

THE MARK ADAMS PROGRAM (Scripts) COLLECTION

Papers, 1948-1949

7 Manuscript Boxes

Accession Number 489

L.C. Number MS

The Mark Adams Radio Program (Scripts) Collection was presented to the Walter P. Reuther Library of Labor and urban Affairs in 1971. The collection consists of seven manuscript boxes of radio scripts and 2 file folders of correspondence and advertising. The radio scripts are from a program entitled "Mark Adams Reporting" which ran on station WWJ in Detroit from September 28, 1948 to July 26, 1951. The program was aired from 7:30 to 8:00 Tuesday evenings. The "Mark Adams" series is the result of research and study by Chester M. Culver, General Manager of the Detroit Employers Association and his assistant, Wayne Stettbacher, working in cooperation with agency executives. The program was sponsored by the Detroit Employers Association and produced by Wolfe-Jickling-Conkey, Inc., a Detroit Advertising Agency.

According to at least on newspaper account, the program was designed in the interest of public service; to dramatize human interest stories with the indirect aim of expounding the blessings of the American free enterprise system. By presenting ordinary people in realist Detroit dramatic situations.

Mark Adams Program(Scripts) Collection

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Contents

7 manuscript boxes

Series I, General Stories, Boxes 1-3:

Correspondence, newspaper clippings, advertisements,  
and eighteen radio scripts pertaining to fictionalized  
stories.

Series II, People in Detroit, Boxes 3-7:

Eighty - seven radio scripts surrounding people within  
the Detroit business community.

Inventors" of correspondence from Detroit businessman.

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Series I  
general stories  
boxes 1-3

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According to at least one newspaper account, the program was designed in the interest of public service; to dramatize human interest stories with the indirect aim of expounding the blessings of the American free enterprize system. By presenting ordinary people in realist Detroit dramatic situations.

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- 1-1. Radio Broadcast Program; Comments, Newspaper Clippings,  
27 Sep 1948 - 12 Jan 1949
- 1-2. Miscellaneous Advertisements, u.d.
- 1-3. Radio Script; "Two-Way Street," 28 Sep 1948
- 1-4. Radio Script; "Incident at 671 Sutter," 5 Oct 1948
- 1-5. Radio Script; "Reverse Play by Conway," 12 Oct 1948
- 1-6. Radio Script; "If You Behave," 19 Oct 1948
- 1-7. Radio Script; "X," 26 Oct 1948
- 1-8. Radio Script; "The Other Cheek," 2 Nov 1948
- 1-9. Radio Script; "Mousetrap and Orchids," 9 Nov 1948
- 1-10. Radio Script; "Double Exposure," 16 Nov 1948
- 1-11. Radio Script; "The Mighty Nickel," 23 Nov 1948
- 1-12. Radio Script; "Successful Cow," 29 Nov 1948
- 1-13. Radio Script; "Option on the Wind," 7 Dec 1948
- 1-14. Radio Script; "Night of Terror," 14 Dec 1948
- 1-15. Radio Script; "Christmas Journey," 21 Dec 1948
- 1-16. Radio Script; "Standing Offer," 28 Dec 1948
- 1-11. Radio Script; "The Great Discovery," 4 Jan 1949
- 1-18. Radio Script; "One Way Only," 11 Jan 1949
- 1-19. Radio Script; "The Black Wall," 18 Jan 1949
- 1-20. Radio Script; "Pinboy's Nightmare," 25 Jan 1949
- 1-21. Radio Script; "The Inside Job," 1 Feb 1949
- 1-22. Radio Script; "The Pop-Up Toaster," 8 Feb 1949

