THE WAYNE PHARMIC

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THE WAYNE PHARMIC

The Wayne Pharmic is the official publication of W.S.U. College of Pharmacy, written by, for and about Pharmacy students, graduates, and faculty.

THANK YOU

The staff of The Wayne Pharmic wish to express their appreciation to Dr. Dunker for all his assistance in this publication.

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For more detailed information, write to Mr. James E. Kolfenberger, Vice-President, Sales, Eli Lilly and Company, Indianapolis, Indiana 46206. He will also be glad to arrange a visit with the Lilly District Manager in your area.

THE DEAN'S COLUMN
Acting Dean Willis E. Moore

Change continues to be the predominant force operating throughout our daily activities. One that I consider of vital importance to our future is that of consumerism. The advisory committee for the 20th Annual Stephen Wilson Seminar, which is composed of outstanding leaders in Pharmacy in southeastern Michigan, also believed it to be of importance for it was the subject of the February seminar. Congressman Ben Roussel (D - NY) introduced four House bills in March which he believes will further protect the interests of consumers in paying the drug costs in today’s health-care delivery system.

Many pharmacists in the audience at the Wilson Seminar did not like what they heard. Some, in fact, flatly refused to listen. One wrote an additional in his fraternity newsletter which castigated the whole concept.

The report from the Dichter Institute for Motivational Research, commissioned last year by the A.Ph.A., again reported quite clearly items of fact that pharmacists do not want to hear: the pharmacist has lost contact with his patients; the pharmacist has lost his professional standing in the eyes of the public because patients cannot visualize him as a tradesman and a professional simultaneously; to regain his professional status, he must conduct himself in all matters as a professional.

Booklet Available .......

Smith Kline and French has a new booklet that cites possible alcohol interactions with drugs. “Alcohol Interactions” is a very comprehensive, concise booklet. It is now being made available to pharmacists through SK & F Laboratories’ Professional Sales Representatives (or by writing SK&F, Public Information B-25, 1500 Spring Garden Street, Philadelphia, Pa. 19101). Available without charge, “Alcohol Interactions” cites possible interactions of alcohol with a broad range of prescription and over-the-counter drug products.

The booklet is based on a lecture presented in March, by Ralph Mascolo, Ph.D. SK&F Divisional Medical Associate, at a Rutgers University College of Pharmacy continuing education seminar.

Since Congressman Rosenthal’s views reflect what the consumer is trying to communicate to pharmacists who won’t “listen,” his remarks in today’s pharmacists will be quoted directly from the Congressional Record of March 19:

Pharmacists

“Post your prices and quote prices over the phone or in person for the consumer shopping for the best buy.

Do not overlook an opportunity to sell yourself and your services. Explain clearly to customers just what professional services you offer and what they cost.

In other words, justify your charges, do not conceal them. The best way to do this may be on a sign prominently displayed near the pharmacy counter.

When a customer brings in a prescription for a high-price trademarked drug, suggest a generic substitution and call the physician for permission.

When the customer already has a generic prescription, fill it with the lowest cost product available.

In either case, pass the savings on to the customer.

Use your influence in the pharmacy profession to voluntarily remove the barriers to adequate consumer information such as restrictions on retail price advertising. You can also begin by labeling your prescriptions with the generic name of the drug and the date beyond which it should not be used.”

Various local jurisdictions have upheld price-posting for prescription drugs. Legislation will be proposed in Michigan to that end. I predict that some form of price-posting legislation will be passed in Michigan because no argument so far proposed is believed by the public to be valid. For example, how many of you, and how many patients, really believe that “posting of prescription prices will lead to drug abuse?”

The long-range result of price-posting will be the ultimate factor which will save Pharmacy as a profession. It will be the means whereby pharmacists will be forced to clearly and effectively communicate to the public the distinct difference between acquisition costs and professional fee. Congressman Rosenthal’s advice to the consumer states it part:

“Look for the services you want, such as convenience, credit, delivery, 24-hour service, patient profile records. If that is what you are looking for, you can expect to pay extra for it. If you want the lowest possible price, expect bare bones service—in some stores that means never even seeing the pharmacist, only a clerk.”

