



Guide to the David Hershey Posters LAV002699

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English

Describing Archives: A Content Standard

Walter P. Reuther Library

5401 Cass Avenue

Detroit, MI 48202

URL: <https://reuther.wayne.edu>

Table of Contents

Summary Information	3
History	3
Scope and Content	4
Arrangement	4
Administrative Information	4
Related Materials	5
Controlled Access Headings	5
Collection Inventory	5

Summary Information

Repository:	Walter P. Reuther Library
Creator:	AFSCME
Title:	David Hershey Posters
ID:	LAV002699
Date [inclusive]:	circa 1970s-1980s
Physical Description:	8 items (8 posters)
Language of the Material:	English
Language of the Material:	Material entirely in English.
Abstract:	David W. Hershey worked for AFSCME Michigan Council 25 from about 1975 until 1989. He acquired these advertisement posters during that time from an advertising agency hired by AFSCME International. The ads ran in major newspapers and magazines, but at least one was never published.

Citation Style

"David Hershey Posters, Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University"

[^ Return to Table of Contents](#)

History

David W. Hershey worked for AFSCME Michigan Council 25 from about 1975 until 1989. He acquired these advertisement posters during that time from an advertising agency hired by AFSCME International. The ads ran in major newspapers and magazines, but at least one was never published.

[^ Return to Table of Contents](#)

Scope and Content

Eight advertisements mounted to heavy white stock board.

[^ Return to Table of Contents](#)

Arrangement

Not arranged.

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

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Acquisition

The David Hershey Posters were donated to the Reuther by David Hershey in 2003.

Processing History

Processed and finding aid written by Stefanie Caloia on June 3, 2016.

Access

Collection is open for research.

Use

Refer to the Walter P. Reuther Library "Rules for Use of Archival Materials."

[^ Return to Table of Contents](#)

Related Materials

Related Materials

AFSCME Communications Department Records

[^ Return to Table of Contents](#)

Controlled Access Headings

- Wurf, Jerry, 1919-

Collection Inventory

Title/Description	Instances
PC-283; "Your chances of surviving this experience are better than your chances of paying for it," Photographer(s) Unknown, AFSCME, Circa 1970s-1980s	Item 1
Scope and Contents	
Screenprint; 48.8 x 30.2 cm. Shows photograph of a surgery beneath title; text refers to the rise in "out-of-pocket," expenses; AFSCME President Jerry Wurf identified as text author, small photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard	
PC-284; "One of these could educate every kid in Cincinnati," Photographer(s) Unknown, AFSCME, Circa 1970s-1980s	Item 2
Scope and Contents	
Screenprint; 48.8 x 30.2 cm. Shows photograph of a B-1 U.S. Air Force bomber; text refers to gap between Federal Government's support of the military in comparison to public education; AFSCME President Jerry Wurf identified as text	

author, small photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard

PC-285; "If You need someone to blame for New York City's financial crisis, blame them." Photographer(s) Unknown, AFSCME, Circa 1970s-1980s

Item 3

Scope and Contents

Screenprint; 48.8 x 30.2 cm. Shows early 20th Century photograph of persons in a line, coming off a boat, at most likely Ellis Island; text refers to New York City's need that the Federal Government pay all of its welfare and Medicaid costs; AFSCME President Jerry Wurf identified as text author, small photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard

PC-286; "If there is dignity in all work, why isn't there dignity for all workers?" Photographer Unknown, AFSCME, Circa 1970s-1980s

Item 4

Scope and Contents

Screenprint; 48.8 x 30.2 cm. Text is a "Labor Day Message," from AFSCME President Jerry Wurf; small photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard

PC-287; "Money that could free our cities at home is crushing freedom abroad." Photographer(s) Unknown, AFSCME, Circa 1970s-1980s

Item 5

Scope and Contents

Screenprint; 48.8 x 30.2 cm. Shows photograph of a tank; text compares the expense of U.S. Military involvement in the Philippines, Indonesia, Argentina, Brazil, and South Korea with budget shortfalls in Philadelphia, New York City, Detroit, and the District of Columbia; AFSCME President Jerry Wurf identified as text author, small photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard

PC-288; "We can pay for government without finding new taxes. "If we find new taxpayers." Photographer(s) Unknown, AFSCME, Circa 1970s-1980s

Item 6

Scope and Contents

Screenprint; 48.8 x 30.2 cm. Shows detail photograph of a large, 1970s era, American-made automobile; text refers to state and local governments hurting while 11 U.S. corporations paid no income taxes for the previous year; AFSCME President Jerry Wurf identified as text author, small

photographic portrait of Mr. Wurf in lower right corner; poster attached to heavy stock whiteboard

PC-289; "The Only Thing Local Government Doesn't Get from the Average Taxpayer," Photographer Unknown, AFSCME, Circa 1970s-1980s

Item 7

Scope and Contents

Screenprint; 49.4 x 30.3 cm. Shows photograph of a person's arm as blood is being drawn from it; text refers to local sales and property taxes being a drain on the average taxpayer; poster attached to heavy stock whiteboard

PC-290; "These Union Bosses Cut You In On a \$30 Billion Tax Deal." Photographer Unknown, AFSCME, Circa 1970s-1980s

Item 8

Scope and Contents

Screenprint; 49 x 30.3 cm. Shows photograph of AFSCME (congressional) meeting; text refers to AFSCME's involvement in the 1972 passage of tax revenue sharing program; poster attached to heavy stock whiteboard