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- 2-1. Radio Script; "The Great Reform," 15 Feb 1949
- 2-2. Radio Script; "The Trophy," 22 Feb 1949
- 2-3. Radio Script; "The Senator's Son," 1 Mar 1949
- 2-4. Radio Script; "Abretha and the Horsewhip," 8 Mar 1949
- 2-5. Radio Script; "Justice Burple's Jug," 15 Mar 1949
- 2-6. Radio Script; "Boston Revisited," 22 Mar 1949
- 2-7. Radio Script; "The Wonder Man," 29 Mar 1949
- 2-8. Radio Script; "Too Clever to Live," 5 Apr 1949
- 2-9. Radio Script; "Whisper's Never Die," 12 Apr 1949
- 2-10. Radio Script; "The Pink Ballon," 19 Apr 1949
- 2-11. Radio Script; "Always a Better Dream," 26 Apr 1949
- 2-12. Radio Script; "Russian Holiday," 3 May 1949
- 2-13. Radio Script; "The Pedestal," 10 May 1949
- 2-14. Radio Script; "Street of Shadows," 17 May 1949
- 2-15. Radio Script; "The Merry-Go-Round," 24 May 1949
- 2-16. Radio Script; "The Long Trail," 31 May 1949
- 2-17. Radio Script; "The Merry Holspfiegels," 14 Jun 1949
- 2-18. Radio Script; "Millie's Miracle," 21 Jun 1949
- 2-19. Radio Script; "The Bent Twig," 7 Jun 1949
- 2-20. Radio Script; "Highway Expres;" 28 Jun 1949

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- 3-1. Radio Script; "The Amazing Twins," 5 Jul 1949
- 3-2. Radio Script; "The Rose Teacup," 5 Jul 1949, (Revised)
- 3-3. Radio Script; "The Lost and Lonely," 19 Jul 1949
- 3-4. Radio Script; "Security Island," 26 Jul 1949
- 3-5. Radio Script; "Stony Point," 2 Aug 1949
- 3-6. Radio Script; "Duke," 9 Aug 1949
- 3-7. Radio Script; "Duke," 9 Aug 1949, (Corrected)
- 3-8. Radio Script; "Anchors Deep," 16 Aug 1949
- 3-9. Radio Script; "Cream at the Top," 23 Aug 1949
- 3-10. Radio Script; "Rosa," 30 Aug 1949
- 3-11. Radio Script; "Rosa," 30 Aug 1949, (Corrected)
- 3-12. Radio Script; "The Birth of a Salesman," 6 Sep 1949
- 3-13. Radio Script; "Moment of Trail," 13 Sep 1949
- 3-14. Radio Script; "My Cousin Bert," 20 Sep 1949

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- 3-16. Radio Script; "Michigan Steel Casting, Co.," 4 Oct 1949
- 3-17. Radio Script; "The Gold Rush," 10 Oct 1949
- 3-18. Radio Script; "Model T.," 18 Oct 1949
- 3-19. Radio Script; "Boxing," 25 Oct 1949
- 3-20. Radio Script; "The Runners," 1 Nov 1949

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- 4-1. Radio Script; "Detroit," 8 Nov 1949
- 4-2. Radio Script; "The Loading Dock," 15 Nov 1949
- 4-3. Radio Script; "Heavy Weight Champ," 22 Nov 1949
- 4-4. Radio Script; "Outdoor Drama," 29 Nov 1949
- 4-5. Radio Script; "Leo Metty," 6 Dec 1949 .
- 4-6. Radio Script; "Vaughn Reid," 13 Dec 1949
- 4-7. Radio Script; "Ray Brickley," 20 Dec 1949
- 4-8. Radio Script; "Fred Sawyer," 3 Jan 1950
- 4-9. Radio Script; "Jimmy Gencur & Glendon Roberts," 10 Jan 1950
- 4-10. Radio Script; "Andy de Carlo," 17 Jan 1950
- 4-11. Radio Script; "Matty," 24 Jan 1950
- 4-12. Radio Script; "The Hoogstras," 31 Jan 1950
- 4-13. Radio Script; "Mary Vander Pyl," 7 Feb 1950
- 4-14. Radio Script; "Roy Wolfe," 14 Feb 1950
- 4-15. Radio Script; "Larry Hills & N.M. Purple," 21 Feb 1950
- 4-16. Radio Script; "Art Malone & James Webber, Jr.," 28 Feb 1950
- 4-17. Radio Script; "Jimmy Carlton & Henry N. Newman," 7 Mar 1950
- 4-18. Radio Script; "Larry Graham," 14 Mar 1950
- 4-19. Radio Script; "William Braden & Thomas P. Henry, Jr.," 21 Mar 1950
- 4-20. Radio Script; "Walter Keller & Franklin G. Treat," 28 Mar 1950