The time of “bare bones service” in Pharmacy must and will come to an end. “Sock-it-to-‘em” might be a good slogan for the Tigers, it does not belong in a health-profession.
COOPERATION FOR PROGRESS: PHARMACY AND THE CONSUMER

Paul E. Zoller

The 18th annual Stephen Wilson Seminar convened on February 20th with the theme "Cooperation For Progress: Pharmacy and the Consumer." Acting Dean Willis E. Moore began the program by pointing out the fact that the general public in terms of pharmaceutical services views itself as a "consumer" and not as a "patient" seeking quality health services from a pharmacist.

The first speaker was Mrs. Helen E. Nelson, president of the Consumer Federation of America. She spoke on the topic "Pharmaceutical Services The Public Expects." She defined consumerism as a social movement attempting to augment the rights of buyers in relation to sellers. She stated that the consumer wants two things from the pharmacist: (1) the benefits of modern drugs for which he is enormously grateful and (2) obtaining as much safety as possible with the use of these drugs. The public has a right to be safe and Congress has been responsive to this by enacting several laws in an effort to increase public safety over the past ten years.

Mrs. Nelson wants the pharmacist to coordinate, interpret, and advise the public concerning its health care drugs. She wants the pharmacist to share his knowledge with the public. She wants an open declaration of price, the use of generic names on prescriptions, a federal drug formula, written information to the consumer so as to the view, directions and side effects of purchased drugs, clear labeling of the drugs and summaries of the interaction list in the prescription medication container.

The pharmacist must work at his highest professional skill and not his lowest. He must spend his time as a drug consultant and not just a pill counter and a label typer. Mrs. Nelson wants the pharmacist to provide educational services to the public and for his pharmacy to become a health care center. In short she wants a restructuring of our pharmacists' health care system.

The second speaker was Mr. Paul A. Pampin, the secretary of the New Jersey Board of Pharmacy. He spoke on "Improving the Provision of Pharmaceutical Services to the Public." Mr. Pampin stated that today's pharmacists are not informing the people of their knowledge. They can't seem to find the time to communicate with the patient. According to Mr. Pampin the State Board of Pharmacy specified on the prescription that the pharmacist now requires the keeping of patient profiles. The pharmacist is required to monitor patient drugs to be able to alert the physician concerning allergies, adverse reactions, drug interactions and the like. He believes that the pharmacist has the right to add supplementary directions to his prescription labels if in his professional judgment they are needed for maximum patient benefit. He believes that pharmacy is changing and that the public no longer has the same score these people did, in the 80's. But as the teacher and I both know, I didn't.

But this is really not the point. The time a student reaches his or her last professional year, and I stress professional, they as mature adults are ready to be let loose on an unsuspecting populace. If they have achieved this goal through dishonest means, how can one expect them to conduct themselves in practice? Can they, in good conscience, say that this did by their own brain power and merit?

In reality, I and most of the other students have reached this point with the help of others. This is not to say I have cheated my way through. My grades testify to this. But dishonesty also involves slipping classes, copying homework problems, questions or lab reports, etc. Few students may realize that this is all information we are supposed to know. Because a friend of yours knows it, doesn't mean you don't have to.

As finals once again approach, and the biggest Final of all, the State Boards, draw near, I dread what I might see. I hope Wayne's Graduates don't take on the motto, "Where there's a will, there's a way." Let the score you get be your own.
Greetings from L. K. S.,
The Omicron Chapter of Lambda Kappa Sigma has four new members so far this year. They are: Mary Ann Budowski, Lesz Klich, Lucy Wilczynski, and Kathleen Zajac. The formal dinner was December 17, at the Schmidt House.

We have been able to raise enough money from the Bake Sales and Baffles to purchase gifts for all of the children at the St. Vincent and Sarah Fisher Orphanage for the good work. Raffles to purchase gifts for all of the children at the St. Vincent and Sarah Fisher Orphanage for the good work.

Congratulations to those who are graduating this June. They are: Brian Ziolkowski, DeTanya Wilder, Brian Ziolkowski, and for Easter.

It was well attended by student members, the Alumni Assn. and for Easter.

We wish to congratulate all graduating seniors and to wish them success and fulfillment in their beginning careers.

