

1 STATEMENTS OF WILLIARD MC GUIRE, PRESIDENT,
2 NATIONAL EDUCATION ASSOCIATION; ALBERT
3 SHANKER, PRESIDENT, AMERICAN FEDERATION
4 OF TEACHERS; AND PATRICIA ALBJERG GRAHAM,
5 DEAN, GRADUATE SCHOOL OF EDUCATION, HARVARD
6 UNIVERSITY, CAMBRIDGE, MASSACHUSETTS, ON BEHALF
7 OF THE AMERICAN EDUCATIONAL RESEARCH ASSOCIATION

8 Mr. McGuire. Thank you, Chairman Stafford and Senator
9 Kennedy. I am Williard McGuire, President of the 1.7
10 million member National Education Association, which
11 represents teachers, higher education faculty, and
12 educational support personnel in all of the 50 states.

13 As a representative of nearly four-fifths of the
14 nation's public school teachers, and as a classroom teacher
15 of math and Spanish, I appreciate and welcome this opportunity
16 to comment on the legislation before this committee that
17 is designed to improve instruction in math and science
18 for our natin's young.

19 We commend the chairman for holding these hearings on
20 providing assistance from the federal level to local schools
21 and higher education institutions to develop an immediate
22 response to science and math needs.

23 The problems and deficiencies in the area of math,
24 science, and new technologies are growing to crisis
25 proportion, and we owe it to our young people to respond now.

1 Today we stand at the crossroads. Public investment
2 in education is being questioned at a time when studies have
3 documented that scientific and technical learning, as well
4 as communication in foreign language study in the United
5 States have failed to keep pace with the phenomenal advances
6 of the past two decades.

7 In fact, learning in these two areas has actually
8 declined, and increasingly American youth across the land
9 are not adequately prepared to take on the economic,
10 technological, and national security challenges facing the
11 nation. In addition, there is a growing shortage of
12 math and science teachers with chronic vacancies occurring in
13 some areas.

14 Our concerns in this area are further documented in the
15 appendix to this statement.

16 [Material referred to follows:].
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1 Mr. McGuire. How should Congress deal with these
2 problems? Three alternatives suggest the range of possibili-
3 ties. First, the administration proposes taking \$50 million
4 out of Chapter II bloc grant funds to establish a scholarship
5 program for individuals who within a year's time could be
6 qualified to teach math or science at the secondary level.
7 This quick fix approach merely puts a bandaid on the problem
8 and ignores the need for better science and math instruction
9 at the elementary level. And it provides no tools for
10 planning and implementing a comprehensive program that will
11 make all of education responsive to the total problem.

12 Second, the committee is considering S. 530, a far
13 better approach that takes into account such additional areas
14 as foreign language instruction, improved vocational education
15 offerings, teacher training, and employment based programs.
16 And this bill authorizes \$400 million a year for three years.

17 And third, there is the American Defense Education Act,
18 ADEA, which is the most comprehensive program to address the
19 two top priorities of the nation today: economic recovery
20 and national security.

21 ADEA provides incentives for local schools to improve
22 the quality of education, especially in math and science,
23 but also in foreign languages, communications skills, new
24 technology, and to prepare students for employment, technical
25 training, and for higher education.

1 How do teachers rate these bills? Mr. Chairman, the
2 NEA has developed criteria attached to the appendix to
3 my statement which provide an important evaluative framework
4 for consideration of any math and science proposal coming
5 before Congress. In this context, I would like to return
6 to S. 530.

7 NEA criteria recommends that 95 percent of the funds
8 be directed to the local education agency level. It is at
9 the local level that the nation's educational policy is
10 administered and operated. And it is here that the need
11 exists.

12 It is more cost effective to send funds directly to the
13 local level than to challenge them through a state bureaucracy.
14 The 50 percent matching requirement in S. 530 would be a
15 serious problem for the states which are experiencing
16 extraordinary demands on their resources merely to provide
17 the most basic services.

18 We believe strongly that a national problem of the
19 dimensions we have outlined demands an adequate allocation of
20 national resources. In the funding of S. 530 and of the
21 House passed bill, H. R. 1310 is adequate for planning an
22 initial program step, but not for a long range, comprehensive
23 solution like the American Defense Education Act.

24 We understand and agree with the need for emergency programs,
25 but believe the depth and the scope of the issues before

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1 Congress today will require a long term commitment of
2 massive resources beginning at the federal level. NEA
3 criteria call for administration of new legislation by
4 the Department of Education which would coordinate programs
5 in support of local efforts and initiatives.

6 Our criteria also specify that teachers working in
7 close association with local school boards, business and
8 labor leaders, and others interested in education develop
9 and implement the best tailor made, effective programs.
10 We applaud the inclusion of a strong higher education
11 component in S. 530, but recommend that the teacher
12 training program in colleges and universities require joint
13 consultation with local education agencies and teachers in
14 the planning and implementation of the programs developed.

15 Several math-science bills now before Congress compose
16 differential pay for teachers in these areas. NEA strongly
17 opposes this approach as one that conveys a strong message
18 to all teachers: that some subject areas are more important
19 than others. After all, without reading and writing skills,
20 not child can learn science and math. And this means, too,
21 that education at the elementary school level must be taken
22 into account in any initiative for improving math and
23 science instruction.