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- 5-2. Radio Script; "Jack Bone & C. Olaff Talla," 14 Apr 1950
- 5-3. Radio Script; "Ed Anderson & W.W. Solcum," 18 Apr 1950
- 5-4. Radio Script: "Howard Whitacre and the Japanese Occupation of Manila,"  
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- 5-5. Radio Script; "Red McDonald & F.W. Magin," 2 May 1950
- 5-6. Radio Script; "Johnny Davis & K.L. Lindahl," 9 May 1950
- 5-7. Radio Script; "General Chennault's Flying Tigers," 16 May 1950
- 5-8. Radio Script; "Pete Phelps & Clark T. Morse," 23 May 1950
- 5-9. Radio Script; "Kurt Gebstadt & George W. Snyder," 30 May 1950
- 5-10. Radio Script; "Doris Thompson and the Ajax Company," 6 Jun 1950
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- 5-14. Radio Script; "Evelyn Sorel-Richards," 4 Jul 1950
- 5-15. Radio Script; "Arnold Kohler," 11 Jul 1950
- 5-16. Radio Script; "Aram Minasian & Robert A. Kuhn," 18 Jul 1950
- 5-17. Radio Script; "Melvin F. Lanphar," 25 Jul 1950
- 5-18. Radio Script; "Don Cargill, ""1 Aug 1950
- 5-19. Radio Script; "Thor Johnson," 8 Aug 1950
- 5-20. Radio Script; "Sidney Krandall," 15 Aug 1950
- 5-21. Radio Script; "Mark & Christine Jaroszewicz," 22 Aug 1950
- 5-22. Radio Script; "Ed and the Ford Motor Company," 29 Aug 1950
- 5-23. Radio Script; "Johnny Paterson," 5 Sep 1950

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- 6-1. Radio Script; "Duncan Bruce & George Holley, Jr.," 12 Sep 1950
- 6-2. Radio Script; "Curt Metcalfe & Neville E. Loomis," 19 Sep 1950
- 6-3. Radio Script; "Orlin Johnson," 26 Sep 1950
- 6-4. Radio Script; "Bill Sirey (Sear'ee)," 5 Oct 1950
- 6-5. Radio Script; "Norma Hackett," 12 Oct 1950
- 6-6. Radio Script; "Adventures of an Armenian Immigrant," 19 Oct 1950
- 6-7. Radio Script; "Story of an Automotive Test Driver," 26 Oct 1950
- 6-8. Radio Script; "Invasion of Normandy," 3 Nov 1950
- 6-9. Radio Script; "Story of a Woman Detective, Maude Luce," 11 Nov 1950
- 6-10. Radio Script; "Story of Carl Sundberg, Industrial Designer," 16 Nov 1950
- 6-11. Radio Script; "Story of Milt Elert," 23 Nov 1950
- 6-12. Radio Script; "Life of Fred Shakotko," 30 Nov 1950
- 6-13. Radio Script; "Story of Bob Wesley, Commerical Artist," 7 Dec 1950
- 6-14. Radio Script; "Story of Paul Carlson," 14 Dec 1950
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- 6-16. Radio Script; "Story of Louie Reimann," 28 Dec 1950

