

UNITED FARM WORKERS: THE LAWRENCE P. TRAMUTOLA COLLECTION

Papers, 1966-1980
(Predominatly 1976-1980)

3 linear feet

Accession Number 221
L.C. Number MS.

The papers of Lawrence P. Tramutola (a.k.a. Larry Tramutt) were placed in the Archives of Labor and Urban Affairs in August of 1982 by Mr. Tramutola and were opened for research in May of 1995.

Lawrence P. Tramutola was born on March 4, 1948. Mr. Tramutola worked with the United Farm Workers during the years 1970 to 1980. He worked as director of the Central Valley Division, Contract Administration-UFW, Keene, Ca, until his appointment as an official delegate of the United Farm Workers to the Kern, Inyo and Mono Counties Central Labor Council on October 5, 1976.

The papers of Mr Tramutola reflect his work as project director in planning an administrative office management organizational structure for the UFW, and in organizing the Fred W. Ross Farm Workers Educational Center from 1976-1980. In addition, Mr Tramutola's papers reflect his work as boycott coordinator for the California Bay-area and other major cities concerning the planning of strikes and boycotts against lettuce growers, distributors, hotels, supermarket chains, and UFW legislative action from 1979-1980.

Important subjects covered in the collection are:

Administrative Office Management
Bruce Church, Inc. Decertification Campaign, 1979-1980,
Consumers Fraud Campaign, 1979-1980,
Fred W. Ross Farm Workers Educational Center
S-14 Water Reclamation Law Campaign, 1979-1980,
San Francisco, Hyatt Hotel, Supervisors Campaign, 1979,
Santana Campaign, 1980.

UFW: Lawrence P. Tramutola Files

2

Among the important correspondents are:

Cesar Chavez	George Meany
Richard Chavez	Gaylord Nelson
Mayor Diane Feinstein	William Proxmire
Monsignor George C. Higgins	Donald W. Riegle, Jr.
George McGovern	

An index to subjects and correspondence will be found on pages 8-9.

Contents

6 manuscript boxes

Series I, Administrative Files, 1973-1980, Boxes 1-2.

Correspondence, clippings, meetings, reports, class schedules, curriculum, other items relating to Mr. Tramutola's activities as project director in planning an administrative office management organizational structure for the UFW, and in organizing the Fred W. Ross Educational Center.

Series II, Office Files, 1966-1980, Boxes 2-6.

Office files of Mr. Tramutola as boycott coordinator of the California Bay-area and other major cities concerning lettuce strikes/boycotts against lettuce growers, distributors, hotels, and supermarket chains. Particularly well documented is the Consumers Fraud Campaign of 1979-1980. Some of the files relate to UAW political action.

Non-manuscript material:

Approximately 44 photographs related to Mr. Tramutola and the UFW have been placed in the Archives Audio Visual Collection. UFW President's Newsletters, 1977-1979, and numerous labor cartoons have been retained in the collection.

UFW: Lawrence P. Tramutola Files

3

Series I
Administrative Files, 1973-1980
Boxes 1-2

Correspondence, meetings, reports, and other items in this series relate to Mr Tramutola's activities as project director of the Administrative Office Management Project (AOMP) in planning an orgaizational structure for the United Farm Workers Union. Additional records include class schedules, curriculum, recruitent, reports, and other items relating to activities in organizing the Fred W. Ross Farm Workers Educational Center for the education of UFW personnel in office management, contracts, and negotiations. Material coverage is in both English and Spanish. Files are arranged alphabetically by subject or type of material, and predominately cover the period 1977-1980.

Box 1

1. AOMP; Office mgmt articles, Aug 1973-Jan 1976
2. AOMP; Conference froms, notes, Sep 1977-Jan 1978
3. AOMP; Confer. reports, corres, Dec 1977-Mar 1978
4. AOMP; Confer. reports on mgmt, Nov 1977-Jun 1978
5. AOMP; Admin office improvement ideas reports, 1978
6. "Report of Admin Services Coll. Barg Dept." Dec 1977
7. "UFW Comprehensive Planning Mgmt Project" report by Cesar Chavez, Sep 1977
8. AOMP; Organizatioanl planning charts, n.d.
9. AOMP; Organizational matrix (Eng & Spn), May 1979
10. Fred W. Ross Ed'l Ctr; Accting-bookkeeping, 1978
11. Fred W. Ross Ed'l Ctr; Budget Officer goals, Jul 1978
12. Fred W. Ross Ed'l Ctr; Calendar Bk-school events, 1979
13. Fred W. Ross Ed'l Ctr; Collective Barg. analysis, n.d.
14. Fred W. Ross Ed'l Ctr; Coll. Barg. goals, Dec 1978
15. Fred W. Ross Ed'l Ctr; "Duty to Barg in Good Faith" n.d.
16. Fred W. Ross Ed'l Ctr; "Community" orientation, Mar 1979
17. Fred W. Ross Ed'l Ctr; Contract class material, 1979
18. Fred W. Ross Ed'l Ctr; Contract clause analysis, n.d.
19. Fred W. Ross Ed'l Ctr; Master contract (Spn)
20. Fred W. Ross Ed'l Ctr; Field Off. Adm Mgr, Jan-Feb 1979
21. Fred W. Ross Ed'l Ctr; Field Off. class notes, Jan 1979
22. Fred W. Ross Ed'l Ctr; Field Off. planning, May 1979

