

UFW Boycott Central Records
16 linear feet (16 SB)
1943-1976, bulk 1967-1976

Walter P. Reuther Library, Wayne State University, Detroit, MI
Finding aid written by Kathy Schmeling on December 2, 2012.

Accession Number: LR002340

Creator: United Farm Workers of America

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Language: Material in English and Spanish.

Access: Collection is open for research.

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Related Material: United Farm Workers of America records collections at the Walter P. Reuther Library.

PLEASE NOTE: Folders in this collection are not necessarily arranged in any particular order. The box folder listing provides an inventory based on their original order. Subjects may be dispersed throughout the collection.

Abstract

The UFW grape and lettuce boycotts of the late 1960s and early 1970s were the outgrowth of The Delano Grape Strike, which occurred in September 1965 in California. In 1967 the idea of boycotting a product was fostered by Cesar Chavez, head of the United Farm Workers Organizing Committee (UFWOC). Chavez's intent was to alert the nation that farm workers were looking for civil rights, as well as fairer wages and thus used the tactic of boycotting as a non-violent means of furthering his goal.

Materials in this collection consist of state boycott flyers, correspondence by boycott coordinators and volunteers, clippings, and reports, from 1967 to 1976. In addition, there are files relating to wine and lettuce market studies, and court documents on landmark cases such as *Englund vs Chavez* and *Bruce Church, Inc. vs Chavez*.

Important Subjects:

Agricultural workers--United States--History.
Boycotts--Law and legislation
Boycotts--Law and legislation--United States
Boycotts--United States.
Boycotts--United States--1970-1980.
Migrant agricultural laborers--Abuse of--United States.
Migrant agricultural laborers--Atlantic States—History
Migrant agricultural laborers—California
Migrant agricultural laborers--East (U.S.)
Migrant agricultural laborers--Eastern Shore (Md. and Va.)
Migrant agricultural laborers—Europe
Migrant agricultural laborers--Labor unions—California
Migrant agricultural laborers--United States--1960-1970
Strikes and Lockouts—Agricultural labors—United States
United Farm Workers of America

Important Names:

Chavez, Cesar
Cohen, Jerry
Drake, Rev. James
Ganz, Marshall
Govea, Jessica
Huerta, Dolores

Arrangement

Folders are listed by their location within each box. They are not necessarily arranged, so any given subject may be dispersed throughout the entire collections.

Box 1

- 1-5. Maryland—Baltimore, 1969-1975
6. California—Bakersfield, 1969-1970
7. California—Brawley, 1968-1969
8. California—Chico, 1968-1969
9. California—Claremont, 1968-1969
10. California—Davis, 1968-1970
11. California—Five Cities, San Luis Obispo, 1969 & n.d.
12. California—Fremont, 1969
13. California—Fresno, 1967-1969
14. California—Gilroy, 1968-1969
15. California—Grass Valley, 1969
16. California—Hanford, 1969
17. California—Humboldt County, 1970
18. California—La Mesa, 1969-1970
19. California—Livermore, 1969-1970
20. California—Livingston, 1968
21. California—Los Altos, 1968-1969
22. California—Madera, 1968-1969
23. California—Marina and Monterey, 1969-1970
24. California—Merced, 1969
25. California—Sonoma City and Santa Rosa, 1968
26. California—Stockton and Lodi, 1968-1970
27. California—Union City, 1968
28. California—Visalia, 1969
29. California—Watsonville, 1969-1970
30. California—Woodland, 1968
- 31-38. California—Miscellaneous, 1969-1970
- 39-44. California—San Francisco, 1968-1970
45. California—San Joaquin Valley, 1968-1969
46. California—San Jose, 1967-1970
47. California—San Leandro, 1970
48. California—San Pablo, 1970
49. California—San Pedro, 1970
50. California—Santa Barbara, 1968-1970
51. California—Santa Cruz, 1968-1970
52. California—Santa Rosa, 1968-1969
53. California—Selma, 1969
54. California—Modesto, 1968-1969
- 55-69. California cities (including Sacramento and Oxnard), 1968-1970

Box 2

- 1-3. California cities, 1968-1970
- 4-7. Sacramento Friends of the Farm Workers, 1968-1970
- 8-11. California—San Diego, 1968-1970, 1975
12. California—San Bernardino, 1975
13. California—Santa Barbara, 1972-1973
- 14-16. California—San Francisco, 1970-1975
- 17-18. California—San Jose, budget reports, 1970, 1972, 1975
19. California—Yuba City, 1971
20. California—Southern, 1975
21. California—Keene (La Paz), 1975
22. California—Hayward, 1975
23. California—Coachella, 1969
- 24-25. California—Fresno & Lamont, 1968-1969
- 26-33. California—Los Angeles, 1968-1972
34. California—Los Angeles; budget reports 1972
35. California—Sacramento, 1970-1971