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- 6-17. Radio Script; "Story of Nicholas Koltson," 4 Jan 1951
- 6-18. Radio Script; "Story of John Stewart, Detroit Businessman," 11 Jan 1951
- 6-19. Radio Script; "The Nightmare," 18 Jan 1951
- 6-20. Radio Script; "Story of Paul Keller," 25 Jan 1951
- 6-21. Radio Script; "The Merry Spenders," 1 Feb 1951
- 6-22. Radio Script; "Founding of Detroit," 1 Feb 1951
- 6-23. Radio Script; "The Great Ventriloquist," 8 Feb 1951

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- 7-1. Radio Script; "Story of Orville Twite," 15 Feb 1951
- 7-2. Radio Script; "The Last of Liberty," 22 Feb 1951
- 7-3. Radio Script; "Detroit's First Millionaire, Eber Brock Ward," 1 Mar 1951
- 7-4. Radio Script; "Story of a Great Invention, Eli Thomson," 8 Mar 1951
- 7-5. Radio Script; "Fred Harris; The Lie," 15 Mar 1951
- 7-6. Radio Script; "Life of Lewis Cass," 22 Mar 1951
- 7-7. Radio Script; "Dimitri Berdyaev, Formula for Death," 29 Mar 1951
- 7-8. Radio Script; "Story of Gabriel Richard," 12 Apr 1951
- 7-9. Radio Script; "Kirk Connor, Micromatic Home," 19 Apr 1951
- 7-10. Radio Script; "The Man Without a Country," 3 May 1951
- 7-11. Radio Script; "Early Life of Benjamin Franklin," 17 May 1951
- 7-12. Radio Script; "Detroit's Fighting Mayor of the Nineties: Hazen Pingree,"  
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- 7-13. Radio Script; "The Trails of Argus Bailey," 31 May 1954
- 7-14. Radio Script; "Story of Nathan Hale," 4 Jun 1951
- 7-15. Radio Script; "Story of Samba Jewels, A Junior Achievement Enterprise,"  
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- 7-16. Radio Script; "Story of Karl Martus, Silent Movie Hero," 21 Jun 1951
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- 7-18. Radio Script; "Stephen Decature, Man of Daring," 5 Jul 1951
- 7-19. Radio Script; "Father Daniel A. Lord, Selden Bennett Daume and George W.  
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- 7-20. Radio Script; "The White Death, Story of Heroin," 19 Jul 1951
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MARK ADAMS PROGRAM (CORRESPONDENCE)  
27 Sep 1948-27 Jan 1949

27 Sep 1948: A.V. Cauhorn to Employers's Association of Detroit,  
Chester M. Culver.

27 Sep 1948: Motors Metal Manufacturing Company, S.J. Menzel,  
President to Chester M. Culver, General Manager,  
The Employer's Association of Detroit.

Sep 1948: The Fabricator.

27 Sep 1948: Riley Stoker Corporation, F.G. Treat, Manager, to  
Mark Adams Reporting.

29 Sep 1948: Cadillac Motor Car Division, John A. Dunn, Service  
Promotion Manager to Ralph L. Wolfe, Wolfe-Jickling-  
Dow and Conkey.

30 Sep 1948: General Motors Corporation, Harry B. Coen,  
Vice-President to Ralph L. Wolfe,  
Wolfe-Jickling-Dow & Conkey.

1 Oct 1948: Penberthy Injector Company, C.B. Johnson, President  
to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey

1 Oct 1948: Penberthy Injector Company, Charles B. Johnson,  
President to Chester M. Culver, Employer's  
Association of Detroit.

5 Oct 1948: Chester M. Culver, General Manager, The Employer's  
Association of Detroit to Charles B. Johnson,  
President, Penberthy Injector Company.

1 Oct 1948: Penberthy Injector Company, Charles B. Johnson,  
President to Chester M. Culver and Ralph L. Wolfe,  
Wolfe-Jickling-Dow and Conkey.

4 Oct 1948: Fruehauf Trailer Company, W.D. Wise, Director,  
Advertising and Public Relations to Chester M.  
Culver, The Employer's Association of Detroit.