UFW: Lawrence P. Tramutola Files

4

Box 1, Fred W. Ross Educational Center (cont'd)

23. Fred W. Ross Ed'l Ctr; Agricul. Labor Hist, Apr 1979
24. Fred W. Ross Ed'l Ctr; History-Farm Wkrs Mvt, Oct 1974

Box 2

1. Fred W. Ross Ed'l Ctr; Mgmt curriculum, 8 Dec 1978
2. Fred W. Ross Ed'l Ctr; Mgmt curriculum, 7 Feb 1979
3. Fred W. Ross Ed'l Ctr; Mgmt curr, schedule, 28 Feb 1979
4. Fred W. Ross Ed'l Ctr; Mgmt curr. outline, 26 Mar 1979
5. Fred W. Ross Ed'l Ctr; Mgmt school bibliography
6. Fred W. Ross Ed'l Ctr; Mgmt skills, pamphlets, 1979
7. Fred W. Ross Ed'l Ctr; Guides-Worker negot. (Eng & Spn)n.d.
8. Fred W. Ross Ed'l Ctr; Negotiators orient, Jan 1978, philosophy, 7 Nov 1977
9. Fred W. Ross Ed'l Ctr; Observation-negot. report, n.d.
10. Fred W. Ross Ed'l Ctr; L.A. Confer, notes, 15 Dec 1978
11. Fred W. Ross Ed'l Ctr; Team Biding goals, Nov-Dec 1978
12. Fred W. Ross Ed'l Ctr; School planning-Ceasar, May 1979
13. Fred W. Ross Ed'l Ctr; Schl planning, Dec 1978-Feb 1979
14. Fred W. Ross Ed'l Ctr; Curriculum dvlpmt, Feb-Mar 1979
15. Fred W. Ross Ed'l Ctr; Other UFW schools goals, 1978
16. Fred W. Ross Ed'l Ctr; Memos, employer audits, Jan 1979
- 17-20. Fred W. Ross Ed'l Ctr; Recruitment, Oct 1978-Mar 1979
21. Fred W. Ross Ed'l Ctr; Stu. profile lists, Feb-Mar 1979
22. Fred W. Ross Ed'l Ctr; TLT-Mgmt & Ed'l info, Feb 1978

UFW: Lawrence P. Tramutola Files

5

Series II
Boycott Files, 1966-1980
Boxes 2-6

This series covers Mr. Tramutola's activities as boycott coordinator for California Bay-area and other major cities. Files include correspondence, cartoons, leaflets, legislation, fundraising, meetings, prayers and song sheets, press releases, reports, surveys, and other items concerning the planning of strikes/boycotts against lettuce growers, distributors, and supermarket chains. Important secondary boycott activities include the Bruce Church, Inc. Decertification Campaign, 1979-1980, the Consumer Fraud Campaign, 1979-1980, the S-14 Water Reclamation Law Campaign, 1979-1980, the San Francisco, Hyatt Hotel, Supervisors Campaign, 1979, and the Santana Campaign, 1980. Materials are in English and Spanish. Files are arranged alphabetically by subject or type of material. Records predominately cover the period 1979-1980.

Box 2 (Con'd), Boycott Files

23. Agreement, UFW & AFL-CIO, George Meany, 27 Aug 1979
24. ALRB; Complaint filing, "El Centro Incident," 2 Nov 1979
25. ALRB; News reports & other legal decisions, 1979-1980
26. Jack Anderson artl; Controversy/response, Mar-Jun 1980
27. Sue Miner; "Tribute to UFW's Hidden Lady, 5 May 1980
28. Attorneys in boycott cities, n.d.
- 29-30. Boycott Planning; Conference, organ. report, Aug, 1979
31. Boycott Planning; Confer, West Coast & N.Y., Sep 1979
32. Boycott Planning; Confer, N. Calif. report, 20 Oct 1979
33. Boycott Planning; Objectives & program, 1-31 Oct 1979
34. Bruce Church, Inc. Decertification Campaign; ALRB charges, corres, Oct 1979-Mar 1980
35. Bruce Church, Inc; Corres, clippings, Sep 1978-Nov 1979