24 We believe the answer is ADEA. And NEA members support
25 the philosophy of the American Defense Education Act because

1 it is a national program to meet the urgent national needs
2 of improving instruction in math and science, communication
3 skills, foreign language, guidance and counseling, in addition
4 to reaffirming quality of access to education for all,
5 as the concepts upon which the federal role in education
6 has been built since the early years of the nation.

7 ADEA establishes participation requirements for local
8 school districts which choose voluntary participation in
9 the program, and these include an assessment of both
10 instruction and achievement in the elementary and secondary
11 schools in the critical subjects, development of overall
12 goals to prepare students for employment, technical training,
13 higher education, citizenship, including service in the
14 nation's defense.

15 And to measure the progress of the programs with ADEA
16 assistance, local school districts will establish yearly
17 evaluation systems developed with participation of the
18 school board, administrators, teachers, parents, appropriate
19 abagaining agents, business and industry, and the community
20 at large.

21 During each fiscal year, school districts working with
22 the ADEA program will be entitled to a basic payment of
23 2 percent of the average per pupil expenditure in the state.
24 And those which can show substantial evidence that the program
25 meets ADEA goals for the year will receive an additional 2

1 percent payment.

2 The summary and chart following the statement outline
3 the basic program elements and estimated allocations to
4 states during the first year of operation.

5 Mr. Chairman, at this time we urge that the assessment
6 and needs analysis be commenced first. Further hearings
7 and input can only assist in planning and implementation of
8 an effective comprehensive program. NEA state affiliates
9 are working with governors in support of ADEA, and they
10 would welcome the opportunity to offer their insights and
11 recommendations to the committee.

12 We look forward to working further with the committee in
13 the interest of developing a comprehensive, well financed
14 program to attain the goal of better education to meet the
15 challenges of this rapidly changing world.

16 Thank you.

17 Senator Stafford. Thank you very much, Mr. McGuire.
18 Mr. Shanker, would you go next, or should Dr. Graham go next?

19 Mr. Shanker. Fine. Thank you very much. Mr. Chairman
20 and members of the committee, I am Albert Shanker, President
21 of the American Federation of Teachers. We represent and
22 have membership of just under 600,000 across the country,
23 mainly in elementary, secondary, and higher education, but
24 also in health care and Civil Service professionals.

25 We welcome the current interest in some of the major

1 problems in the field of education, especially with the
2 current emphasis and interest on the shortage of teachers in
3 the fields of mathematics and science. But we think that
4 just as these shortages were easily predictable some years
5 ago when the number of people entering into teacher training
6 in general and specifically in these fields was--has been
7 known for quite a number of years; we tend not to look at
8 them until it is quite late, and it is quite late now.

9 I would urge that along with the attention that we are
10 now giving to mathematics and science, that we start giving
11 attention now to the fact that in just a few years from now
12 we will be sitting in this room or one like it discussing
13 overall shortages in almost every area of teaching.

14 Furthermore, the problems that we have in providing
15 mathematics and science teachers cannot really be separated
16 from the quality of education in general. The national
17 assessment recently has given us some very interesting and
18 important evaluations showing that when it comes to adding
19 or subtracting, multiplying, dividing, when it comes to very
20 basic, fundamental operations, we have done pretty well over
21 the years and the overwhelming majority of students who go
22 through schools do pretty well.

23 The minute you move over to something that is a verbal
24 problem that takes more than one step, even if the numbers are
25 really very easy and if the numbers are precisely the same

1 numbers that they would be able to do if all they had to
2 do was add or subtract, you fall down from an 85 or a 90
3 percent level of competence on the simple calculation down
4 to a 20 or 30 percent level in the ability to be able to
5 think something through, even if it is pretty simple.

6 I would submit that that thought process involves many
7 verbal skills, and it involves skills that are not taught
8 in math and science alone, and therefore we should be thinking
9 of something that is somewhat broader. Now, in dealing
10 with this problem, unfortunately what we are trying to do
11 what we frequently try to do and that is try and get a very
12 quick fix for something that has been neglected over a long
13 period of time and will only be solved, if it is solved at
14 all, over a long period of time.

15 And I would like to spend just my remaining few
16 minutes talking about some of the things that we ought
17 to be doing, both in the long run and in the short run as
18 well. Because in the absence of being able to solve the
19 problem instantly, a quick fix, even if inadequate, is better
20 than nothing at all.

21 I would like to spend a good part of my time on an area
22 of this problem which I think has been largely neglected in
23 the entire discussion, and that is the good deal of discussion
24 deals with what we are doing in teacher training institutions.
25 That is fine; or what we are doing in terms of colleges and

1 universities, providing enough people. That is all right.
2 And then there is quite a bit of it at the high school level.
3 What are we doing with algebra or geometry or trigonometry
4 or other courses.

5 I think that dwelling at those levels will not produce
6 any satisfactory results unless we take a look at what is
7 happening in our elementary schools. Now, we allow students
8 to leave elementary school and go to secondary school, even
9 if they have totally failed in understanding and achieving
10 in the whole area of mathematics and science.

11 They move right on. And then you can go through high
12 school and you can graduate high school, again, without
13 developing any competencies in these areas. And you can
14 certainly enter college and graduate college and become a
15 teacher.

