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Wayne State University
Office of Information Services
Office of the Director
Leontine Cadieux Records
2.5 linear feet (2 SB, 1 MB)
1966-1985

Finding aid written by Meghan McGowan on November 4, 2014.

Accession Number: WSR000549

Creator: Leontine Cadieux, Office of Information Services

Acquisition: Donated to Reuther Library by Leontine Cadieux on August 31, 1982, with more materials added on November 10, 1985.

Language: Material entirely in English.

Access: Collection is open for research.

Use: Refer to the Walter P. Reuther Library *Rules for Use of Archival Materials*.

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Notes: Citation style: “Wayne State University Office of Information Services Office of the Director Leontine Cadieux Records, Box [#], Folder [#], University Archives, Wayne State University.”

Abstract

Leontine Cadieux focused her career on information services and the written word as an English instructor at University of Detroit, the Women's Editor at WJLB, and assistant to the Executive Secretary at WTVS, channel 56. Leontine Cadieux joined Wayne State University in 1958 as the Director of Information Services for the Division of Urban Extension. Cadieux also served in roles such as a specialist in the Department of Public Relations and on the Continuing Education Board of the Public Relations Society of America.

This collection contains press releases from various events and programs related to Wayne State University from 1966 to 1985. These releases were produced under the direction of Leontine Cadieux and are primarily centered around the Division of Urban Extension.

The Division of Urban Extension was established in 1964 and housed six different units. Of those, this collection focuses primarily on the College of Lifelong Learning and the University Center for Adult Education. The College of Lifelong Learning (CLL) was created in 1973 in order to encourage the pursuit of higher education for nontraditional students through extension programs and off-campus offerings. This collection contains a large number of press releases regarding these various offerings. This collection also contains numerous press releases about the University Center for Adult Education (UCAE) programs. Similarly, UCAE focused on nontraditional students and offered various programs and non-degree courses to assist these students. Additionally, press releases detailing programs put on by the Center for Application of Sciences and Technology (CAST) are also housed in this collection, as well as some publications such as their Water Quality Control Digest and Air Quality Control Digest.

This collection also contains some press releases for Detroit-centric events such as programs run by Detroit Adventure, the Detroit Discovery Arts Festival, and the Detroit Windsor International Freedom Festival.

Important Subjects:

- Adult Education
- Press Releases
- Programs, academic
- Universities and colleges

Important Names:

- Cadieux, Leontine, 1920-2013
- College of Lifelong Learning
- Department of English
- Department of Music
- Detroit Adventure
- Detroit Windsor International Freedom Festival
- Division of Urban Extension

Office of Information Services
Public Relations Society of America
Wayne State University

Arrangement

The collection is arranged chronologically and grouped by subject material.

Box 1

1. An evaluation of the instructional program and operations of the Applied Management and Technology Center, 1966
2. University Center for Adult Education, 1966-1967
3. Detroit Adventure, 1966-1967
4. Conferences and announcements, 1966-1967
5. Division of Urban Extension, 1966-1967
6. Applied Management and Technology Center, 1966-1967
7. Announcements, 1967-1968
8. Detroit Adventure, 1967-1978
9. University Center for Adult Education, 1967-1968
10. Conferences and special events, 1967-1968
11. Inside Wayne, circa 1967
12. Division of Urban Extension, 1967-1968
13. Applied Management and Technology Center, 1967-1968
14. Division of Urban Extension, Metal Joining Digest, 1968
15. Division of Urban Extension, Surface Coatings Digest, 1968
16. Wayne Report, 1968
17. Detroit Adventure, 1968-1969
18. Special events and unique announcements, 1968-1969
19. Division of Urban Extension, 1968-1969

