allocations, the materials consist of committee by-laws, correspondence, minutes, ledgers, and other materials documenting funding and fundraising organizations within Wayne State University.

The Wayne State University Alumni Associations representing specific colleges and the Michigan and out of state locations were responsible for the day-to-day implementation of the planning made by the larger Wayne State Fund and Alumni Giving Council. It was the local alumni chapters who volunteered for telephone fund raising campaigns, collected money towards the campus beautification project, and recruited new graduates. The information on this topic in the collection discusses membership dues, offers telephone fund raising strategies, fund raising brochures and pledge cards, literature and appeals for the campus beautification project, and alumni membership incentives and special discounts.

Campus beautification began during the late 1960s as a project to plant trees along Ferry Mall of the Wayne State University campus. Its leader was Mrs. Olga Dworkin whose job was to provide publicity and incentives to the Detroit community and to the various alumni clubs. The second phase of the project was to plant trees along Anthony Wayne Drive. The incentive Olga Dworkin offered to the individual alumni clubs was to present plaques in the Anthony Wayne Court honoring those clubs who donated money towards the tree planting along Anthony Wayne Drive. This area of the collection consists of the various records of individual Michigan area and out state alumni clubs, pledge drives, and programs used to fund and implement the campus beautification project.

The School of Social Work obtained funding from various sources for its projects. First of all, from 1956 through 1977 it sponsored an annual Forum. The Social Work Forum allowed for discussion of current social work topics and presented an opportunity to honor distinguished alumni. Secondly, they utilized the College of Lifelong Learning program by offering special seminars to their alumni. Third, the School of Social Work was also involved in the fight to award Professor Alex Efthim tenure after the provost denied his application. The collection covers this subject by including the budgets, menus, papers presented, and programs from various Social Work Forums between 1958 and 1977. It also has material about fundraising, brochures of the Lifelong Learning seminars offered to alumni, letters written between alumni and faculty that discuss the tenure of Professor Efthim, President Nixon's federal cutbacks and what it meant for Social Work programs, the alumni association board meeting minutes and by-laws, and other correspondence.

Important subjects in the collection:

Alumni Association
Alumni Association--recruitment
Alumni Association--Unified Dues Program
Alumni Giving Council
Alumni Giving Council--Board of Trustees
Alumni Giving Council--By-Laws
Alumni Giving Council--fundraising
Anthony Wayne Court
Anthony Wayne Drive
Awards--Alumni
Awards--Faculty
Campus Beautification
Campus Beautification--Alumni Clubs
Campus Beautification--Campus Restaurant/George Blond Day
Campus Beautification--Fund raising
Campus Beautification--Inner City Treasure House
Century Club--Alumni Giving Council
Committee of 200--Alumni Giving Council
Council of Social Work Education
Ethnic Rooms

Funding--allocations
Funding--educational equipment
Funding--ethnic rooms
Fund Raising
Fund Raising--Law School
Fund Raising--Matching Gift companies
Fund Raising--Medical School
Fund Raising--Nursing School
Fund Raising--Operation Telefund
Fund Raising--Pharmacy School
Homer D. Strong Award
Law School--Alumni Fund Raising
Nursing School--Alumni Fund Raising
Public Act 315
School of Social Work
School of Social Work--Alumni
School of Social Work--Forum
School of Social Work--Lifelong Learning seminars
School of Social Work--Tenure
Scholarships
Tenure--Social Work
Wayne State Fund
Wayne State Fund--allocations
Wayne State Fund--Articles of Incorporation
Wayne State Fund--Transfer of Funds

Important correspondents in the collection:

Henry Bohm, Provost
Olga Dworkin
Alex Efthim
George Gullen, President

Non-manuscript material:

A few photos and audio tapes were transferred to the Archives Audiovisual Collection.

