

CAMPUS BEAUTIFICATION COMMITTEE

**Papers, 1970-1981
(Predominantly, 1971-1979)**

2 linear feet

Accession # 416
OCLC #
DALNET #

The records of the Campus Beautification Committee were given to the Archives in 1976 and 1986 by Olga Dworkin, the Committee Chairperson. The collection reflects the activities of the Committee, the chairperson and the resulting changes in Wayne State University's main and medical school campuses. It documents the development of malls, art, and landscaping to harmonize the University's old and new structures.

The need for the Campus Beautification Committee was initially conceived during the University's Centennial Anniversary. In May of 1968, the Wayne State Fund, on behalf of the alumni, donated funding to beautify the area between the College of Education Building and the University Center (the Student Center Building). The resulting Alumni Centennial Court was dedicated November 1, 1969.

In June of 1968, the Wayne State Fund Board of Directors voted to undertake, through private funding, a three million dollar campus beautification program. The first meeting of the Campus Beautification Committee, chaired by Olga Dworkin, was held November 14, 1970. The Committee worked in close co-ordination with Vice President George E. Gullen, Jr. and reported to the Executive Board of the Wayne State Fund. Gullen was later appointed acting President in 1971 and President in 1972. Dworkin, an alumna, chaired the Committee and was the main catalyst for beautification activities.

Important subjects in the collection:

Alumni Centennial Court	Keep Detroit Beautiful
Alumni House	Kirby Avenue Mall
Anthony Wayne Drive	Landscaping
Art	Louise Levey Memorial Court
Buildings	Lundington Plaza
Campus Merchants Renovation Project	Malls
Campus Tour	Memorial Plaza
Campus, main and medical	Outdoor Classroom
Cass Avenue Mall	Parking Structures
Chemistry Building-State Hall	Physics Building
Clean Campus System	Reuther Mall
Clean Community System	Signs

Courts	Sorel Etrog Sculpture
Cul De Sac Drive	St. Andrews Church
DeRoy Park	Sydney Bluestone Sculpture Court
Ferry court and Mall	Volunteer Garden Club
Harlan Tree Gift	Wayne State Fund
Keep America Beautiful	Williams, G. Mennen Mall

Important correspondents in the collection:

Olga F. Dworkin
George E. Gullen, Jr.
Gerri King

Non-manuscript material:

Photographs have been placed in the Archives Audio-Visual Collection.

PLEASE NOTE: Folders are computer-arranged alphabetically in the finding aid, but may actually be dispersed throughout several boxes in the collection. Note carefully the box number for each folder heading. A folder-by-folder listing of the boxes in this collection is also available upon request.

Box-Folder Folder Heading

1-61	Academic Acreage, 1971
1-34	Accounting sheets, 1972
2-7	Alumni Auction; Campus Beautification, 1973
2-12	Alumni Centennial Court, 1972
2-18	Alumni Garden Landscaping Project, 1974
2-36	Alumni House, 1973-76
2-4	American-Italian Professional and Business Women's Club, 1972
2-19	Anthony Wayne Drive, 1971-72
1-4	Anthony Wayne Drive, 1973-75
2-20	Anthony Wayne Drive; funding, 1972-73
2-11	Anthony Wayne Society, 1971
2-28	Art Commission, 1977
2-29	Art Commission, 1977
2-37	Art Commission Correspondence, 1977-78
1-21	Articles, 1971
1-24	Articles, 1972
2-33	Articles; sculpture, 1979
1-47	Building Directory, 1973-74
1-64	Burrough's Corporation; President's Luncheon Presentation, 1973
1-3	Campus Beautification Committee, 1969-70

- 2-38 Campus Beautification Committee; meeting notes, 1976-79
- 1-32 Campus Beautification Fund Raising; resource materials, 1970 Nov
- 1-33 Campus Beautification Funds; transmittal of, 1971-73
- 2-3 Campus Beautification Signs, 1972
- 1-58 Campus Benches, 1972
- 2-5 Campus Flowers, 1971-73
- 1-59 Campus Merchants Renovation Project, 1973
- 1-20 Campus Signs, 1975
- 2-39 Campus Tour Committee, c1979
- 1-60 Capital Programs; annual report, 1972

Box-Folder Folder Heading

- 1-35 Capital programs budget, 1977-78
- 1-8 Cass Avenue Mall, 1973-75
- 2-13 Chemistry Building-State Hall Landscaping Project; Garden Area, 1973-74
- 1-22 Correspondence, 1971
- 1-25 Correspondence, 1972
- 2-26 Correspondence, 1974

