

WDIV Transcripts
52 linear feet
1973-1978 (bulk 1977-1978)

Walter P. Reuther Library, Wayne State University, Detroit, MI

Finding aid written by Mary Wallace on October 21, 2010.

Accession Number: 1112

Creator: WDIV-Channel 4

Acquisition: Transcripts were given to the Reuther Library on January 28, 1983.

Language: Material entirely in English.

Access: Collection is open for research.

Use: Refer to the Walter P. Reuther Library *Rules for Use of Archival Materials*.

Notes: Citation style: "WDIV Transcripts, Box [#], Folder [#], Archives of Labor and Urban Affairs, Wayne State University"

Related Material: Approx. 2000 reels of 16 mm film WDIV news broadcasts and 100-200 reels of additional WDIV B-Roll are located in the Reuther AV Department.

Abstract

WDIV began as WWDT in March of 1947. It was the first television station in Michigan and the sixth in the United States. The call letters were changed to WWJ-TV in May of 1947. Less than a month later, the station's first newscast was televised. By June of 1947, WWJ-TV began with daily programming of just six and half hours a day, Tuesday through Sunday. Tiger baseball, Lion Football, Red Wing Hockey, college football, and the Detroit Thanksgiving Day Parade were some of the events of local interest that were broadcast on WWJ-TV that first year. In March of 1948, WWJ-TV joined the National Broadcasting Company (NBC). A new studio was added onto the radio building on Lafayette Boulevard in Detroit in 1952. In May of 1978, Post-Newsweek Stations, Inc. took over, changing the station's call letters to the current WDIV.

The WDIV Transcripts contain the scripts of news broadcasts from NBC's Detroit affiliate, WDIV-Channel 4. They consist of the actual drafts from the morning, noon, evening, and 11:00 PM newscasts, on the dates covered and document local, national, and international news events from the 1970s. Sporting events, weather, and human-interest stories are covered, as well.

Important Subjects:

Broadcast journalism
Detroit (Mich.)--History
Michigan--History
Television news programs
Wayne County (Mich.)--History

Arrangement

Boxes were inventoried in their original order. They are arranged chronologically by air date, although some transcripts may be out of order.

1973

Box 1: 1/2/73-1/29/73

Box 2: 2/1/73-2/28/73

Box 3: 3/73-4/30/73

Box 4: 5/1/73-5/31/73

Box 5: 6/1/73-6/30/73

Box 6: 7/1/73-7/31/73

Box 7: 8/1/73-9/73

1975

Box 8: 2/75-12/1/75

1976

Box 9: 1/1/76-1/31/76

Box 10: 2/1/76-2/29/76

Box 11: 3/1/76-3/31/76

Box 12: 4/1/76-4/27/76

Box 13: 5/1/76-5/31/76

Box 14: 6/1/76-6/29/76

Box 15: 7/1/76-7/30/76

Box 16: 8/1/76-8/31/76

Box 17: 9/1/76-10/7/76

Box 18: 10/8/76-11/12/76

Box 51: 11/13/76-12/18/76 **** (BOX out of # Order)

1976/1977

Box 19: 12/19/76-1/15/77

1977

Box 20: 1/16/77-2/5/77

Box 21: 2/6/77-2/28/77

Box 52: 3/1/77-3/18/77**** (BOX out of # Order)

Box 22: 3/19/77-4/10/77

Box 23: 4/11/77-4/30/77

Box 24: 5/1/77-5/22/77

Box 25: 5/23/77-6/13/77

Box 26: 6/15/77-7/2/77

Box 27: 7/3/77-7/23/77

Box 28: 7/24/77-8/15/77

Box 29: 8/16/77-9/6/77

Box 30: 9/7/77-9/26/77

Box 31: 9/27/77-10/19/77

Box 32: 10/20/77-11/15/77

Box 33: 11/16/77-11/30/77

Box 34: 1/12/77-12/14/77

1977/1978

Box 35: 12/15/77-1/10/78

1978

Box 36: 1/11/78-2/7/78

Box 37: 2/8/78-3/2/78

Box 38: 3/3/78-3/20/78

Box 39: 3/21/78-4/5/787/6/

Box 40: 4/6/78-4/22/78

Box 41: 4/23/78-5/13/78

Box 42: 5/14/78-5/31/78

Box 43: 6/1/78-6/20/78

Box 44: 6/21/78-7/5/78

Box 45: 7/6/78-7/25/78

Box 46: 8/1/78-8/11/78

Box 47: 8/12/78-8/31/78

Box 48: 9/1/78-9/18/78

Box 49: 9/19/78-10/9/78

Box 50: 10/10/78-10/31/78