My mind has napped, that stuff encumbers,
I mix and pour and curse and toil,
That I was to learn.
I start to burn.
The tape recorders all were busy,
A booming voice had split the night-time,
Sudden there came a glimmer,
There on Wayne State's Mall.
A man calmly sitting, reading,
My poor hand was soon gyrating,

We, the men of the Mu Lambda Pi Chapter extend our warm greetings to all fellow colleagues in pharmacy with our wishes for continued success and professional involvement.

Our own involvement has been widespread in the past several months. From 1965 membership in the KAPPA-MPA to involvement in Drug Abuse, Kappa Psi has been very busy in raising over one grand for the Muscular Dystrophy Associations of America, participating in the campus Red Cross Blood Drive, hosting an OTC Drug Abuse Slide-tape presentation during the first annual Drug Fair, and attending the Regional Kappa Psi Convention in Cincinnati during the quarter break.

New additions to one chapter house include our recently completed Drug Counseling.

The newly elected officers for the upcoming year are: Sonny Goodluck, Regent; Mike DePietro, Vice-Regent; Bob Coffey, Corresponding Secretary; Tony Chucks, Recording Secretary; Doug Conrad, Treasurer; Kit Lee, Historian; Bill McMullan, Chaplain; and Rogie Sobolewicz, SgA of Area.

At least the prof thinks so;
I'll take your courses if you promise,

The tests are off the wall.
I shoot them up and hope and bye,
But no effect corsets of the dope,
My grade sticks in the hole.

Dear Lord, please make my
All in sight was growing dimmer,
A man is calmly reading, being,
My eyes are still quite dim
The tests are off the wall.
I shoot them up and hope and bye,
But no effect corsets of the dope,
My grade sticks in the hole.

While at one all time come a thme,
A booming voice had split the night-time,
As I turned to saw,
A hand was there upon my shoulder,
I turned, then feeling that much higher,
To see the hand there grasping me.

It was on the door,
I understood there and said, "No more"
I'll take your courses if you promise," I'll put you at ease.
The talk was smiled and laughed a bit,
I saw the thread and cried to it,
I found myself there in a clen.

Boomp! the teacher's voice vibrating,
My poor hand was soon greeting,
Trying hard to make a structure,
How I'll never know,
The tapes recorders all were busy,
My aching head was growing dizzy,
I grabbed my heart and shouted "No."

"Lad, a word I'll ne'er forget"
My creampaid hands are aching yet,
I think my Mettler's got a problem,
I start to burn.
The day I broke out
The thyroid, lung and eye.
And then weeds and seeds have died,
Ten or was thirty-nine.

I'll come and fit one all and one,
Just one more year and I'll be
For after weeds and seeds have died,
I'm finally driven unto tears.
All others still snowed under,
No one thinks of
I shivered there and said,
To involvement in
And so I doze and still I wonder,
Just one more year and I'll be
And perhaps more still.
I'll never master therapeutics,
To involvement in
My eyes are still quite dim
I'd
The tests are off the wall.
I shoot them up and hope and bye,
But no effect corsets of the dope,
My grade sticks in the hole.

For after weeds and seeds have died,
I'm finally driven unto tears.
I think it's better at the bar,
And perhaps more still.
I'll never master therapeutics,
I mix and pour and curse and toil,
That I was to learn.
I start to burn.
The tape recorders all were busy,
A booming voice had split the night-time,
Sudden there came a glimmer,
There on Wayne State's Mall.
A man calmly sitting, reading,
My poor hand was soon gyrating,

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Looking towards the future, the men of Kappa Psi will again be involved in the Annual Detroit General Hospital Days and the March of Dimes, renewing our Red Cross Blood Bank Account, and sponsoring showcases of public health information such as the Cancer Awareness Program and OTC Drug Counseling.

We wish to congratulate all graduating seniors and to wish them success and fulfillment in their beginning careers."
During the weekend of October 18-21st, the WSU Chapter of the S.A.Ph.A. will host the Region IV Convention. Students from thirteen colleges of Pharmacy in the states of Illinois, Indiana, Kentucky, Michigan, Ohio, and Wisconsin will attend this convention.

Much work has already been done. Over $2,300 has been raised to cover the costs of the convention. Planning as to the location of the meetings, food functions, and entertainment has been done. All four fraternities are helping to host the event.