Box 1

1. Alumni Centennial Court , 1968-70
2. Anthony Wayne Society, 1969, 70
3. Campus Beautification Program, 1968-73
4. Campus Beautification--Anthony Wayne Drive --Fund Raising Campaign, 1972-73
5. Campus Beautification--Chemistry, 1973
- 6-7. Campus Beautification--Michigan Alumni Clubs, 1972,73
8. Campus Beautification--Out State Alumni Clubs, 1972,73
9. Center for Health Research, 1972
10. College/Education Equipment Fund, 1973
11. Faculty Research Awards, 1969
12. Fund Raising--Band, 1973
13. Fund Raising--Bigler, 1972-73
14. Fund Raising--Biology, 1973
15. Fund Raising--Glee Club, 1968-71
16. George Blond Day, 3/8/72
17. George Blond Day, 4/24/73
- 18-20. Law School Fund, 1970-72
21. Law School--Honor Roll, 1970
22. Law School Class Agents, 1972
23. Law School--Honor Roll, 1972
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25. Law Honor Roll, 1973
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27. Social Work, 1972
28. Social Work General, 1974-75
- 29-30. Social Work Forum, 1973
31. Social Work, 1973
32. Social Work Correspondence, 1969-72
33. Social Work Forum, 1971,72
34. Social Work Forum, 1967, 1968

Box 2

1. Social Work Forum, 1964-65
- 2-3. Social Work Forum, 1966-67
4. Social Work--Miscellaneous Files, 1953-63
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- 7-8. Social Work Forum, 1974-75
9. Social Work , 1976-77
10. Social Work--Continuing Education, 1975,76,77
- 11-12. Social Work Forum 1976,77

13. Social Work Fund, 1975
14. Social Work Fund, 1976
15. Uniroyal Matching Gifts
16. Wayne State Fund, 1958-62
17. Wayne State Fund, 1973
- 18-20. Articles of Incorporation By-Laws, circa. 1958-68
- 21-24. Correspondence, 1960-67, 72
25. Financial Statements, 1972
26. Football Banquet, 1967
27. Honor Rolls, 1966-70

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28. Ledger Sheets
29. WSF 1965 Meetings--notebook
- 30-31. Requests for Allocations, 1969-72

Box 3

- 1-6. Wayne State Fund--Needs and Allocations, 1972-76
- 7-8. Nominating Committee, 1966, 1970-72
9. Operation Telefund, 1969
- 10-12. Public Act 315, 1967-71
13. Rosters 1960-61
14. Southfield Mailing, 1975
15. Special Projects Committee
16. Special Projects Committee--notebook
- 17-18. Special Gifts Committee, 1956-62, 1972
19. Survey of Voluntary Support of Education, 1971-77
20. Trust Finance Board, 1970-73
21. Transfer Memo, 1975-76
- 22-26. Transfer of Funds, 1971-76
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1. Alumni Giving Council\WSF--Statement of Financial Position, 1\31\72-10\31\76
- 2-3. Alumni Giving Council, 1975,76
4. Alumni Awareness Committee, 1975
5. Alumni Giving Council--Correspondence, 1975
6. Alumni Giving Council--Campus Beautification, 1975-77
7. Alumni Giving Council--Campus Beautification Volunteer Corps, 1975
8. Capital Campaign, 1973-75

9. Century Club Committee, 1975
10. Chairman Reports, 1974-75
- 11-15. Correspondence, 1974-77
16. Gift Information, 1976-77
17. Initial Donations, 1976
18. Inner City Treasure House, 1973-77
19. Matching Gift Misc., 1974
20. Matching Gift, 1976
- 21-22. Matching Gift Information, 1973-75
23. Matching Gift Received, 1977
24. Nominating Committee, 1974-75
- 25-26. Nursing Fund Raising, 1974, 1975
27. Nursing Telethon, 1976
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1. Alumni Association--Alumni Records, 1977, 78
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- 7-8. Awards Reception, 12\16\75, 1976
- 9-10. Homer D. Strong Awards, 1976, 77
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13. Insufficient Dues letters
- 14-15. Membership Committee, 1977
16. Pharmacy Fund, 1975
17. Unified Dues Payments
18. Celebration '75
19. Celebration '76
20. Ethnic Rooms, 1973
21. Faculty Wives Carillon, 1974