Box 3

1. Bruce Church, Inc; Co. corres, views, Oct 1979-May 1980
2. Bruce Church, Inc; History, "A Ten Yr Struggle," n.d.
3. Bruce Church, Inc; Negotiations, corres, 1979-1980

Box 3, Bruce Church, Inc. Decertification Campaign (con'd)

4. Bruce Church, Inc; Pesticide usage, Nov 1978-Oct 1979
5. Consumers Fraud Campaign; Artls, Oct 1979-Jan 1980
6. Consumers Fraud; Gemco-Lucky artls, 18 Jun 1980
7. Consumers Fraud; Grower-supermkt press, 8 Aug 1979
8. Consumers Fraud; Lucky Strs corres Jan-Jul 1980
9. Consumers Fraud; Corres-Brd Sups, D.A., Jan-Jul 1980
10. Consumers Fraud;UFW corres, rebuttals, Apr-Jul 1980
11. Consumers Fraud;Eagle Strs list, support, 1979
12. Consumers Fraud;Evidence-FTC snacking, 12 Jan 1980
13. Consumers Fraud;Evdnce-Kroger & Schmucks, Feb 1980
14. Consumers Fraud;Exposes on UFW, press, corres, 1980
15. Consumers Fraud;Fed'l Trade Comm-fraud info, 1971-1980
16. Consumers Fraud;Leaflets-UFW, n.d.
17. Consumers Fraud;Media-letters-leaflet plan, n.d.
18. Consumers Fraud;Leaflets-supermarkets,
19. Consumers Fraud;Letter-petition drv, 1979-1980
20. Consumers Fraud;Letter campaign-Ceasar, 5 May 1980
21. Consumers Fraud;Letter campaign-Unions, pub officials, organizations, Jan-Apr 1980
22. Consumers Fraud;Lucky Store addresses, Calif, Phoenix, Tucson,Az, Jul 1980
23. Consumers Fraud;Lucky Stores Corp info, 1978-1980
24. Consumers Fraud;Lucky promotion mtrl, Mar-Aug 1980
25. Consumers Fraud;Meetings, notes, 1979-1980
26. Consumers Fraud;Meetings, notes, \$200 million lawsuit-Lucky Stores-fraud on pricing (draft), 5-25 Jan 1980
27. Consumers Fraud;Notes, Schucks Campgn, Jan-Feb 1980
28. Consumers Fraud;Notes-Louise Anlyan, Apr 1980
29. Consumers Fraud;Original survey forms, 1980

Box 4.

1. Consumers Fraud; Reports, New Eng. Boycott, 1980
2. Consumers Fraud; Press releases, UFW (Boston, Conn, N.Y. Fla), 1980
- 3-7. Consumers Fraud; Store checks, Bay-area, Jan-Apr 1980
- 8-9. Consumers Fraud; Bay-area checker declarations, 1980
10. Consumers Fraud; Store checks, L.A., May 1980
11. Consumers Fraud; Store checks, Texas, Feb-Mar 1980

UFW: Lawrence P. Tramutola Files

7

Box 4, Consumers Fraud Campaign (cont'd)

12. Consumers Fraud; Training info, ad survey, 1979-1980
13. Consumers Fraud; Summaries and instructions
14. Consumers Fraud; Survey, summary, Jan-May 1980
15. Consumers Fraud; Refund forms, advisor badges, n.d.

Box 5.

1. Consumers Fraud; Store checker training, Mar 1980
2. Consumers Fraud; Florida Campaign training, Mar 1980
3. Consumers Fraud; St Louis, Schnucks Campgn, Feb 1980
4. Consumers Fraud; Texas Campaign training, Feb 1980
5. Milk Dumping Campaign; Petition, info, Jun 1980
6. S-14 Water Reclamation Law Campgn; Info, Jun-Jul 1979
7. S.F. Supervisors Campaign; Articles, Aug-Oct 1979
- 8-9. S.F. Supervisors Campaign; Corres, Jan-Oct 1979
10. S.F. Supervisors Campaign; Notes, Aug-Sep 1979
- 11-12. Santana Campaign; Precinct charts, 1976-1980
13. Santana Campaign; Notes, Jun 1980
14. Santana Campaign; Independ candidate notes, Jul 1980
- 15-16. Cartoons; UFW newsclippings, cartoon book, 1966-1979
17. Correspondence; General Incoming, 1967-1980
18. Correspondence; General Outgoing, Feb-Oct 1979
19. Financial Records; Field Off. budgets, Jun-Sep 1979
20. Financial Records; S.F. Boycott budgets, 1979
21. Financial Records; S.F. Boycott monthly rpts, 1979
22. Fundraising Info; Bay-area, Sep-Oct 1979
23. Leaflets; UFW, 1979

Box 6.

