

# **Guide to the Detroit Symphony Orchestra: Public Relations Department Records UR002841**

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Walter P. Reuther Library

5401 Cass Ave.

Detroit, MI 48202

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## Summary Information

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<b>Repository:</b>	Walter P. Reuther Library
<b>Creator:</b>	Detroit Symphony Orchestra
<b>Title:</b>	Detroit Symphony Orchestra: Public Relations Department Records
<b>ID:</b>	UR002841
<b>Date [inclusive]:</b>	1953-2007
<b>Date [bulk]:</b>	1975-2000
<b>Physical Description:</b>	18.25 Linear Feet 28.5 MBs, 4 SBs
<b>Language of the Material:</b>	English .
<b>Abstract:</b>	This collection comprises materials from various incarnations of the DSO Public Relations Department over the years, primarily from the 1970s to the early 2000s. Materials relate to DSO performances and tours, radio broadcasts, labor relations, affirmative action, education and outreach, special programs and events, and information on staff and musicians. There are internal departmental materials including meeting minutes, budgets and funding, marketing plans, press releases and press kits for various concerts, tours and events. Also included are DSO publications such as programs, newsletters and special publications. One box of audio-visual materials--negatives, slides, CDs--has been transferred to the Reuther Library AV Departments.

### Preferred Citation

Detroit Symphony Orchestra: Public Relations Department, Box [#], Folder [#], Walter P. Reuther Library, Archives of Labor and Urban Affairs, Wayne State University.

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## Scope and Contents

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This collection comprises materials from various incarnations of the DSO Public Relations Department over the years, primarily from the 1970s to the early 2000s. Materials relate to DSO performances and tours, radio broadcasts, labor relations, affirmative action, education and outreach, special programs and events, and information on staff and musicians. There are internal departmental materials including

meeting minutes, budgets and funding, marketing plans, press releases and press kits for various concerts, tours and events. Series 1: General materials, chronological within various topics, 1964-2007. Series 2: General materials, original order, 1988-2006. Series 3: General materials, alphabetical order, 1953-2006. Series 4: Publications, 1989-2000. Series 5: Audio-visual materials, 1989-2006.

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## Arrangement

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This collection is arranged in 5 series, determined by what appeared to be materials from different staff members of the DSO Public Relations Department. Any given subject may be dispersed throughout the series. Series 1 (Boxes 1-22) include materials often in chronological order by subject related to DSO performances and tours, radio broadcasts, labor relations, affirmative action, education and outreach, special programs and events, and staff and musicians. Series 2 (Boxes 23-24) includes similar materials mostly from the 1980s to 1990s. Series 3 (Boxes 25-32) is arranged in alphabetical order by subject and duplicates many of the subjects from the other series. Series 4 (Box 32) consists of publications by the DSO including programs, newsletters and special publications. Series 5 (Box 33) contains audio-visual materials including photo negatives, slides and CDs.

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## Administrative Information

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### Publication Statement

Walter P. Reuther Library

5401 Cass Ave.

Detroit, MI 48202

URL: <https://reuther.wayne.edu>

### Conditions Governing Access

Collection is open for research.

### Immediate Source of Acquisition

This material was generated by the Public Relations Department of the Detroit Symphony Orchestra. It was deposited at the Reuther Library by the Detroit Symphony Orchestra on December 6, 2018.

## Processing Information

This material was originally processed as DSO.48 by the DSO Archives. It was partially reprocessed and divided into series, with original order maintained as much as possible. Some folder headings were edited for clarity. Finding aid written by Aimee Ergas, June 14, 2023.

## Conditions Governing Use

Refer to the Walter P. Reuther Library "Rules for Use of Archival Materials." Copyright is held by the Detroit Symphony Orchestra. Patrons are responsible for determining the appropriate use or reuse of materials.

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## Related Materials

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### Related Materials

Other materials in the Detroit Symphony Orchestra Records.

### Separated Materials

One box (Box 33, 1/2 MB) of audio-visual materials--negatives, slides, CDs--transferred to Reuther Library AV department.

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## Controlled Access Headings

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- Symphony orchestras
- Performing Arts
- Detroit (Mich.)
- Public relations
- Affirmative action
- Music -- Instruction and study

## Collection Inventory

### Series 1: General materials, chronological order within various topics, 1964-2007

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