Box 3

- 1-2. Arizona—Phoenix, 1968-1975
- 3-4. Arizona—Tuscon, 1968-1970
5. Arizona—Tuscon Boycott Volunteer Committee, 1973-1974
6. Arizona—Tolleson, 1969
7. Arkansas—Little Rock, 1968-1969
8. Alaska—Fairbanks, 1968
9. Alabama, 1968-1970
- 10-12. Colorado, 1968-1975
- 13-15. Colorado—Denver, 1968-1975
- 16-18. Texas, 1968-1975
19. Texas—Dallas, 1968-1972
20. Texas—Houston, 1971-1972
- 21-22. Texas—Fort Worth, 1969-1972
23. Texas—San Antonio, 1971-1973
- 24-26. Ohio, 1970-1976
27. Ohio boycott committees, 1974
- 28-33. Ohio cities (Akron, Cleveland, Columbus, Cincinnati, Dayton, Toledo), 1974

Box 4

1. Ohio—Toledo, 1968
- 2-3. Ohio Coalition of Boycott Committees, 1969
4. California Rural Manpower Report, 1972-1974
5. Kentucky, 1970, 1974
6. Illinois, 1975
- 7-12. Illinois—Chicago, 1968-1975
13. Illinois—Secondary cities, 1968-1970
14. Indiana, 1972

- 15-16. Texas—Houston, 1970-1971
17. South Carolina, 1972
18. Oklahoma, 1970
19. Wisconsin, 1972-1973
- 20-21. Wisconsin—Milwaukee, 1969-1974
22. Wisconsin—Racine, 1972
23. Wisconsin—Madison, 1970-1974
24. Rhode Island—Providence; Volunteer Committee, 1969-1974
- 25-27. Connecticut, general files, & Hartford, 1968-1975

Box 5

- 1-2. Michigan, 1975
- 3-9. Michigan—Detroit, 1968-1975
- 10-11. Michigan—Grand Rapids & Lansing, 1974-1975
12. Utah—Salt Lake City, 1974
13. Virginia, 1974
- 14-16. Washington, 1970-1975
- 17-22. Washington—Seattle, 1968-1975
- 23-25. Minnesota—Minneapolis, 1968-1974

Box 6

- 1-2. Florida, Mack Lyons corresp., 1975 & general files, 1968-1970
- 3-7. Florida—Miami, 1968-1975
8. Florida Southeast Division, 1976
9. Florida—Avon Park, 1974-1975
10. Florida—Tampa, 1974
11. Missouri, 1975
- 12-15. Missouri—Kansas City, 1968-1975
- 16-20. Missouri—St. Louis, 1968-1975
- 21-25. Washington, D.C., 1968-1975
26. Pennsylvania, 1975
- 27-29. Pennsylvania—Pittsburgh, 1968-1972

Box 7

1. Pennsylvania—Pittsburg, 1974-1975
- 2-5. Pennsylvania—Philadelphia, 1968-1975
- 6-8. Oregon—Portland, 1968-1975
9. Mississippi—Jackson, 1974
10. Vermont, 1970
11. Puerto Rico, 1971-1972
12. Tennessee—Memphis, 1968-69
13. New Hampshire, 1972
14. Idaho, 1970, 1974-1976
15. Georgia, 1969-1975
- 16-17. Georgia—Atlanta, 1968-1970

- 18. North Carolina—Raleigh, 1971-1972
- 19-23. Hawaii, 1968-1974
- 24. Kansas, 1974
- 25-27. New Jersey, 1969-1975
- 28. Delaware—Wilmington, 1968-1969
- 29. New Mexico—Albuquerque, 1975
- 20. Maryland, 1975
- 21. Colorado, 1970

Box 8

- 1-4. Massachusetts—Boston, 1967-1975 (includes other MA offices)
- 5-16. New York—Brooklyn, Buffalo and other cities, 1968-1975
- 17-24. Ohio, 1968-1975
- 25-27. New Mexico—Albuquerque, 1971-1973

Box 9

- 1-5. California—Keene (LaPaz), 1974-1975
- 6. California—Los Angeles, 1974
- 7. California, 1974
- 8-9. Boycott Mailings, 1975
- 10. National Migrant Ministry; newsletters, general mailings, 1975
- 11-14. Canada, 1974-1975
- 15. Canada—Quebec, 1969
- 16. Canada—Quebec—French language materials, 1975
- 17-18. Canada—Toronto, 1968-1972

Box 10

- 1-3. Canada—Toronto, 1968-1975
- 4. Canadian Boycott Committee, 1975
- 5-6. Canada—Montreal, 1969-1975
- 7. Canada—Vancouver, 1970-1974
- 8. Canada, pledges, 1970s
- 9. Canada—Windsor, 1969
- 10-12. Ohio—Cleveland, 1970-1973
- 13. Ohio—Cincinnati, 1971-1972
- 14. Colorado—Denver, 1971-1972
- 15. Michigan—Detroit, 1970-1973
- 16. Georgia—Atlanta, 1971-1973
- 17. Massachusetts—Boston, 1970-1972
- 18. Illinois—Chicago, 1970-1972
- 19-20. Secondary cities; mailing lists, 1970-1971
- 21-27. European cities, 1971-1975
- 28. England, 1974