- 1-56 De Roy Park, 1973
- 1-57 Design Program for Main Campus and Master Planning, 1970-73
- 1-50 Detroit Medical Society; luncheon presentation, 1974 Aug 8
- 2-40 Detroit Public Schools; Environmental Education Program, 1977-78
- 1-26 Dworkin, Olga F., 1972
- 1-27 Dworkin, Olga F., 1972
- 1-10 Dworkin, Olga F., Chairperson, 1973-74

- 1-67 Etrog Sculpture Gift, 1973-74
- 1-2 Etrog, Sorel; Family Group, 1973

- 2-1 Ferry Court & Mall; Funded \$152,000, 1971-73
- 1-6 Ferry Mall, 1975
- 1-39 Ferry Mall presentation, 1970 Dec 29
- 2-21 Financial, 1971-74
- 2-41 Fund-raising; "Decision of Wayne", 1977 Nov

- 1-53 Genematus Presentation; Medical Campus Finding, 1972 Jun 23
- 2-27 Gullen, George E.; Tribute Sculpture; Joseph Kinnebrew, 1979
- 2-44 Gullen Mall; dedication, 1978 Oct 19

- 1-48 Harlan Tree Gift, 1973
- 1-9 Harlan Trees, 1973
- 1-44 Historical background on campus, 1970-71

- 1-71 Internal Meetings, 1970-72
- 2-25 Irrigation System, n.d.

- 1-54 Joint Capital Outlay Committee Visit, 1973 Oct 9-10
- 2-45 Keep America Beautiful; annual review, 1976-79
- 2-49 Keep America Beautiful; Clean Campus Systems, 1977
- 2-50 Keep America Beautiful; Clean Community System, 1977
- 2-51 Keep America Beautiful; Clean Community System; Manual, 1976
- 2-46 Keep America Beautiful; correspondence, 1976-79
- 2-47 Keep America Beautiful Day, 1976
- 2-48 Keep America Beautiful; Publication, 1977-79
- 1-40 Keep Detroit Beautiful, 1973-76
- 2-22 Keep Detroit Beautiful, 1975
- 2-8 Keep Detroit Beautiful; Mayor's Commission Monthly Meetings, 1974
- 1-41 Keep Detroit Beautiful; Mayor's Committee, 1973-76
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- 1-70 Landscape Architects; scope of services, 1972
- 1-69 Long Range Development Plan; WSU, n.d.
- 2-52 Louis Levey Memorial Court, 1975-76
- 1-5 Ludington Plaza, 1973-75
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- 2-53 Max Jacob House, 1975-79
- 2-17 McGregor Center; Cul De Sac Drive, 1973
- 1-55 McGregor Fund; presentation; Second Avenue mall, 1972 Jun 29
- 1-42 Medical Campus, New 1970
- 2-35 Medical Center; Art Commission, 1978
- 2-32 Medical Center; Detroit Receiving Hospital; Art Commission, 1979-80
- 2-54 Medical Center; Oath of Hippocrates plaque, 1979-80
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- 1-13 Meeting notes, 1971
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- 1-17 Meeting notes; Olga F. Dworkin, 1975
- 1-31 Meeting notices, 1970-75
- 2-24 Meeting; Reuther Library, 1972
- 2-16 Memorial Plaza; Second Avenue, 1974
- 1-16 Minutes, 1974
- 1-18 Minutes, 1975; Olga F. Dworkin

- 1-43 Office of Capital Programs Organizational Structure, 1972-73
- 1-52 Open; Space Land Program; legacy of parks, 1972
- 2-9 Outdoor Classroom, 1973-74
- 1-12 Outdoor classroom; art/art history, 1974
- 2-57 Outdoor Classroom; Jane Betsey Welling Memorial Court, 1977

- 1-66 Parking Structures, 1972
- 2-58 Physical Plant, Department of, 1976-77
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- 1-28 Plan, Elevation, Section, Detail, 21 Jul 1972
- 2-34 Plaques; correspondence, 1979
- 2-6 Posting Fences, 1972
- 1-72 Private Development, 1972
- 2-10 Proposed General Joseph Warren Park, 1974 Nov

- 1-23 Reports; miscellaneous, 1971
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- 1-63 Shiffman Presentation; Medical Campus Beautification, 1972
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- 1-30 Speeches, 1971-72
- 2-14 St. Andrews Church Area Development, 1971-74
- 1-62 St. Andrews Church Area Presentation, 1972
- 1-37 Steering Committee rosters and letters of invitation, 1971-72
- 2-59 Sydney Bluestone Sculpture Court, 1979-81

- 2-15 Tree Campaign; New Medical Center Campus, 1972
- 2-23 Tree Inventory, n.d.
- 1-19 Volunteer Garden Club, 1975
- 2-43 Williams, G. Mennen, Mall, 1982 May 21
- 2-42 Williams, G. Mennen, Mall, 1982 May 21