16 Now, maybe there is no terrible loss if someone ends
17 up becoming an English teacher or social studies teacher,
18 although I am sure if they knew some math and science, it
19 would be helpful. But--and we assume that math teachers who
20 have gone into that field have some interest and some competence
21 in it. Although I would feel better about it if we tested
22 them before they entered.

23 But what I am very sure of is that a very large number
24 of elementary school teachers are those who went to elementary
25 school and high school and college and really never understood

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1 arithmetic. Let us forget about any mathematics above that.
2 And since our elementary schools are organized on a self--
3 contained classroom basis, it is quite possible that the
4 children of America have a teacher once every other year or
5 once every third year who himself or herself really does not
6 understand simple arithmetic.

7 Now, unless we concentrate on that, we are producing
8 elementary school graduates who move into secondary school
9 who have only had half of the mathematics and arithmetic that
10 they are supposed to have had throughout their elementary
11 school.

12 And what we are doing is we are--we have already lost
13 the battle because we already have students then who are
14 three or perhaps four years behind. I would very strongly
15 suggest, therefore, that as the short term priority--at least
16 one short term priority be the provision of summer and
17 other training institutes for those who are now teaching
18 in elementary schools and who feel that they could use some
19 additional assistance to improve their teaching.

20 And I am sure I will have an opportunity during the
21 question period to raise some of the other points which I
22 make in my paper.

23 Thank you very much.

24 [Material referred to follows].
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1 Senator Stafford. Thank you very much, Mr. Shanker.
2 And now it is the committee's privilege to hear Dr. Graham.

3 Ms. Graham. Thank you very much, Mr. Chairman. I am
4 Patricia Albjerg Graham, Dean of the Graduate School of
5 Education at Harvard University, and a member of the National
6 Science Board on Precollegiate Education in Mathematics,
7 Science, and TEchnology.

8 I want to thank you for the opportunity to appear today
9 on behalf of the American Educational Research Association.
10 I am presenting AERA's views on the legislation before this
11 committee and the critical need for educational research
12 authorities to be included in any new legislation designed
13 to improve instruction in mathematics, the sciences, and
14 technology.

15 I want the committee to know that we at the American
16 Educational Research Association join in the statement
17 presented on behalf of the higher education community, and
18 I would like to submit that for the record.

19 [Material referred follows:].
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1 Ms. Graham. In the moments that remain to me, I would
2 like to congratulate members of this committee on recognizing
3 a vital problem in our midst, namely the fact that children,
4 particularly upper elementary and high school students, lack
5 mastery of mathematics and science and technology, as well
6 as computers.

7 But I think we need to recognize that this is the tip
8 of an iceberg. The children's inadequacy in this area
9 represents the tip of an iceberg. And like an iceberg, that
10 which is visible is frightening and cause for alarm. But
11 also like an iceberg, that which is below the surface and
12 not currently seen has even more potentially devastating
13 consequences.

14 The fundamental issue, I think, that we face as a
15 society is the need for our society to improve and to be
16 productive, is for all American youth to master the complex
17 skills, not just the basics, on which we have some evidence
18 that youngsters are not doing so badly, but the complex
19 skills, which has to do with reading comprehensiveness, being
20 able to read a paragraph and understand when you have read
21 it, what you can infer from having read it; being able to
22 write systematically; being able to think clearly; being
23 able to develop a perspective on our past and on our present
24 social and economic circumstances; having some acquaintance
25 with foreign languages.

1 These are just as important as mathematics, science,
2 technology, and computers. But, like the rest of the iceberg,
3 they are generally hidden from view. Why is this a problem?
4 It seems to me, first of all, that the basic skills which
5 are associated with the primary grades are in reasonably
6 good shape. The evidence from the National Assessment of
7 Educational Progress, which is currently granted out of the
8 National Institute of Education, shows that gains for nine
9 year olds across the board--nine year old children across
10 the board have been pretty good; 13 they look less good.
11 At 17 they look much less good. But the nine year olds
12 are looking not so badly.

13 The question is: why is this? And although we can
14 speculate as to what all the causes are, there are three
15 elements which I think we have to admit have played a
16 significant role in that. The first of those is Title I of
17 the old Education Act of 1965; secondly is the Head Start
18 Program; and third is the research which underlay instruction
19 for preschool children and for elementary school children on
20 which the National Institute of Education, the Office of
21 Education, the National Science Foundation--substantial
22 funds were expended.

23 These federal efforts since the mid-1960's have
24 concentrated both programmatic funds and research funds at
25 the primary and elementary levels, and there substantial

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1 progress is now evident.

2 At the upper elementary, at the high school levels,
3 achievement is a very different matter. We have substantial
4 evidence, which I am sure that all of us here can cite and
5 that is familiar to all of you, substantial evidence of
6 inadequate academic performance.

7 Also at the upper elementary, and particularly at the
8 high school level, there has been practically none of the
9 old Title I money spent, although it was authorized, but it
10 was never fully funded.

11 Until the late 1970's--until 1977-'78, the National
12 Institute of Education focused research at the elementary
13 level, not at the high school level. In recent years it
14 has been focusing, when it had money to focus, on the
15 high school level.