Box 11

1. Hong Kong, 1975
2. West Germany, 1974
- 3-4. Sweden, 1974
- 5-7. Norway, 1974
8. Letters of inquiry, 1970s
9. Nestle; background information, 1968-1971
- 10-20. Support committees, 1973-1975

Box 12

- 1-3. Support Committee, information/records, 1975
4. Boycott—reports to the National Executive Board, June, 1975
5. Boycott conference, 1974
6. National Student Committee for Farmworkers, reports, 1974
7. Boycott cities; financial, 1970
- 8.-9. Boycott operations monthly budget reports, 1971-1972
10. Boycott staff, 1972
11. Boycott organizing manual, 1975
12. Boycott conference notes & correspondence, 1971-1972
- 13-15. Jessica Govea (BOC), boycott reports, 1970-1972
- 16-23. Boycott summary budget sheets, 1972
- 24-26. Boycott (BOC) notes, 1971-1972

Box 13

1. Boycott (BOC) notes, 1972
2. Boycott, house meeting notes of strikers, 1968
3. Boycott conference, 1970-1971
4. Boycott conferences—east coast, Nov 19-21, 1971
- 5-12. Farm Bureau; background, notes, articles, 1953-1972
13. Farm organizations, 1971-1972
14. Legislation, 1971
15. Grape labels, 1971 (Lionel Brand, Anthony Calif. Fruits, Crown Hill Grapes, Valley Hi, Jib Sail Grapes, Rose Brand, Red Wing, Webro, 2-U (Blue Anchor), White Horse, Red Crown, Andy Boy, Ever Sweet, Page Boy, Carousel)
16. Grape studies, 1971
17. Farm workers, facts, summaries and statistics
- 18-19. Lettuce Boycott, reports, 1970s
20. InterHarvest wage proposals and negotiations, 1972
- 21-23. Non-union grapes, 1971
24. Boycott; Jewish contacts, 1968-1969
25. Pesticides; articles, statements, clippings, 1969

Box 14

- 1-2. Regional boycott meetings, 1968-1969
3. Hawaii—Honolulu, 1970
4. Boycott; personnel assignments, volunteers, projects, 1969-1970

5. International Boycott Day, 10 May 1969
6. Letters to chain store executives, 1971
7. Boycott; general information, 1969-1970
8. Boycott notes to all states, June 1971 to Nov 1971
- 9-11. Boycott Legal Dept.; Information to boycotters, 1968-1970
12. National Farm Worker Ministry, 1967-1968
13. Amalgamated Meatcutters, 1968
14. Procedures manual; field office, 1970s
15. East coast boycott cities; reports, 1972
16. Boycott primer, 1970s
17. UFW opposition, 1972
- 18-20. Jessica Govea files, 1972
21. National Farmers Union (Canada) and corresp., 1972
22. Pesticides, testimonies, 1972
23. Fresno meetings, 1971
24. Lettuce shipments
25. Bud Antle, declarations, 1970
26. Purex Corporation, 1970
- 27-31. Peretti-Minetti grape strike files, 1966-1967

Box 15

1. Peretti-Minetti; legal files, 1967
2. Bud Antle, 1970
3. S.S. Pierce
4. Grape boycott; notes on cities, 1970
5. Marshall Ganz; corres., Canadian farm workers, 1970
6. Consumption per capita of fresh & processed vegetables, 1943-1968
7. Boycott cities; distributor reports and statistics, 1968
8. Market consumer opinion; iceberg lettuce, article, 1970
9. Statistics on boycott; Marshall Ganz file, 1970
10. Wholesale lettuce checks by city and reports, 1970
11. Court documents regarding Teamsters bargaining vs. UFWOC, 1970
12. Englund vs UFW (Chavez), Supreme Court brief, 1972
13. Bruce Church vs Chavez; court docs, 1973-1974
- 14-17. Englund vs Chavez; court docs, 1970-1972
18. Englund vs Chavez; letters to chain stores re: Supreme Court decision, 1972
- 19-20. Bruce Church case; court docs, 1973
21. Growers Vacuum Cool Co., vs. Amalgamated Meat Cutters & Butchers Workers Union; court docs., 1971
22. Resetar Farms vs. UFWOC, court docs—illegal picketing, 1970
23. Support for allegations; court docs—Teamsters organizing and the lettuce strike, 1973-1975

Box 16

- 1-31. Wine and liquor data (taken from numerous publications), 1966-1971
32. California wineries, 1971-1973
33. California wine industry history, 1941-1970
34. Napa Nine; boycott, 1971-1972
35. Brown-Forman Distillers Corp., 1971
36. Guild Wine Co., marketing and distribution information, n.d.
- 37-39. Heublein, Inc., UFWOC boycott corresp., clippings, articles, 1968-1973
40. Mondavi & Ranier; UFWOC boycott info, 1969-1971
41. National Distillers and Chemical Corp., boycott and general info., 1970-1971
42. United Vintners/Allied Grape Growers; corresp., clippings, articles, 1963-1969