

**AFTRA Detroit President's Office: Mary Lou Zieve Records**

8.5 linear feet (13 MB, 2 SB)

1950s-2011, bulk 1980s-1990s

Walter P. Reuther Library, Wayne State University, Detroit, MI

Finding aid written by Aimee Ergas on September 18, 2012.

**Accession Number:** LR002248

**Creator:** Mary Lou Zieve, AFTRA

**Acquisition:** Records from AFTRA Detroit President's Office were deposited at the Reuther Library by Mary Lou Zieve on January 25, 2012.

**Language:** Material entirely in English.

**Access:** Collection is open for research.

**Use:** Refer to the Walter P. Reuther Library *Rules for Use of Archival Materials*. **Restrictions: Researchers may encounter records of a sensitive nature – personnel files, case records and those involving investigations, legal and other private matters. Privacy laws and restrictions imposed by the Library prohibit the use of names and other personal information which might identify an individual, except with written permission from the Director and/or the donor.**

**Notes:** Citation style: “AFTRA Detroit President's Office: Mary Lou Zieve Records, Box [#], Folder [#], Archives of Labor and Urban Affairs, Wayne State University”

**Related Material:**

**PLEASE NOTE: Material in this collection has been arranged by series ONLY. Folders are not arranged within each series – we have provided an inventory based on their original order. Subjects may be dispersed throughout several boxes within any given series.**

**Abstract**

Mary Lou Simons Zieve entered the broadcasting industry in the 1950s. Her career as an actress and announcer for radio, TV, film and advertising was based in the metropolitan Detroit area. From the 1960s through the 1990s, she appeared in, produced and directed numerous advertisements, radio shows and TV shows. She became a member of AFTRA in 1956. The American Federation of Television and Radio Artists (AFTRA) merged in 2012 with the Screen Actors Guild (SAG) and is now known as SAG-AFTRA. The union represents more than 160,000 actors, announcers, broadcasters journalists, dancers, DJs, news writers, news editors, program hosts, puppeteers, recording artists, singers, stunt performers, voiceover artists and other media professionals.

For the Detroit local, Zieve served on the fundraising committee and agents relations committee, eventually co-chairing the latter. She served as president of the local from approximately 1985-1988 and as first vice-president from 1988-1989. This period in the union's history included several strikes and long-lasting efforts to accomplish a merger of AFTRA and SAG. From the late 1980s through the 1990s, Zieve served the union on the national level as a representative to the AFTRA National Board, approximately 1986-1989; AFTRA Memorial Foundation, board of directors and fundraising committee (1987-1998); AFTRA National Coordinating Committee for Merger (1987-1989); AFTRA Health and Retirement Committee (1987-1989). As of 2012, Zieve serves on the local Detroit SAG-AFTRA board as president emerita.

This collection includes the records of Mary Lou Zieve, an active member and officer of the American Federation of Television and Radio Artists (AFTRA) from the 1960s-1990s. It reflects Zieve's growing involvement with AFTRA through the decades of her career as well as documents union administration, activities, and events both at the Detroit local and the national level. While the focus of the collection is on the years Zieve served as president and of the Detroit local, it does include material collected by Zieve both before and after her tenure.

**Important Subjects:**

American Federation of Television and Radio Artists (AFTRA), national and  
Detroit local union  
AFTRA and SAG merger negotiations  
Screen Actors Guild (SAG)  
Broadcast journalism

## **Arrangement**

Folders are listed by their location within each box. They are not necessarily arranged, so any given subject may be dispersed throughout the entire collection.

### **Box 1**

- 1-2. American Federation of Television and Radio Artists (AFTRA)-Screen Actors Guild (SAG) merger, documents, 1987
3. AFTRA-SAG merger, meetings, 1983
4. AFTRA-SAG merger committee, eastern and western Sections, 1986
5. AFTRA-SAG central merger, 1985
6. AFTRA-SAG central merger, 1985-1986
7. AFTRA-SAG, consolidation letters and various documents, 2003-2009

### **Box 2**

1. AFTRA-SAG Initial Merger Study for Trust Funds, 1988
- 2-3. AFTRA-SAG merger, various documents, 1984
4. AFTRA-SAG, eastern-western "merger," 1985
5. AFTRA-SAG merger, notes, 1986
6. AFTRA-SAG merger, various documents, 1987
7. AFTRA-SAG merger, various documents, 1988
8. AFTRA and SAG, merger information, 1998

### **Box 3**

1. AFTRA-SAG merger, various documents, 1989
- 2-3. AFTRA-SAG national joint coordinating committee, various documents, 1989
4. AFTRA, national and Detroit local, various documents, 1960s
5. Mary Lou Zieve Headshot/Spec Sheet, undated
6. Merger reports, 1987, 1988
7. AFTRA-SAG merger, press report and clippings, 1989, 1991
8. Screen Actors Guild, 50<sup>th</sup> anniversary party, various documents, 1983
9. Screen Actors Guild, election material, 1980s
10. AFTRA national board campaign, 1989
11. AFTRA convention, various documents, 1995