16 The problems at the high school levels are very
17 serious. And they seem to me to include restoring academic
18 and cognitive learning to a position of prominence for all
19 American children; helping teachers to be much more
20 effective in teaching in these areas; understanding the
21 ways in which children learn and the ways in which teachers
22 teach effectively; and that these are issues for research.
23 Therefore, I would say that as we look about ways to think
24 about solving these problems, first is to support school
25 leaders, whoever those school leaders may be, whether they

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1 be principals, whether they be teachers, whether they be
2 coalitions of community leaders, to address the learning
3 issues in the school.

4 Secondly, to look to issues of teacher quality: to
5 improve teacher quality through summer institutes, through
6 programs at the school, through programs outside.

7 And third: to support research aimed at understanding
8 and improving the teaching of the complex skills: cognitive
9 research; pedagogical effectiveness; curriculum studies.

10 Finally, in conclusion, let me say that I have two
11 caveats that I would like to raise about the math-science
12 initiative. Justice was referred to earlier. I would like
13 to refer to it again. Traditionally, in this society the
14 people who have done well in mathematics and science are
15 that minority of the population who are white and male.

16 I recognize the importance of that segment of the
17 population, but I recognize also the importance of the rest
18 of the population; that if we concentrate our math-science
19 efforts, we must include all the population, not just a
20 portion of it.

21 Secondly, as we look to take into account seriously
22 computers and making the new technologies available to
23 children, we need to make sure that all children have
24 access to those new technologies and that those children
25 who have the new technologies at home not be given a superior

1 advantage over those children whose families cannot have
2 the new technologies at home and thereby further widen the
3 gap between the children of the rich and the children of the
4 poor.

5 Our society cannot afford to have that gap exist, and
6 all children must achieve satisfactorily in school levels.
7 Thank you very much.

8 Senator Stafford. Thank you very much, Dr. Graham.

9 One of the principal issues facing us in the area of
10 mathematics and science education is that of teacher
11 retention. We have heard of low salaries relative to
12 industry, poor teaching environments, dilapidated teaching
13 facilities and equipment as some of the key factors in
14 teacher dropout.

15 How do we realistically in the short term face the
16 problem of teacher retention, particularly in the area of
17 math and science? What is the federal government's role
18 in this regard?

19 I raised this with the Secretary, but I would like to
20 raise it again for brief comments from this panel.

21 Mr. McGuire. I would be happy to respond to that. It
22 certainly is a difficult problem, and at the base of it,
23 of course, the financial matters are of great importance.
24 Teachers' salaries have lagged substantially and we are going
25 to have to deal very carefully with that. And any influx of

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1 money that will help in the salary area will be of some
2 help, but will not be sufficient to turn it around completely.
3 We also talk about the feeling of rejection, the feelings
4 around the workplace, and I believe that the American Defense
5 Education Act addresses this at least in one regard: the
6 involvement of the teachers, of the administration, of
7 business and labor, the community at large, will be at least
8 one step in the direction of moving teaching back into the
9 area of strong community support and a high level of
10 appreciation which once we were there, but now have diminished
11 and has had quite a telling effect.

12 So my testimony, I think, addressed at least the
13 finances in terms of substantial resources being put in
14 the district and the involvement of the community in the
15 building of that support which I think are critical.

16 Senator Stafford. Thank you very much.

17 Dr. Graham?

18 Ms. Graham. I would simply like to observe that while
19 I agree that it is always better to improve teachers'
20 salaries, as Mr. McGuire suggests, that in two recent studies
21 by the NEA in terms of what teachers considered the most
22 important issues facing them and the greatest difficulties,
23 the first three all had to do with conditions of work and
24 lack of public respect for the efforts that teachers were
25 making to instruct the young.

1 And, therefore, I think those issues are vital to be
2 addressed, and I think particularly the kinds of summer
3 institutes that used to be associated with the National
4 Science Foundation and associated with the National
5 Endowment for the Humanities are particularly helpful in
6 preserving teachers' sense of viability and confidence in
7 their work.

8 Senator Stafford. Thank you.

9 Mr. Shanker?

10 Mr. Shanker. Yes. I think that certainly in attracting
11 new teachers the salary question is a top question because
12 if you are going to--my experience has been that college
13 graduates, not necessarily at the top of their class or in
14 math or science, may take five or six months now to find a
15 job, but when they do find one, there are training positions
16 open where you start at \$18,000 a year.

17 If you have had some experience with computers and
18 have a background in math and science, 21,000 or 22,000 is
19 not considered a windfall type of job. It is a normal entry
20 salary.

21 And when you think of beginning teacher salaries, 10,000,
22 11,000, 13,000, even if you were to add a bonus, which I
23 too do not see very much because I do not hear anybody
24 talking about bonuses of \$10,000 or 15,000. I do not hear
25 them talking about something which would equal or compete with

1 what industry is doing. They are talking about 1000 or 2000
2 which is great public relations to show that you are making
3 an effort, but the new entrant is still going to look at
4 the 13,000 in a school system as against 23,000 in industry.
5 Now, as far as teachers in, the retention question, I would
6 agree with Dr. Graham that the most important issue there
7 really are the working conditions, whether the teacher feels
8 that he or she is accomplishing some type of life mission.