Box 2

1. Applied Management and Technology Center, 1968-1969
2. Michigan Assembly for Ombudsman, 1969
3. McGregor Memorial Conference Center, 1969-1970
4. Detroit Adventure, 1969-1970
5. Community Extension Center, 1969-1970
6. Applied Management and Technology Center, 1969-1970
7. Division of Urban Extension, 1969-1970
8. Calendar of events, 1969-1970
9. Detroit Discovery Arts Festival, 1970
10. Division of Urban Extension, Air Quality Control Digest, 1970
11. Division of Urban Extension, Water Quality Control Digest, 1970
12. Division of Urban Extension, 1970-1971
13. Detroit Windsor International Freedom Festival, 1970-1971
14. Detroit Metropolitan Dance Project, 1970-1971
15. University Center for Adult Education, 1970-1971

16. Division of Urban Extension, Insider's Newsletter, 1970-1973
17. Seminar '71, 1971
18. Ethnic Conference, 1971
19. Women in Management, 1971
20. University Center for Adult Education, 1971-1972
21. Division of Urban Extension, 1971-1972
22. Calendar of events, 1971-1972
23. Publicity, special programs, 1972-1973
24. University Center for Adult Education, 1972-1973
25. Urban Extension News, 1972-1973
26. Applied Management and Technology Center, 1972-1973
27. Special announcements and brochures, 1972-1973
28. University Center for Adult Education, 1973-1974
29. College of Lifelong Learning, n.d.
30. College of Lifelong Learning, 1973-1974
31. Special programs and unique announcements, 1973-1974
32. College of Lifelong Learning, Insider's Newsletter, 1973-1981
33. Brochures, 1974-1975
34. College of Lifelong Learning, 1974-1975
35. Flyers, brochures, press releases, 1975-1976
36. Women, 1975-1976
37. College of Lifelong Learning, 1975-1976
38. Brochures, 1976-1977
39. College of Lifelong Learning, 1976-1977
40. Advertisements, 1976-1977
41. Advertisements and brochures, 1977-1978

Box 3

1. College of Lifelong Learning, 1977-1978
2. College of Lifelong Learning, 1978-1979
3. Features, 1978-1979
4. Advertisements and brochures, 1978-1979
5. Special programs and unique announcements, 1979-1980
6. Radio/TV, 1979-1980
7. College of Lifelong Learning, 1979-1980
8. Brochures, 1979-1980
9. Advertising, 1979-1980
10. Advertising, 1980-1981
11. College of Lifelong Learning, press releases and brochures, 1980-1981
12. University courses in adult education, press releases, 1980-1981
13. Nursing press releases, 1980-1981
14. Urban affairs, 1980-1981
15. Special programs press releases, 1980-1981
16. Art press releases, 1980-1981
17. Women's studies, press releases, 1980-1981
18. Radio/TV press releases, 1980-1981

19. Features, 1980-1981
20. Brochures and advertisements, 1981-1982
21. Art press releases, 1981-1982
22. Radio/TV, 1981-1982
23. College of Lifelong Learning, 1981-1982
24. Special projects and unique announcements, 1981-1982
25. University courses in adult education, 1981-1982
26. Urban Studies press releases, 1981-1982
27. Radio/TV and print ads, 1982-1983
28. Art press releases, 1982-1983
29. English Department press releases, 1982-1983
30. Music Department press releases, 1982-1983
31. Urban Studies press releases, 1982-1983
32. Alumni press releases, 1982-1983
33. Special programming and unique announcements, 1982-1983
34. Speakers, press releases, and flyers, 1982-1983
35. Alumni press releases, 1983-1984
36. Art press releases, 1983-1984
37. Dance press releases, 1983-1984
38. English press releases, 1983-1984
39. Music press releases, 1983-1984
40. Radio/TV and speakers, 1983-1984
41. Special programs, 1983-1984
42. Urban Studies press releases, 1983-1984
43. Unique announcements, 1983-1984
44. Art press releases, 1984-1985
45. Alumni press releases, 1984-1985
46. Dance press releases, 1984-1985
47. English press releases, 1984-1985
48. Music press releases, 1984-1985
49. Urban Studies press releases, 1984-1985
50. Special projects and unique announcements, 1984-1985
51. Radio/TV, 1984-1985