### **Box 4**

1. AFTRA convention, various documents, 1980
2. Michigan Media Task Force, 1983
3. AFTRA-SAG various board and committee lists, 1980s
4. AFTRA, Detroit local, labor-management "problem," 1988
- 5-6. AFTRA, Detroit local, finance committee, 1985
7. AFTRA, Detroit local, finance committee, 1989
8. Peter Hackes Seminar, 1987 May 19
9. AFTRA, Detroit local, public relations committee, 1984-1987
10. AFTRA, Detroit local, Outtakes April Fool's Day party, 1986

**Box 5**

1. AFTRA, Detroit local, president's committee-steering committee, 1984-1985
2. AFTRA, Detroit local, board meeting minutes, 1984
3. AFTRA, rules and policies, various dates
4. AFTRA, Detroit local, various documents, 1994
5. AFTRA, Detroit local, various documents, 1995
6. AFTRA, Detroit local, various documents, 1996
7. AFTRA-SAG, Detroit local, various documents, 1996-1997

**Box 6**

1. AFTRA-SAG, Detroit local, various documents, 1998-1999
2. AFTRA-SAG, Detroit local, various documents, 2000-2001
3. AFTRA-SAG, Detroit local, election material, 1995-2000
4. AFTRA, Detroit local, policy committee, 1989-1992
5. AFTRA, Detroit local, raffle, 1994-1995
6. AFTRA, fund raiser, 1986
7. AFTRA, constitution revision committee, 1988
8. AFTRA, agents relations committee and unions round table, 1989

**Box 7**

1. AFTRA-SAG, joint wages and working conditions committee, 1984-1986  
AFTRA, Tuesday Productions lawsuit, background, 1983-1984 3-4. AFTRA Memorial Foundation, board of directors, various documents, 1988-1997
5. AFTRA, Detroit local, correspondence with John Hall, 1986
6. AFTRA, administrator search committee, 1986
7. AFTRA, national council of local presidents, 1991
8. AFTRA, contact lists and notes, 1992
9. AFTRA, Detroit local debt to national, 1984-1987
10. AFTRA-SAG, unions' contract terminology, 1970s, 1985
11. AFTRA, revoking station jurisdiction, 1987

**Box 8**

1. AFTRA-SAG, joint office, 1987
2. AFTRA-SAG, office joining phase I, 1987-1988
3. AFTRA, national convention, 1991, 1993
4. AFTRA, minutes and various documents, 1980
5. AFTRA, minutes and various documents, 1984-1985
6. AFTRA, minutes and various documents, 1985-1986
- 7-8. AFTRA, minutes and various documents, 1986-1987

**Box 9**

1. AFTRA, various documents, 1970s
- 2-3. AFTRA, various documents, 1983-1986
- 4-5. AFTRA, minutes and various documents, 1987
- 6-7. AFTRA, minutes and various documents, 1988

**Box 10**

- 1-3. AFTRA, minutes and various documents, 1989
4. AFTRA, minutes and various documents, 1990
- 5-6. AFTRA, minutes and various documents, 1991
- 7-8. AFTRA, amalgamation committee, 1991

**Box 11**

1. AFTRA, minutes and various documents, 1992
- 2-3. AFTRA, minutes and various documents, 1993
4. AFTRA, minutes and various documents, 1994
5. AFTRA, constitutions, 1977-1995
6. AFTRA, constitutions, undated
7. SAG, rules of procedure, various dates
8. SAG, minutes and various documents, 1982-1983

**Box 12**

1. SAG, minutes and various documents, 1979
2. SAG, minutes and various documents, 1980
3. SAG, minutes and various documents, 1981
4. SAG, minutes and various documents, 1982
5. SAG, minutes and various documents, 1984
6. SAG, minutes and various documents, 1985
7. SAG, minutes and various documents, 1986
8. SAG, minutes and various documents, 1987
9. SAG, minutes and various documents, 1988-1989

**Box 13**

1. AFTRA brochures, various dates
2. Various publications and brochures, various dates
3. Various newsletters and publications, 1980s
4. Screen Actor Newsletter, 1975-1980
5. Screen Actor Newsletter, 1980-1984
6. Screen Actors Guild National Call Sheet, 1994-1995
7. SAG-AFTRA Member Report, 1988-2001
8. SAG Slate Newsletter, 1978-1987
9. Detroit AFTRAN, 1973-1977
10. AFTRA Broadcast Bulletin, 1993-1999
11. Screen Actor, 1973-1977
12. Screen Actor, 1978-1979
13. Screen Actor, 1980s
14. Screen Actor, 1990s
15. Screen Actor, 2000-2002
16. Screen Actor, 2003-2004
17. Screen Actor, 2005-2006
18. Screen Actor, 2007-2008

19. Screen Actor, 2009-2010
20. AFTRA benefit party commemorative books, 1964-1997
21. AFTRA magazine, 1973-1976
22. AFTRA magazine, 1977-1978
23. AFTRA magazine, 1979-1980
24. AFTRA magazine, 1981-1983
25. AFTRA magazine, 1984-1986
26. AFTRA magazine, 1987-1989

**Box 14**

1. AFTRA magazine, 1990-1994
2. AFTRA magazine, 1994-1999
3. AFTRA magazine, 2000-2003
4. AFTRA magazine, 2004-2007
5. AFTRA magazine, 2008-2009
6. AFTRA magazine, 2010-2011
7. 6 buttons/pins
8. 2 key chains

**Box 15**

1. Photographs, 1980s