9 Now, some of that has to do with conditions that we
10 talked about. Let me mention one that has not been talked
11 about.

12 Our schools no longer require students to take very
13 much math or science. Now, if you are amath or a science
14 teacher and if you are able, you really did not enter teaching
15 to teach remedial arithmetic in high school to somebody who
16 did not make it in third grade.

17 You may be willing to do that for one or two period a
18 day, but in addition to that, for your--in terms of your
19 own interests, just as the English teacher probably wants a
20 course in which Shakespeare or something can be taught and
21 not just some remedial work, that teacher would like a chance
22 teaching some advanced courses.

23 There are not very many advanced courses if you do not
24 require students to take courses. All you have then is some
25 sort of a remedial or a beginning course, and that is the

1 beginning or end of it, and there is very little stimulation.
2 A person interested in math or science says, look, I am
3 wasting my time. It is nice that this kid is going to learn
4 how to count his change when he leaves the store, but that
5 is not why I went to school that many years.

6 Now, I think that one of the things that we have got
7 to do is--and, by the way, this is a key to providing future
8 math and science teachers--we have got to get away from the
9 philosophy that the curriculum is made up of what children
10 enjoy at the particular moment that they are in school or
11 what they think is relevant, to use the phrase that has been
12 determining our curriculum in recent years, and to reassert
13 the notion that sometimes adults know what children need a
14 little more than the children themselves know, and that at
15 some later point they will find out that what we compelled
16 them to do was right for them.

17 They right even enjoy it later on. But I think that one
18 of the key features in retaining teachers is to give them a
19 program that they enjoy teaching. And they will only get
20 that program and we will only get our future supply of math
21 teachers if we decide that we are going back to a period where
22 there are requirements of an extensive period of education
23 in these areas.

24 Senator Stafford. Thank you very much, Mr. Shanker.
25 I think I have consumer five minutes. So, Senator Kennedy, I

1 will yield to you.

2 Senator Kennedy. I would like to hear from the panel:
3 we have a number of proposals that are before this committee
4 at this time on the subject matter. Each of you have covered
5 different phases of the legislation.

6 But if you were to try and put the three or four top
7 priorities in addressing this subject matter in the
8 legislation, what might they be?

9 Do you want to start off?

10 Mr. Shanker. Sure. I would state three of them: first
11 would be retraining because that is the best way to get some
12 quick results, even though they are not the long term results
13 we want, and retaining is under two categories. First, we
14 have got to do something in terms of addressing the current
15 deficits in these areas in the elementary schools; creating
16 summer institutes and facilities where elementary school
17 teachers who feel that they themselves are not able to do
18 an adequate job in these areas are able to get the retraining
19 or training or help that they need so that they can start
20 doing an effective job with their own students.

21 Second: half of that retraining, probably the biggest
22 group of math teachers we could get right away is to turn to
23 teachers who are now teaching other subjects in secondary
24 schools or perhaps some in elementary schools, people who
25 majored in English or social studies or other fields, but had

1 a minor in college in mathematics or in science, and maybe
2 they are not too many credits away, and to say, look, we
3 have the tuition money for you. We have a stipend over the
4 summer so you do not have to coach or take some job over
5 the summer.

6 The largest number of teachers we are likely to get in
7 math and science in the short run are people who are already
8 teaching other subjects and who are encouraged to move over.
9 So, retraining is the first.

10 Second is recruiting, and there I think the targeting in
11 terms of loans and scholarships for students who are willing
12 to commit themselves to go into this is the best bet in
13 terms of a short term bet.

14 And the third has to do with the emphasis on requirements
15 because that is the long term. If we do not go to a situation
16 where all of our high school students nationally are taking
17 a full program throughout their school career of mathematics
18 and science, if we are allowing children to decide in
19 advance, this is too difficult for me; there is too much
20 homework in it; it is easier to take some soft elective, and
21 so I am not going to take this; what we are doing is we are
22 now, by not enforcing curriculum standards in high schools,
23 automatically creating a shortage which no number of incentives
24 will undo.

25 Nobody is going to start on a career in mathematics and

1 science in college if they have not gotten the foundation
2 before that.

3 Mr. McGuire. I think we need as a basis either ADEA or
4 something very similar to that that is broad and comprehensive,
5 that works with the planning and the implementation and the
6 evaluation of what is actually going on within the school
7 district, from elementary school through high school.

8 Additionally, the in service training, the institute
9 program or other things within the district, I can speak
10 very directly to that because when NDEA was passed about
11 25 years ago, I am a product of two of those institutes:
12 one in foreign language under NDEA and the other sponsored
13 by the National Science Foundation through NDEA in mathematics.
14 And I found those, after teaching about 10 years prior to
15 that, to be extremely helpful in the classroom. And we need
16 to of course also address the preservice training to have
17 that be effective and also be in a setting in which it will
18 help attract our college graduates and teacher education into
19 these areas.

20 Ms. Graham. I would have a slightly different set of
21 priorities. First I would argue that, in talking about
22 federal legislation, the federal government has a responsibility
23 for educational research that it does not have for the
24 administration of educational programs. And, therefore, I
25 would encourage any legislation to include serious amounts

1 of money for research on learning, children's learning styles,
2 on pedagogical effectiveness, on school organization, and
3 on curriculum.