Several appointments have been made by Anthony Czaplicki, Regional Coordinator, and chairman of the Convention Committee. These include:

Doug Cozad – Regional Treasurer
JoAnn Calcutta – Food Functions Chairperson
Larry Barr – Program Chairman
Jerome Parnaukevitch – Social Chairman

More appointments will be made as the post warrant.

Most of the meetings will be held at the College of Pharmacy or at Howard Johnson’s on West Grand Blvd. Some of the topics will include an interprofessional workshop, a workshop on clerkship, and a workshop on chapter services. Other workshops will include current topics in pharmacy.

The social aspect of the convention has not been forgotten, as there will be a welcoming dance on Thursday, October 18th at the Howard Johnson’s. A dinner-dance will be held on Friday at the Chucky Auditorium, this will be our big banquet and give many out-of-staters their first trip to Canada. Saturday night will include a pool party at the Howard Johnson’s.

This will be the first convention at Wayne since 1966 and it probably will not return here too soon. Don’t miss your opportunity to exchange ideas with students from other colleges of Pharmacy, to get an education classes won’t give, and to just have a good time.

Hope to see you there!!!

CONGRATULATIONS!

This year’s graduating class is honored to have among its graduates two distinguished men. These students, Ed Pitz (pictured above) and Dennis Szymanski have been named to Who’s Who in American Colleges and Universities. They have been selected on the basis of scholarship, participation and leadership in academic and extra-curricular activities, service to the University and future potential.

Congratulations to both of you.

THE GRADUATING SENIORS

Albert Abdeltout
26, married
Community Pharmacy
APhA, Phi Delta Chi, SAB

Diana Beatty
24, married
Community Pharmacy
APhA

Mona Abul-Huss
28
Community Pharmacy
APhA

Ronald L. Alexander
28, married
Hospital Pharmacy

Daniel F. Balon
23, married
Hospital Pharmacy
APhA, GDI, Rho Chi, Clerkship

Yervant Y. Bedikian
26, single
Community Pharmacy
APhA, Rho Chi
Edward I. Betel
23, married
Community Pharmacy
APhA, GDI,
Internship Liaison Committee

Wayne Conti
22, single
Community Pharmacy
Clerkship, APhA,
Phi Delta Chi, VD Awareness

James A. Demchak
22, married
Community and Hospital
APhA, Kappa Psi

Michael J. Chateau
26, single
Community Pharmacy
APhA, Clerkship
GDI, Rho Chi

David Cooper
23, married
Hospital Pharmacy
APhA, Clerkship, SFC, SAB

Eugene S. Clark
24, married
Community Pharmacy
APhA

Kathleen D’Achille
23, single
Community Pharmacy
APhA, Clerkship
CHIP

Susan Bonk
21, single
Hospital Pharmacy
APhA, Lambda Kappa Sigma

Muriel Frazier
Married
Hospital Pharmacy,
APhA, Lambda Kappa Sigma

Anton Hassan
25, single
Community Pharmacy
APhA, Phi Delta Chi

Phillip S. Bortman
23, single
Community Pharmacy
GDI, NARD

Ted Dobek
Community Pharmacy
22, single
APhA, Clerkship, GDI, Rho Chi

Coleman Gayheart Jr.
22, married
Community Pharmacy
APhA, Phi Delta Chi, Clerkship
SAB, VD Awareness
State Board Internship Committee

Andrew Giancanilli
23, single
Community Pharmacy
APhA, Kappa Psi, Clerkship

Robert K. Hoffman
23, single
Hospital Pharmacy
APhA, AHP, GDI, AAAS,
Clerkship, CHIP
Project SPEED

Kathleen D’Achille
23, single
Community Pharmacy
APhA, Clerkship
CHIP

Marj Frasier
Married
Hospital Pharmacy,
APhA, Lambda Kappa Sigma

Charles W. Hughes
26, married
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APhA, Phi Delta Chi, Clerkship
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Wayne State University Chapter
AMERICAN PHARMACEUTICAL ASSOCIATION
MICHIGAN STATE PHARMACEUTICAL ASSOCIATION

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College of Pharmacy
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