4 Oct 1948: The Employer's Association of Detroit, Board  
Members Comments on "Two-Way Street" (Mr.  
Flintermann, Mr. Jeffrey, Mr. Kalb, Mr. Langan, Mr.  
Roberts, Mr. Treat, Mr. Turner, Mr Waldron and Mr.  
Woodall).

6 Oct 1948: Detroit Lubricator Company, George E. Gullen, Jr.,  
Assistant Secretary and Director of Labor  
Relations, to Ralph L. Wolfe, Wolfe-Jickling-Dow  
and Conkey.

6 Oct 1948: The Advertisers Bureau, Ed. Haeslip, to Leslie C.  
Allman, Vice-President, Fruehauf Trailer Co.'

6 Oct 1948: The United Savings Bank of Detroit, William W.  
Slocum, President, to Leslie C. Allman, Vice-  
President, Fruehauf Trailer Co.

6 Oct 1948: The J.L. Hudson Company, Oscar Webber, Display  
Director, to Leslie C. Allman, Vice-President,  
Fruehauf Trailer Co.

7 Oct 1948: City Pattern Foundry And Machine Co., Vaughan Reid,  
President, to Ralph L. Wolfe, Wolfe-Jickling-Dow  
and Conkey.

8 Oct 1948: Friesema Brothers Printing Co., P.H. Friesema to Ralph L. Wolfe , Wolfe-Jickling-Dow and Conkey.

8 Oct 1948: General Motors Corporation, Louis G. Seaton, Director of Labor Relations to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

11 Oct 1948: Automobile Manufacturers Association, William J. Ciroflin Managing Director to Ralph L. Wolfe\* Wolfe-Jickling-Dow and Conkey.

11 Oct 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Leslie C. Allman, Vice-President, Fruehauf Trailer Co.

13 Oct 1948: Stanley C. Bornski to Chester M. Culver, General Manager, The Employer's Association of Detroit.

11 Oct 1948: Woodall Industries Inc., H.J. Woodall to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

15 Oct 1948: Cass Technical High School, William E. Stirton, Principal to Wayne Stettbacher, The Employer's Association of Detroit.

20 Oct 1948: Wayne Stettbacher, Secretary, The Employer's Association of Detroit to William E. Stirton, Principal, Cass Technical High School.

18 Oct 1948: Detroit Stamping Company, Glendon H. Roberts, President to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

26 Oct 1948: Fruehauf Trailer Company, Leslie C. Allman, President to Chester M. Culver, The Employer's Association of Detroit.

26 Oct 1948: Leslie C. Allman, Vice-President, Fruehauf Trailer Co., to Dean W.C. Folley, School of Business Administration, Wayne State University.

28 Oct 1948: Dean W.C. Folley, School of Business Administration, Wayne State University to Chester M. Culver, General Manager, The Employer's Association of Detroit.

9 Nov 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Robert Conder, Chrysler Corporation.

27 Oct 1948: Seaman-Patrick Paper Company, F.W. Starling, President to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

27 Oct 1948: Arthur W. Winter to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

29 Oct 1948: Wayne University, Board of Education, Gordon W. Kingsbury to Ralph L. Wolfe, President, Wolfe-Jickling-Dow and Conkey.

29 Oct 1948: Norge Division, Borg-Warner Corporation, C.H. MacMahon, Director of Advertising and Public Relations to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

3 Nov 1948: Morse Chain Company, Ray P. Johnson to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

3 Nov 1948: Morse Chain Company, Ray P. Johnson to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

3 Nov 1948: Friesema Brothers Printing Company, P.H. Friesema to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

4 Nov 1948: Wolfe-Jickling-Dow and Conkey, Ralph L. Wolfe to Chester M. Johnson, The Employer's Association of Detroit.

8 Nov 1948: Detroit Stamping Company, Glendon H. Robert, President to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

10 Nov 1948: Inter-Company Correspondence to R.W. Conder and John M. Amiss, Director of Industrial Education, Dodge Main - Plant #4 from Industrial Education, Dodge Main - Plant #4 "Reactions to Radio Program, Mark Adams Reporting, November 9, 1948. (Donald Schaerer, Ernest Knirk, Herbert Glenn, Paul Auble, Carl Shumway, Mr. Paterson, Mr. Fleming, Mr. Bleicher, Mr. Purdy, Mr. Weckler.)