4 Secondly, I would agree with my colleagues that a
5 high priority should be placed on various kinds of in service
6 training for teachers who are presently responsible for
7 instruction in mathematics or science, either at the high
8 school level or those who have responsibility at the
9 elementary level as well.

10 I think the people who are presently there who are
11 teaching are likely to be there for a long time, and it is
12 imperative that those people be knowledgeable about mathematics
13 and science and furthermore than they feel comfortable in
14 teaching it. I fear that that is not universally the case.

15 Finally, I would talk about the need for support to
16 get people to enter mathematics and science teaching at
17 the elementary and the high school level. I am not, from
18 my perspective, enormously optimistic about being able to
19 get 21 year old persons who are well trained in mathematics
20 or science to commit themselves to a lifetime of teaching
21 mathematics or science at the elementary or secondary level.

22 I hope that there will continue to be such gifted
23 people in mathematics and science who will do that. On the
24 other hand, I think realistically we need to start looking
25 at some other possible pools of mathematics and science

1 teachers, particularly people who already know about mathematics
2 and science, but who for one reason or another may feel at
3 the age of 50--and their company may feel with them that
4 their service in the company is no longer as valuable as it
5 once was, and through early pension arrangements may be--some
6 may be attracted to a one year program in which they might
7 be prepared to become mathematics and science teachers, with
8 the pension as a supplement to the salary which they would
9 ordinarily be getting as beginning teachers at the master's
10 level.

11 I think some innovative approaches of that sort bear
12 investigation.

13 Senator Kennedy. Mr. Chairman, my time is up. Could I
14 ask just one additional and then maybe submit the other
15 questions?

16 And that would be---

17 Senator Stafford. Sure.

18 Senator Kennedy. Just on the--all of you have commented
19 on the concern that you have about the elitism which might
20 develop from a focused program for math and science being
21 available at a precollege level. Do you all believe--or do
22 you believe that it ought to be something which is--the
23 focus of this legislation ought to be at the elementary
24 and secondary level as well as in the precollege period?

25 Mr. Shanker. Yes, I certainly do. And I do not think

1 we are going to solve the shortage problem given the
2 demographics of this next period, that we have a decline of,
3 oh, 20 to 22 percent in the cohorts entering both the work-
4 force and the colleges and universities, 16 to 25 year olds.
5 If we do not reach out to groups that have not previously
6 made it in these fields, we are not going to make it because
7 we are just dealing with a much smaller population.

8 And if we do not reach minorities and women who have
9 not previously gone into math and science in any decent
10 proportion, if we do not reach out and recruit from these
11 groups, then we are engaged in a hopeless enterprise because
12 of the demographics.

13 Ms. Graham. I believe the talent is widely distributed
14 in this society, and society needs to nurture all the talent
15 it can find. And I think talent exists throughout and we need
16 to look at all of it.

17 Mr. McGuire. I would agree with the two other speakers.

18 Senator Kennedy. I thank the panel for their testimony;
19 if I could just submit a few other questions.

20 Thank you.

21 Senator Stafford. Thank you, Senator Kennedy. The
22 chair, for the members of the subcommittee, would reserve the
23 right to all members to submit questions in writing, if that
24 is agreeable to the panel, for response at your early
25 convenience.

1 Senator Pell, do you have any questions?

2 Senator Pell. I have a couple of questions and look
3 forward to perusing the testimony. I understand it is
4 excellent. But I was interested in the reaction of the
5 panel as to whether they believe that language instruction
6 should be included as a high priority in the legislation
7 we are considering.

8 And there are two kinds of language instruction I am
9 thinking of. One is foreign language, and the other is the
10 point that Senator Denton brought up, whether English should
11 be included in this bill.

12 What would be the reaction, just going from left to
13 right? Mr. McGuire?

14 Mr. McGuire. Thank you, Senator. I mentioned both of
15 those and feel very strongly that they are important. We
16 have talked about the needs at the elementary school to have
17 a strong base in English, in reading and writing in order
18 to be able to move ahead and do well.

19 Senator Pell. Excuse me. My question is: should they
20 be included in this bill?

21 Mr. McGuire. Yes, I believe they should be included in
22 the bill.

23 Senator Pell. Both?

24 Mr. McGuire. Yes, both. And in terms of the American
25 Defense Education Act, we are talking in terms of both.

1 Senator Pell. Right. Because this would mean less
2 money in math and science.

3 Mr. McGuire. It might, but in terms of the American
4 Defense Education Act, we are talking about a community
5 response to the improvement of math and science instruction
6 and of foreign languages. We are talking about a community
7 based, comprehensive plan that will be implemented from
8 elementary grades through high school in ways that the
9 community determines best what will help the math instruction,
10 the science instruction, and the foreign language instruction,
11 and I believe that is going to take a strong English component
12 as well, in reading and writing at the elementary school
13 level in order to provide the base where those things can
14 happen.

15 Senator Pell. Thank you.

16 Dr. Graham, do you think both should be in the bill?

17 Ms. Graham. Absolutely.

18 Senator Pell. Or should we just focus the approach on
19 math and science as we do now?

20 Mr. McGuire. I think it has to be broader than just
21 math and science.

22 Ms. Graham. My sense, Senator, is that the United
23 States Senate is responsible for improving the entire nation,
24 and the entire nation needs improvement in its ability to
25 use language as well as its ability to deal with mathematic

1 and scientific and technical matters. Yes.