1. Legislator Contacts; California roster, 1979
2. Lettuce Fact Sheets; Production-maj citys, 1977-1979
3. Scab lettuce distribution; Bay-area, Sep-Oct 1979
4. "The 1979 Lettuce Strike," and chronology, 1979
5. Lettuce Mechanization and Labor; Study report, UFW resolution, Mar 1978
6. Mailing List; Nat'l Boycott Offices, wkrs, Sep 1980

UFW: Lawrence P. Tramutola Files

8

Box 6, Boycott Files (con'd)

7. Memos-President's Office; Cesar Chavez, 1978
8. Nat'l Rgt to Wk Legal Defense Council; Info, May 2979
9. Newsletters-Updates; UFW-mailing list, 1979-1980
10. Personal Notes: Notes, "The Synanon Game," 1966-1976
11. Press Releases; UFW (Eng & Spn), Sep-Nov 1979
12. Special Meeting: Nat'l Exc Brd, Boycott rpt, Jun 1980
13. N. Calif. Staff meeting notes, 1979
14. N. Calif Boycott notes, summaries, 1979-1980
15. United Brands; Statistical info, 1977-1979
16. United Brands; Boycott mobilization rpt, 13 Jul 1979
17. UFW Paryer and songsheets (Eng & Spn)
18. UFW-President's Newsletters, Mar 1977-Apr 1979
19. NFWM; Corres, artls, newsletters, Jul 1979-Jun 1980
20. NFWM-Working Grp; Calif contact roster, 1977-1980

Index to Subjects and Correspondents
(correspondence is indicated by an asterisk)

Administration Office Management, Box 1
Agriculture Labor History, 1:23
Agriculture Labor Relations Board, 2:24-25
*Aguirre, Rosie, 1:5
Anderston, Jack, 2:26
*Austin, Fred (FTC), 3:10
Bruce Church, Inc., 2:33-34, 3:1-4
*Church, Frank, 5:5
Chavez, Cesar, 3:2, 5:16, 6:4
*Chavez, Richard, 6:7
*Cohen, Jerry, 3:3
Consumers Fraud Campaign, 3:5-19, Box 4, 5:1-4
Contreras, Rufino, 5:17
*Cranston, Alan, 3:3
Federal Trade Commission, 3:10, 3:15
*Feinstein, Diane (Mayor), 5-9
Fred W. Ross Farm Workers Educational Center, 1:10-24, Box 2
*Frank, Larry, 3:19
*Grossan, Marc, 6:13

Index to Subjects and Correspondents (cont'd)

Harris, Elihu (Assemblyman), 6:1
*Hartmire, Jr, Rev. Wayne C, 3:19, 4:11, 6:7
*Higgins, Monsignor George C, 2:26
*Huerta, Delores, 2:34, 3:4, 5:11
Knox, John (Assemblyman), 6:1
Lettuce Mechanization and Labor, 6:5
Lettuce Strike: "1979", 6:4
Lockyer, Bill (Assemblyman), 6:1
Lucky Stores, 3:1, 3:7-24, 4:1-9
*McGovern, George, 5:6
*Martinez, David, 4:1
*Martinez, Lupe, 2:34, 3:4
*Meany, George, 2:23
*Meyer, Sr. Rose Marie, 6:14
Milk Dumping Campaign, 5:5
More, Floyd (Assemblyman), 6:1
National Lawyers Guild, 5:18
National Right to Work Legal Defense Council, 6:10
*Nelson, Gaylord, 5:6
*Ortez, Frank, 6:14
*Padilla, Gilbert, 1:5
*Padilla, Trini, 3:19
Pesticide Usage, 3:4
Prayers & Songs, 6:19
*Proxmire, William, 5:6
Red Coach Lettuce, 6:13, 6:16
*Ritchie, Donley, 3:21, 3:24
*Riegle, Jr., Donald W., 5:6
*Roalman, Bill, 2:34, 3:4
*Ross, Fred, 6:17
S-14 Water Declamation Law Campaign, 5:6
S.F. Supervisors Campaign, 5:7-10
Santana Campaign, 5:11-14
Scab Lettuce Distribution, 6:3
*Smith, Arlo, 3:9
United Brands, 6:17-18
UFW-Labor Cartoons, 5:15-16
UFW-President's Newsletters, 6:20
United Farm Works Ministry, 6:8-9
United Farm Workers Movement, 1:24