15 Nov 1948: Aminco Refrigeration Products Co., Edward Kellie, President to The Employer's Association of Detroit, Chester M. Culver, General Manager.

12 Nov 1948: Edward Kellie, President, Aminco Refrigeration Products Co. to Chester M. Culver, General Manager, The Employer's Association of Detroit.

18 Oct 1948: Aminco Refrigeration Products Co., Edward Kellie, President to The Employer's Association of Detroit.

15 Nov 1948: Eaton Chemical and Dyestuff Company, Berrien Eaton to The Employer's Association of Detroit.

24 Nov 1948: Ralph L. Wolfe to John S. Bugas, Ford Motor Company.

22 Nov 1948: Ford Motor Company, John S. Bugas, Vice President - Industrial Relations to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey, Inc.

23 Nov 1948: Chrysler Corporation, Robert W. Conder, Director of Labor Relations to Chester M. Culver, The Employer's Association of Detroit.

29 Nov 1948: Nash - Kelvinator Corporation, Don C. Rulo, Director of Industrial Relations Division to Wayne Stettbacher, Secretary, The Employer's Association of Detroit.

8 Nov 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to C.W. Perelle, President, Gar - Wood Industries, Incorporated.

2 Dec 1948: C.W. Perelle, President, Gar - Wood Industries to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey

2 Dec 1948: Gar - Wood Industries, Inc., C.W. Perelle, President, to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

18 Dec 1948: A.V. Cauhorn Co., A.V. Cauhorn to Chester M. Culver, General Manager, The Employer's Association of Detroit.

29 Dec 1948: United States Rubber Company, Jack E. Lynch, Manager, Industrial Relations to Chester M. Culver, General Manager, The Employer's Association of Detroit.

27 Dec 1948: United Forge Company, Allan C. Prince, President to Chester M. Culver, General Manager, The Employer's Association of Detroit.

29 Dec 1948: Chester M. Culver, General Manager, The Employer's Association of Detroit to Colonel Allan C. Prince, President, United Forge Company.

31 Dec 1948: Federal Motor Truck Company, G.H. Hammond, President, to Chester M. Culver, The Employer's Association of Detroit.

4 Jan 1949: Diamond Power Specialty Corporation, W.P. Thomas, President to Chester M. Culver, General Manager, The Employer's Association of Detroit.

5 Jan 1949: Michigan Steel Casting Company, E.D. Flintermann, President to Ralph L. Wolfe, Wolfe-Jickling-Dow and Conkey.

6 Jan 1949: Chester M. Culver, General Manager, The Employer's Association of Detroit to E.D. Flintermann, Michigan Steel Casting Co.

6 Jan 1949: Packard Motor Car Company, C. Wayne Brownell, Industrial Relations Manager to Chester M. Culver, General Manager, The Employer's Association of Detroit.

6 Jan 1949: Simonds Abrasive Company, W.E. Byrne, District Manager to Mark Adams, The Employer's Association of Detroit.

7 Jan 1949: W.E. Byrne, District Manager, Simonds Abrasive Company to Chester M. Culver, General Manager, The Employer's Association of Detroit.

25 Jan 1949: Simonds Abrasive Company, W.E. Byrne, District Manager to Chester M. Culver, General Manager, The Employer's Association of Detroit.

27 Jan 1949: W.E. Byrne, District Manager, Simonds Abrasive Company to Chester M. Culver, The Employer's Association of Detroit.

"Assorted Clippings."