2 Senator Pell. Would you include both, foreign
3 language instruction and English language instruction?

4 Ms. Graham. Yes.

5 Senator Pell. Thank you.

6 Mr. Shanker, what would be your view?

7 Mr. Shanker. It think it is a question of tactics and
8 not a question of goals. I think there is no one here who
9 is opposed to improvements in instruction and solving problems
10 that we have in all these areas. But we also know that
11 from time to time the people of this country focus on a
12 particular issue, sometimes separating it from other important
13 issues.

14 I think this is such a moment. And while I would strongly
15 favor legislation which would generally increase education,
16 which would increase it in categories which we have had in
17 the past, which would focus on foreign languages--and there
18 have been such proposals and we have supported them in the
19 past--I think that focusing on math and science in this
20 case is likely to produce a better program, and it is likely
21 to produce more funds, and I think that from a tactical point
22 of view, we are probably better off at this point not
23 abandoning these areas, but saying that this is our mission
24 today, and then we will go on to these other missions in the
25 very near future.

1 Senator Pell. Thank you.

2 One other question, if you will permit me, Mr. Chairman,
3 and that is I was reading a rather dismal article in U. S.
4 News and World Report last night about teaching. What can
5 be done, in your view, to improve the quality of teaching?
6 Should there be tests for teachers, or should it increase the
7 national incentives as we are doing, but what can be done
8 to enhance the quality of the teaching?

9 Mr. Shanker. Well, certainly, one of the things that
10 ought to be done is that there ought to be a test for those
11 who enter. The test will not guarantee that you--that anyone
12 who passes those tests and even anyone who passes them with
13 high marks, they will not necessarily make great teachers.
14 They may have great psychological problems. They may hate
15 children.

16 They may be unfit for many reasons. But I do not care
17 how fit a person is on the basis of motivation, on the
18 basis of his own psychology, if a person is illiterate, that
19 person should not be a teacher. If a person does not know
20 any mathematics, they should not be a math teacher. And if
21 they do not know enough math to be an elementary school teacher,
22 they should not be an elementary school teacher.

23 Now, some states are starting to give these minimal
24 competency tests to teachers, and you see that there are rates
25 of failure on simple arithmetic questions as high as--ranging

1 from 10 percent to 70 percent failure rates.

2 And I would guess that if you get a failure rate of,
3 let us say, 30 percent in a state that is giving an examination,
4 probably the applicants know they cannot pass it; many of
5 them have not even bothered to apply. I would say states that
6 do not give an examination may very well be hiring from a
7 pool where the percentages are even higher.

8 That is an absolute minimum that we ought to do.

9 Senator Pell. And do you think such competency checkups,
10 the tests should be given every 10 years or five years, or
11 one test?

12 Mr. Shanker. Well, I doubt very much that somebody who
13 knew his arithmetic or her arithmetic 10 years ago and has
14 been teaching it for 10 years has forgotten it after 10. I
15 also do not think that it is a very good recruiting device to
16 tell new people, come on in, we are hiring you for five or 10
17 years, and every once in awhile we are going to check you
18 out and you can be bounced at any time.

19 We do not do that in any other field. Maybe we should.

20 Senator Pell. Maybe we should in the Senate.

21 [Laughter.]

22 Senator Stafford. In the Senate we do it; we have a
23 thing called elections.

24 Senator Pell. As the chairman points out, we do. In
25 connection with the--well, first let us get the answer from

1 Dr. Graham, what her reaction is.

2 Ms. Graham. My sense is that for teaching, what you
3 start with is a knowledge of the subject matter that is to
4 be taught, and the knowledge of the subject matter that is
5 to be taught is a necessary but not sufficient condition for
6 good teaching.

7 The additional issues have to do with pedagogical style,
8 pedagogical skill, perspective on the educational enterprise,
9 and concern for the welfare of children and their learning.
10 But unless teachers are thoroughly competent in what it is
11 that they are to teach, and unless they have enthusiasm for
12 it, children will not learn.

13 Senator Pell. So, in other words, you approve of the
14 idea that one of the tools in hiring would be passing a test.
15 As you point out, it does not necessarily make you a great
16 teacher.

17 Ms. Graham. I think there are a variety of ways to
18 assess whether or not a teacher is competent in the subject
19 matter. Testing is one of them. Performance in academic
20 courses of rigorous merit is another. There are a variety
21 of ways. To my mind, no single method has been devised that
22 is satisfactory.

23 Senator Pell. Of course, if you tested one in math,
24 we went through this phase of new math, and now, as I
25 understand it--I never could understand new math--and now we

1 have gone back to the old math. So that would make it very
2 difficult to do.

3 Ms. Graham. It is a revised math; no question about
4 that.

5 Mr. McGuire. Certainly, we believe that two things have
6 to happen. One has to be in the whole area of teacher
7 preparation and we favor a very strong teacher preparation
8 program with high entrance requirements, a rigorous course
9 study in the discipline to be taught, and work in education,
10 working directly with young people, and rather than any single
11 test, that a profile be kept including the entrance test
12 scores, the grade point average within the rigorous following
13 of the discipline, and then evaluation of that sensitive
14 interaction that takes place between teacher and student
15 that has been videotapes and observed.

16 And through that entire profile, we should have a better
17 idea of finding those who have a high promise of success in
18 that respect.

19 Senator Pell. You would not object to a test being one
20 of the criteria?

21 Mr. McGuire. There would be many--a single--I would
22 object to a single test of the person doing all that was
23 expected of them during the four years and taking a single
24 pencil and paper test at the end. But I believe there should
25 be strong entrance requirements, many tests given during the

1 rigorous course work, and evaluation all the way along so
2 there was a profile to look at, rather than a single
3 test at the end that said, you are in; you are out. I
4 do not think that that is nearly as fair as a strong profile
5 over the entire period.

6 Mr. Shanker. Senator, I would strongly disagree with
7 that. I think that your grades in college are an indication
8 of something. Sometimes they are an indication that the
9 college gives easy grades. They are not an indication, very
10 much--I do not know how we monitor whether a person has been
11 in rigorous or tough courses and done well without some
12 very extensive system, which I do not think this country wants
13 to get into or ever will get into.

14 I do not see what is wrong--if prospective lawyers can
15 take bar exams and doctors after going to medical school take
16 examinations; actuaries take examinations. Everybody in
17 our society takes examinations, not because we do not trust
18 somebody, but because we do not have a system that absolutely
19 will guarantee that the institutions are making proper
20 certifications.

21 Now, if everyone else in our society can take a test
22 and that test plays not the only role, but a very important
23 role in determining whether that person moves into an
24 occupation or a profession, I do not see why we cannot provide
25 the same protection for our children that we provide for

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1 everybody else.

2 Senator Pell. I think you are right: from birth to
3 death, the doctor has to do it and the undertaker has to do
4 it. And you--I would agree with you.

5 I have no further questions.

6 Senator Stafford. Thank you very much, Senator Pell.
7 And for the subcommittee, I want to express our appreciation
8 to all three of you for being here. There will be some
9 questions in writing, I can assure you, and we will look
10 forward to your answers to those, as we have enjoyed your
11 answers this morning here in person.

12 Thank you very much.

13 Mr. Shanker. Thank you.

14 Senator Stafford. The next panel will consist of
15 Dr. E. K. Fretwell, Chancellor of North Carolina University
16 at Charlotte; Dr. Howard D. Mehlinger, Dean, School of
17 Education, University of Indiana at Bloomington, Indiana;
18 the Reverend William J. Byron, President of Catholic
19 University; Dr. Richard Brod, Director, Association of
20 Departments of Foreign Languages, Modern Language Association;
21 and, Dr. Joshua Smith, President, Borough of Manhattan
22 Community College, New York, New York.

23 Welcome to all of you and our appreciation for your
24 willingness to come here and assist this subcommittee in
25 the job we have embarked upon on behalf of education. Again,

1 I apologize for the lack of time we always seem to run into
2 here. And I guess I explained to the earlier panel that
3 stop and go system we have been forced to resort to, it
4 gives you four minutes on the green, a minute on the yellow,
5 and then the red.

6 And since we have your statements in full, we will
7 place them in the record as if read and encourage you to
8 summarize them within the timeframe, if you possibly can.
9 Having said that, it would be the chair's intent to go in
10 the order in which we introduced the panel, if that is
11 agreeable to members, which means Dr. Fretwell, you would
12 proceed to be followed by Dr. Mehlinger, the Reverend Byron,
13 Mr. Brod, and finally, Dr. Smith.

14 If that is agreeable, Dr. Fretwell, we will start with
15 you.

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STATEMENTS OF E. K. FRETWELL, JR., CHANCELLOR,
UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE,
ON BEHALF OF THE AMERICAN ASSOCIATION OF STATE
COLLEGES AND UNIVERSITIES; HOWARD D.
MEHLINGER, DEAN, SCHOOL OF EDUCATION, AND
PROFESSOR OF EDUCATION AND HISTORY,
INDIANA UNIVERSITY, BLOOMINGTON, INDIANA;
REVEREND WILLIAM J. BYRON, PRESIDENT, CATHOLIC
UNIVERSITY OF AMERICA; RICHARD BROD,
DIRECTOR, FOREIGN LANGUAGE PROGRAMS, MODERN
LANGUAGE ASSOCIATION, AND SECRETARY-TREASURER,
JOINT NATIONAL COMMITTEE FOR LANGUAGES,
WASHINGTON, D. C.; AND, JOSHUA SMITH,
PRESIDENT, BOROUGH OF MANHATTAN COMMUNITY
COLLEGE, NEW YORK, NEW YORK, ON BEHALF OF
THE AMERICAN ASSOCIATION OF COMMUNITY AND
JUNIOR COLLEGES, AND THE ASSOCIATION OF
COMMUNITY COLLEGE TRUSTEES

Mr. Fretwell. Thank you, Senator. I am E. K. Fretwell,
Chancellor of the University of North Carolina at Charlotte,
and I am speaking today for those of us in North Carolina
and also for 20 organizations listed on the cover of the
testimony, which I am glad to present for the record.

[Material referred to follows:].